

International Conference ‘Reimagining Business Management: Innovation, Inclusion and Indian Knowledge Systems’- ICRBM 2025

The Department of Business Management, Tripura University in association with North East Management Association (NEMA), India had organized its second International Conference- ICRBM-2025 titled “Reimagining Business Management: Innovation, Inclusion and Indian Knowledge Systems” on 4th & 5th July, 2025. The conference is financially assisted by the Indian Council for Social Science Research (ICSSR), Govt. of India. This conference aimed at exploring how business management education and practices can evolve to meet the demands of a rapidly changing global economy and how India’s cultural and ethical traditions contribute towards that evolution. The seminar provided a platform for academicians, industry leaders, policymakers, and research scholars to discuss emerging trends in diverse areas of management including entrepreneurship, digitalization, sustainability, finance, leadership, human resource, consumer culture, marketing, financial management and international trade. The conference explored the role of traditional Indian wisdom and practices in shaping modern business strategies, fostering a unique blend of modern innovation with Indian heritage in management education under the following tracks:

- Track 1: Indian Knowledge System (IKS) and Management Practices
- Track 2: Entrepreneurial Education and Startup Ecosystem
- Track 3: Innovation & Technology in Business Education
- Track 4: Skill Development and Industry Readiness
- Track 5: Sustainability, Ethics, and Corporate Social Responsibility (CSR)
- Track 6: Financial Management and Economic Reforms
- Track 7: Leadership and Organizational Development
- Track 8: Marketing and Consumer Behavior in the Digital Era
- Track 9: International Business and Global Trade
- Track 10: Human Resource Management and Workplace Transformation

Prof. Rajive Mohan Pant, Hon’ble Vice- Chancellor, Assam University, Silchar was the Chief Guest of the Inauguration session. Prof. W C Singh, Hon’ble Vice- Chancellor, Dhanamanjuri University, Manipur; Prof. L S Sharma, Professor of Management, Mizoram University and Chairman, NEMA; and Mr. Tshering Wangdi, President, Sherbutse College Royal University of Bhutan graced the occasion as Guest of Honor.

The conference witnessed a series of addresses including Keynote address by Prof. Pant on ‘Indian Knowledge Systems in Business Management’ followed by research talk on ‘Identifying and publishing in High Quality Management Journals’ by Prof. Weng Marc Lim, Dean and Distinguished Professor, Sunway Business School, Sunway University, Malaysia; on ‘Experimental Research Design for High Quality Publication’ by Prof. M S Balaji, Associate

Professor, RMIT University, Australia; and on 'High Impact Writing for Quality Journals' Dr. Manish Das, Assistant Professor, Department of Business Management, Tripura University.

Another snapshot of the conference was a panel discussion on 'Management Practices and Business Dynamics in the era of Artificial Intelligence' participated by accomplished panelists including Prof. E C Singh, Dhanamanjuri University, Manipur; Prof. Amalendu Bhuiyan, Kalyani University, West Bengal; Prof. L Jibon Kumar Sharma, Manipur University, Manipur; Prof. Swanirbhar Majumder, Tripura University, Tripura; Dr. Dhrubajyoti Bordoloi, Nagaland University, Nagaland; Dr. Nabendu Banik, Principal, Lalit Jain Commerce College, Guwahati; moderated by Dr. Sunildro L. S. Akoijam, Associate Professor, NEHU, Meghalaya.

The conference witnessed a total of 87 research presentations from participants across states including Assam, Mizoram, Nagaland, Arunachal Pradesh, Meghalaya, Tripura, Sikkim, Chennai, and Kolkata in addition to the international participation Bangladesh, Thailand, and Bhutan. More than 120 participants across academia, and industry had participated the event.



