त्रिपुरा विश्वविद्यालय TRIPURA UNIVERSITY

(केन्द्रीयविश्वविद्यालय/ A Central University) सूर्यमणिनगर, अगरतला / Suryamaninagar, Agartala त्रिपुरा(प.)/Tripura (W.),पिन/ PIN-799022, भारत/ INDIA दूरभाष/Phone : (0381) 237 4801 ई-मेल/ E-Mail:<u>registrar@tripurauniv.ac.in</u> वेबसाइट/Website : www.tripurauniv.ac.in

CERTIFICATE

- 1.1.2 Percentage of Programmes where syllabus revision was carried out during the year 2023-24
- 1.1.2.1 How many Programmes were revised out of the total number of Programmes offered during the year 2023-24

The relevant and supporting documents for the above mentioned criteria are attached in annexures.

Registrar

(Dr. Deepak Sharma) Registrar Tripura University

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F.TU/DoBM/BUGS/2024

18th January 2024

Minutes of 8th BUGS Meeting held on 19/01/2024 at 2.00 pm

The 8th Board of Under Graduate Studies (BUGS) of the Department of Business Management, Tripura University was held in the office of the Head of the Department (HoD), Department of Business Management on Friday, 19th January, 2024 at 2.00 pm. The following members were present in the said meeting:

1. Prof. Shyamal Das, Dean, Faculty of Arts and Commerce, Tripura University

2. Dr. Nirmalya Debnath, Assistant Professor, Department of Management, Tripura University

3. Ms. Sharmili Chakraborty, Assistant Professor and Head, Department of BBA, Holycross College Agartala, Tripura 46

4. Mr. Subhajit Paul, Assistant Professor, Department of BBA Holycross College Agartala, Tripura

5. Ms. Rupa Saha, Assistant Professor, Department of BBA Holycross College Agartala, Tripura

6. Mr. Anupam Roy, Assistant Professor, Department of BBA, Bhabans Science College, Tripura.

The agenda for the meeting and actions taken were as follows:

Agenda 1: Confirmation of the resolution of the 7th BUGS meeting.

Resolution: Confirmed.

Agenda 2: To discuss and confirm the new course code of BBA as per NEP 2020.

Resolution: It has been decided that the new course code of BBA as per NEP 2020 is confirmed and is enclosed in Annexure 1.

The meeting ended with vote of thanks.

Virmalya Xesnath Prepared by, 18/01/24 Dr. Nirmalya Debnath

Assistant Professor,

Department of Business Management,

Tripura University.

(Prof. Shyamal Das)

Chairman

Board of Under Graduate Studies (BUGS)

Professor & Head In Charge

Department of Business Management,

Tripura University.

BBA course structure for the academic session 2023-24 Year-I

Year	Semester	Major Courses with course code and L-T-P values	Minor Courses with course code and L-T-P values	Interdisciplinary Courses with course code and L-T-P values	Skill enhancement / Internship / Vocational / Dissertation with course code and L-T-P values	Ability Enhancement Courses with course code and L-T-P values	Common Value- Added Courses/ Project/ Survey with course code and L-T- P values	Credit	Total Credit	Award
I	I	Management Principles & Practice (BS200C) (3-1-0=4)	Managerial Economics (BS244M) (3-1-0=4)	Business Communication (BS266E)(2-1- 0 = 3)	As per annexure I $(1-0-2=3)$		As per annexure I (1-1-0 = 2)	20	- 40	
		Fundamentals of Accounting for Business (BS 201C) (3-1-0=4)								Certificate in Business
	П	Management Accounting (BS202C) (3-1-0 = 4)	Human Resource Management (BS245M) (3-1-0=4)		As per annexure I (2-1-0 = 3)	As per annexure I $(2-1-0=3)$	As per annexure I (1-0-1 = 2)	20	40	Administration (40)
		Marketing Management-I (BS203C) (3-1-0 = 4)								

BBA course structure for the academic session 2023-24

Year-II

Year	Semester	Major Courses	Minor Courses	Interdisciplinary Courses	Skill enhancement/ Internship / Vocational / Dissertation	Ability Enhancement Courses	Common Value- Added Courses/ Project/ Survey	Credit	Total Credit	Award
П	III	Marketing Management-II (BS204C) (3-1-0=4)	\mathcal{E}	Commercial Law (BS267E) (2-1-0=3)	As per annexure I (2-1-0 = 3)		Internship (BS277VA) (1-1-2 = 4)	22		
		Financial Management(BS205C) (3-1-0 = 4)	Behavior (BS246M) (3-1-0 = 4)						42	Diploma in
	IV	Customer Relationship Management (BS206C) (3-1-0=4)	Operations Management (BS247M) (3-1-0=4)	Research Methodology (BS268E) (2-1-0 = 3)		As per annexure I	As per annexure I	20	42	Business Administration (82)
		Financial Market & Institutions (BS207C) (3-1-0=4)				(2-1-0=3)	(1-1-0 = 2)	20		

