

e-PG Pathshala: Multimedia Vendors

A. Nature of work

One module may need the following nature of work

1. **Standardization of PowerPoint Presentation:** Presentation (in .ppt/.pptx format), supplied by expert / principal investigator (PI), will be having different look and feel (different font/color combination, template, etc). Presentation standardization work would include shaping each presentation with common look & feel along with a unique template for each subject with graphical presentation. Each presentation will consist of 20-35 slides (approx.) and may contain animation and graphics.
2. **Recording of Voice-Over Narration (by Subject Experts):** PI will provide script for each module. The script need to be narrated by the subject expert. The agency will arrange for this recording in a well-equipped studio. The agency will supply final recording in loss less as well as compressed file format after due editing. The length of narration will be approximately 30 minutes per module.
3. **Merging Presentation with Audio/Video Files:** The agency will combine the slide by slide presentation with respective audio, video and animation file. The agency will combine all in a single file, the final lossless and compressed file (as per mutually agreed specification).
4. **Video Production:** The agency will arrange video recording of an event/lecture/process/content involving indoor/outdoor suiting of 25-30 minutes each.
5. **Editing of Media (audio/video) files:** PI will provide media files (Audio/Video) along with presentation, The agency will supply final edited version in loss less as well as compressed format. Each module will be of 25-30 minutes.
6. **Graphics & Animation:** PI will provide storyboard for animation. The agency should produce animation/multimedia file for the supplied storyboard using latest 2D and 3D animation technics, Agency will also need to interact with the experts for all intermediate work related to production of animation. The final output will be supplied in mutually agreed format.

Note (Instructional Designer) PI will supply the module contents received from subject expert, the agency should shape and structure the module with learning needs, by incorporating graphics and other required components with the help of instructional designer and content writers.

B. Rates

S No	Nature of work	Rate in Rs	Eligible Vendors
1	PPT standardization including info graphics/smart-art / graphics / animation with the help of instructional designer. 20-35 slides (approx.)	2150/-	1. Enclosed as Annexure I.
2	Voice narration / (voice narration by subject expert)	990/-	
3	Merging of PPT with their respective voice-over audio/video file, graphics/animation files and make a single file(Audio/video/graphics/animation)	1406/-	
4	All jobs listed at Sl no 1, 2 and 3 (Including video recording by subject expert for 25-30 Min (approx.))	6070/-	
5	Video production (rate for half day/full day)	4215/- (Half day) 7900/- (Full day)	
6	Rate for Graphic/Animation/Simulation	Details are mentioned in below table	

Rates for Graphics /animation/ Simulation (additional graphics after standardization of PPTs)

Sl No	Nature of work	Rate in Rs	Eligible vendors
1	8-10 Images / photograph (copyrighted) per modules	350/-	Refer Annexure I
2	2D animation (it will illustrate different mechanism and theory of different subject, it may also explain derivation of formulas and proof of concept)	450/-	
3	2D animation (it will illustrate different mechanism and theory of different subject, it may also explain derivation of formulas and proof of concept) along with Illustration including vector	900/-	
4	2D animation: explanation with voice- over(3-5 min approx.)	1125/-	
5	3D animation (it will illustrate different mechanism and theory of different subject, it may also explain derivation of formulas and proof of concept)	1125/-	
6	Simulation	1125/-	
7	Static graphics Illustration including vector	550/-	

Rates for out-station audio / video production

S.No	Description	Minimum no. of modules	Rate per module in Rs	Any additional costs TA/DA
1	Audio Video recording	10	800/-	Rate AC-III tier (train) for two person, road Mileage as per approved taxi association, and 1500/- for food and accommodation subject to non-availability of university guest house / food.
2	Requirements capturing for content (animation, meetings etc)	10	800/-	
3	Full Day	-	2250 (per day)	

