

# PURVAUTTRAN 28TH SEPTEMBER, 2018



## TU organizes Purvottaran

By Our Correspondent

**Agartala, September 28, 2018** : The Department of Business Management Tripura University is organizing 'Purvottaran- The rise of North East' for its 3 rd consecutive year on September 27 and 28 , 2018.

The program was inaugurated by Prof. V. L. Dharurkar, Honâ€™ble Vice Chancellor, Tripura University and Chief Guest of the program in presence of guest of honor Mr. Satyajit Ganguly, MD, OTPC, Prof. Chandrika Basu Majumder, Dean Arts and Commerce, Dr. Debarshi Mukherjee HOD, Dept. of Business Management and faculty members of the department.

In his welcome address Dr. Mukherjee, HOD of DoBM explained about the objectives of the programme. He focused on the significance of organizing such program repeatedly. This kind of programme would help students to develop their personality and managerial skills.

Prof. Chandrika Basu Majumder, Dean Arts andCommerce has given inspiration to the students to conduct such programme frequently which will help them for their overall development of the student's skills.

Guest of honor Mr. Satyajit Ganguly , MD, OTPC has elaborated on various purposes to become a manager. He motivated students to become entrepreneur and also to create jobs and make contribution the society. He focused on TTIP which stands for Truth, Tenacity, Innovation and Pride.

The Chief Guest of Program Prof. V. L. Dharurkar Honble Vice Chancellor, Tripura University has elaborated on overall philosophy why such program should be carried out again and again. He congratulated the HOD and team of faculty members for organizing and maintaining an improving trend to doing this annual event every time in bigger manner for last 3 consecutive years. He emphasized on Peter Drucker's SMART theory and asked to implement in the managerial activities. The second leg of the programme was studded with folk dance performances by the student including bihu and kokborok. Students also showcased their talent and creativity through advertisements, business quiz and management games.

(Tripurainfo)