Year-III

Year	Semester	Major Courses	Minor Courses	Interdisciplinary Courses	Skill enhancement /Internship/ Vocational / Dissertation	Ability Enhancement Courses	Common Value-Added Courses / Project / Survey	Credit	Total Credit	Award
	Λ	Group1: Marketing: 1. Consumer Behavior (BS208C) (3-1-0=4) 2. Advertising & Sales Promotion (BS209C) (3-1-0=4), 3. Marketing Research (BS210C) (3-1-0=4), 4. Retail Marketing (BS211C)(3-1-0=4)	1. E-Commerce Marketing (BS248M)							
Ш		Group2: Finance: 1. Financial Statement Analysis –I (BS212C) (3-1-0 = 4) 2. Business Taxation (BS213C) (3-1-0 = 4) 3. Advanced Management Accounting (BS214C)(3-1-0 = 4) 4. Insurance Management (BS215C)(3-1-0=4)	OR, 1. Indian Financial System (BS249M) (3-1-0=4),					20	20	
		Group3:Human Resource: 1. Human Resource Planning-I(BS216C)(3-1-0 = 4) 2. Industrial Relations (BS217C) (3-1-0=4) 3. Wages & Salary Administration (BS218C) (3-1-0=4) 4. Human Resource Development-I (BS219C) (3-1-0= 4)	OR, 1. Training & Development (BS250M) (3-1-0 = 4)							

Year-III

Year	Semester	Major Courses	Minor Courses	Interdisciplinary Courses	Skill enhancement /Internship/ Vocational / Dissertation	Ability Enhancement Courses	Common Value- Added Courses/ Project / Survey	Credit	Total Credit	Award
Ш	VI	Group1: Marketing: 1. Service Marketing (BS220C) (3-1-0=4), 2. Rural Marketing (BS221C) (3-1-0=4), 3. Sales Management & Personal Selling (BS222C)(3-1-0=4) 4. Product & Brand Management (BS223C) (3-1-0=4) Group2: Finance: 1. Financial Statement Analysis-II (BS224C)(3-1-0=4), 2. International Business Finance (BS225C)(3-1-0=4) 3. Working Capital Management (BS226C) (3-1-0=4) 4. Security & Portfolio Management (BS227C)(3-1-0=4) 4. Security & Portfolio Management (BS227C)(3-1-0=4) 2. Strategic Human Resource: 1. Labour Law (BS228C)(3-1-0=4) 2. Strategic Human Resource Management (BS229C)(3-1-0=4) 3. Human Resource Planning—II (BS230C) (3-1-0=4) 4. Human Resource Development-II(BS231C)(3-1-0=4)	1. Marketing Communication (BS251M) (3-1-0=4), OR, 1. Banking Management (BS252M) (3-1-0 = 4) OR, 1. Performance Appraisal &Compensatio n Management (BS253M) (3-1-0=4)			As per annexure I (1-1-0=2)		22	20 +22 =42	Degree in Business Admiration(Specialization in Marketing/HR/ Finance (124)

BBA course structure for the academic session 2023-24 **Year-IV**

Personal Finance (BS239C)(3-1-0=4) (BS258M) (3-1-0=4), or, Corporate Tax Planning & Management (BS259M)	Year	Semester	Major Courses	Minor Courses	Interdisciplinary Courses	Skill enhancement/ Internship / Vocational / Dissertation	Ability Enhancement Courses	Common Value-Added Courses / Project / Survey	Credit	Total Credit	Award
IV Group2: Finance (Honours): Global Financial Management (BS236C) (3-1-0 =4) Strategic Financial Management(BS237C)(3-1-0 =4) Corporate Financial Reporting(BS238C)(3-1-0 =4) Personal Finance (BS239C)(3-1-0=4) Group3: Human Resource (Honours): Group3: Human Resource (Honours): 4), or, B2B & B2C Marketing (BS257M) (3-1-0= 4) OR, Risk Management (BS258M) (3-1-0=4), or, Corporate Tax Planning & Management (BS259M)	IV		1.Direct Marketing (BS232C) (3-1-0=4), 2.Industrial Marketing (BS233C) (3-1-0=4), 3.International Marketing (BS234C) (3-1-0=4),	& Tourism (BS254M) (3-1-0 = 4),or, Marketing Ethics (BS255M)(3- 1-0=4),or, Strategic Marketing Management (BS256M) (3-1-0 = 4), or, B2B & B2C Marketing (BS257M) (3-1-0= 4) OR, Risk Management (BS258M) (3-1-0=4), or, Corporate Tax Planning & Management							keting / HR / Finance
Planning & Management (BS259M)		VII	Global Financial Management (BS236C) (3-1-0 =4) Strategic Financial Management(BS237C)(3-1-0 =4) Corporate Financial Reporting(BS238C)(3-1-0 =4)						20	40	Honours with Research) in Mar (164)
Human Resource Information System (BS240C) (3-1-0=4) Human Resource Accounting (BS241C)(3-1-0= 4) Negotiation and Counseling (BS242C)(3-1-0= 4) HP Andit (BS243C)(3-1-0=4) HP Andit (BS243C)(3-1-0=4) HS240C) (3-1-0=4), or, Project Management (BS260M) (3-1-0=4), or, Principles of Banking & Risk Management (BS261M)			(3-1-0=4) Human Resource Accounting (BS241C)(3-1-0 = 4) Negotiation and Counseling (BS242C)(3-1-0= 4)								Business Administration (Honours / Honours with Research) in Marketing / HR / Finance (164)