C. List of Vendors (enclosed as Annexure I)

Name of the Vendor	Office address	Contact no and email Id
M/s. Amrita E-Learning Research	Lab Amrita E-Learning Research Lab, Amrita University, Kollam, Kerala	Prof. Kamal Bijlani; Director Email:- kamal@amrita.edu ; Kamal1008@gmail.com ; M- 09447571000
M/s. A.M. Films & Ad, Gurgaon	A.M.FILMS & ADVERTISING,F- 1101 , Residency ,Ardee city, Sector 52 , Gurgaon - 122003,Gurgaon ,NCR	M-09810281545 (Mobile), landline:- 8130355988, email:- bkumar@amfilmsindia.com ;
M/s.Capital Novus, Gandhinagar (only for Graphics & Multimedia)	Logical software solution pvt Ltd. A-501 ,Mindspace APPL IT/ITes SEZ Koba,Gandhinagar - 382009,Gujarat ,India	Tonmoy Kaushik M- 08238049203 +91 - 79 - 65721500, tkaushik@capitalnovus.com ; gandhinagar@capitalnovus.com ;
M/s.Code & Pixels, Hyderabad	#266, South End Park, LB Nagar, Hyderabad	G Gopi Krishna M +91.9849527706; 040-65157708 eMail: gopikrishna@codeandpixels.net ;

M/s. Dr. Neeraj's Multimedia, Hyderabad	11-5-401/2 , Red Hills Hyderabad , Telangana State PIN- 500004	+91 9848020941, +919849022365, amod@vincida.com ; drneerajraj@gmail.com ;
M/s Goreto Films & Media Services Pvt. Ltd.	7/11, 2nd Floor, Jangpura Extension, New Delhi - 110014	Mr. Umesh Thapa Director, Email: umesh@goretofilms.com ; Mob: 09953232192 Landline: 011- 43581499
M/s. Iconma, Hyderabad	ICONMA Professional Service and solution Private Limited 3rd Floor ,Block - ,White House ,Begumpet, Hyderabad 500016 ,India	Deepika Joshi:- 09502736279. 07032922229. +91 40 23406002, +91 40 42624000, deepika@iconma.com ; srinath.kotha@iconma.com ;
M/s. Maverick Software, Chandigarh	Maverick Software and Marketing Solutions, Plot No .661,Industrial Area ,Phase -2 ,Chandigarh	01725000661, 9646142379, vinay@mavericksoftwares.org
M/s.Nexzenpro Media, Noida	B-91, Sector - 41, NOIDA - 201303, UP	Surabhi Sinha +91 9582213447 Surabhi.kishore@nexzenpro.Com ; Sanjay Sinha – +91 9818564643 sanjay@nexzenpro.com ;
M/s. Sauraya Edunext, New Delhi	Sauraya Edunext Gen Private Limited,WZ- B-2,Z- Block,Main Nazafgrah Road,Uttam Nagar ,New Delhi - 110059	Rana Pratap Singh :- +91-11-25337537, 9968058057 7065870055. saurva.learning@gmail.com ; rpsingh@sauryaskill.com ; website :- www.sauryaskill.in ;
M/s. Sunitha infovision, Secunderabad	Sunitha infovision Ltd, Plot 81,Amar Jyothi col, New Bowenpally, Secunderabad - 500011	Mr. Suman. 9966488488, 040-65242555,64606060, info@sivmax.com ; hr@sivmax.com ;
M/s.The Event Production, Delhi	A-215 Ground Floor Okhla Industrial Area Phase - I New Delhi, Delhi - 110020	Mr. Sonal Wadhwa; +91-9999994778, +91-8510005079 sonal@eventsproductioncompany.com Mr. Ramchander Joshi +91- 9911389030, 0120-4151562. ramj@eventsproductioncompany.com ;
M/s.Zankrut Comm, Gandhinagar	Sector-2, Gandhinagar	Kirit Banker bankerkirit@gmail.com ; zankrutcommunication@gmail.com ; 9978408051
M/s Wings & oars, Hyderabad	2201, Block#2, Panchavati Apartments, Pragatinagar, Kukatpally, Hyderabad- 500090, Telangana	Gautami Challagulla gautami@wingsandoars.in ; +919966998842 Manikrishna Chadaram manikrishna@wingsandoars.in ; +917799779947