ИІМ	for governing Human Relation(BS264M) (3-1-0 = 4) or, International HRM (BS265M) (3-1-0=4) MAJORPROJECT	20	
	Current Trends in HRM(BS262M) (3-1-0 = 4) or, HR Ethics (BS263M) (3-1-0=4) or, Legal frame work		

Proposed	<u>Syllabus f</u>	or 2023-2	4 Academi	<u>c Session</u>

Proposed Syllabus for 1st Year (1st & 2nd Semester)

Paper Code: BS200C

Paper Name: Management Principles & Practice **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: The objective for this course to provide an understanding of the task and functions of management and to acquaint the participants with the developments in concept. Theories and practices in the overall field of management.

UNIT I

Nature and significance of Management, Approaches of management, Contributions of Taylor, Fayol and Barnard, Functions of a Manager, Social responsibility of Managers, Values in management.

UNIT II

The Nature of significance of Planning, Objectives, Steps of Planning, Decision making as key step in planning. The Process and Techniques of Decision Making. Organization: Nature and significance, Approaches, Departmentation, Line and staff relationships, Delegation and Decentralization, Committee system, Department of effective organizing

UNIT III

Staffing, nature and Significance, Selection, Appraisal and Development of Managers. Directing: Issues in managing human factors, Motivation, nature and Significance's, Theories and Techniques.

UNIT IV

Communication Definition and Significance, Process, Barriers of Communication, Building effective communication system. Controlling: Definition and Elements Control Techniques, Coordination, Determinants of an Effective Control system, Managerial Effectiveness.

References:

- 1. Koontz H., Weihrich H. (2009); Principles of Management; Tata Mc Graw Hill; 8th Edition.
- 2. Williams C (2009) Principles of Management; South-Western/Cengage Learning; 5th Edition.
- 3. Prasad L.M, principles and Practice of Management, Sultan Chand & Sons, 20th Edition.
- 4. Jaiswal B. & Maheshwari R.K. (2010), Essentials of Management: NRBC.
- 5. Weihrich Heinz and Koontz Harold (2013); Management: A Global, Innovative, andEntrepreneurial Perspective; Mc Graw Hill; 14th Edition.
- 6. Andrew Leigh (2012); The Essentials of Management: Everything you need to succeed as anew manager; Pearson UK; 2nd Edition.

Paper Code: BS201C

Paper Name: Fundamentals of Accounting for Business **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcomes: On successful completion of the course, the students will be able to understand the basic concepts of accounting, pass journal entries and prepare ledger accounts, prepare subsidiary books, prepare trial balance and final accounts of proprietary concern, use accounting concepts in spreadsheet

UNIT I: INTRODUCTION TO ACCOUNTANCY

Introduction – Meaning and Definition – Objectives of Accounting – Functions of Accounting – Users of Accounting Information – Limitations of Accounting – Accounting Cycle - Accounting Principles – Accounting Concepts and Accounting Conventions. Accounting Standards-objectives-significance of accounting standards.

UNIT II: ACCOUNTING PROCESS

Process of Accounting - Double entry system - Kinds of Accounts - Rules-Transaction Analysis - Journal - Ledger - Balancing of Accounts - Trial Balance - Problems on Journal, Ledger Posting and Preparation of Trial Balance

UNIT III: SUBSIDIARY BOOKS

Meaning – Significance – Types of Subsidiary Books –Purchases Book, Sales Book (With Tax Rate), Purchase Returns Book, Sales Return Book, Bills Receivable Book, Bills Payable Book. Types of Cash Book- Simple Cash Book, Double Column Cash Book, Three Column Cash Book and Petty Cash Book (Problems only on Three Column Cash Book and Petty Cash Book).

UNIT IV: FINAL ACCOUNTS OF PROPRIETARY CONCERN

Preparation of Statement of Profit and Loss and Balance Sheet of a proprietary concern with special adjustments like Depreciation, Outstanding and Prepaid Expenses, Outstanding And Received In Advance of Incomes, Provision for Doubtful Debts, Drawings and Interest On Capital.

UNIT V: EXPERIENTIAL LEARNING

Creation of Subsidiary Books in Spreadsheet: Purchases Book, Sales Book (With Tax Rate), Purchase Returns Book, Sales Return Book, Bills Receivable Book, Bills Payable Book. Types of Cash Book Simple Cash Book, Double Column Cash Book, Three Column Cash Book and Petty Cash Book. Preparation of Statement of P/L, Balance Sheet in Spreadsheet.

Reference Books:

- 1. Hanif and Mukherjee, Financial Accounting, McGraw Hill Publishers
- 2. Arulanandam & Raman; Advanced Accountancy, Himalaya Publishing House
- 3. S.Anil Kumar, V.Rajesh Kumar and B.Mariyappa–Fundamentals of Accounting, Himalaya Publishing House.
- 4. Dr. S.N. Maheswari, Financial Accounting, Vikas Publication
- 5. S P Jain and K. L. Narang, Financial Accounting, Kalyani Publication
- 6. M.C. Shukla and Goyel, Advanced Accounting, S Chand.

Paper Code: BS244M

Paper Name: Managerial Economics **Total Credit:** 4 (L-T-P = 3-1-0)

Course Objective: To impart basic knowledge of the concepts and tools of Economic Analysis asrelevant for Business Decision-Making.

UNIT I

Nature and Scope of Managerial Economics: Basic Tools- Opportunity Cost principle, Incremental principle, Equi-Marginal Principle. Principle of Time perspective, Discounting Principle. Uses of Managerial Economics.

Demand Analysis: Demand Theory, The concepts of Demand, Determinants of Demand. Demand Function and Elasticity of Demand and its uses in Business decisions.

UNIT II

Production Analysis: Concept of Production, Factors, Laws of Production, Economies of Scale, Economies of Scope, Production functions.

Cost Analysis: Cost Concept, Types of Costs, Cost function and cost curves, Costs in short and long run, LAC and Learning Curve.

UNIT III

Market Analysis: Price-output determination in different markets, Perfect competition, Monopoly, Price discrimination under monopoly, Monopolistic competition, Duopoly and Oligopoly markets, Different pricing policies.

UNIT IV

Introduction to Macro Economics. National Income Aggregates. Concept of Inflation- Inter-Sectoral Linkages: Macro Aggregates and Policy Interrelationships – Tools of Fiscal and Monetary Policies. Profit Analysis: Nature and Management of Profit, Profit Theories, Function of Profits, Profit policies.

Recommended book(s)

- 1. Agarwal M.K. (2015), Industrial Economics, New Age International.
- 2. Thomas & Maurice (2015), Managerial Economics, Tata McGraw Hill
- 3. Koutsoyiannis.A. (2013) Modern Micro Economics. Mc Millan
- 4. Peterson H.C & Lewis (2003) Managerial economics, Tata McGraw Hill

Paper Code: BS266E

Paper Name: Business Communication **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: This course aims to develop communication skills in equip students with a broad-based knowledge business communication.

UNIT I

Introduction to business communication, characteristics of effective organizational communication, basic forms of communication, process of communication, Barriers to Communication, Principles of effective business communication.

UNIT II

Oral communication: Purpose, Advantages & Disadvantage, Principles of Oral Communication, Effective Listening, Non-verbal Communication. Written communication: Purpose, Advantages & Disadvantage, Principles of Written Communication, Effective writing techniques. Employment Communication: Application letter and Resume writing,

UNIT III

Conduct of meeting – agenda, notice, notes, minutes, office memorandum, office orders, press release, Business Letter Writing – Need, Functions and kinds, layout and types. Report Writing – problems, organization and techniques. (Practical's/Projects)

UNIT IV

Corporate Communication: Scope, Components, Corporate communication and Public relations, Role of Social Media in Communication. Role of Technology in Communication (ICT's), Business Etiquettes.

References:

- 1. Pal R. (2012) Business Communication, Sultan Chand & Sons Publication.
- 2. Bisen V. & Priya (2019), Business Communication, New Age International.
- 3. M.K. Sehgal & V. Khetrapal Business Communication (Excel Books).
- 4. Chaturvedi P.D. (2006) Business Communication, Pearson Education.
- 5. Lesikar RV & Pettit Jr. JD (2018), Basic Business Communication: Theory & Application, Tata Mc Grow Hill.
- 6. Tayler Shinley (2016), Communication for Business, Pearson Education.

Paper Code: BS202C

Paper Name: Management Accounting **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: The learner will be able to describe and recognize the principals of management accounting. The learner will be able identify, interpret, and express principals of management accounting with reference to syllabus. The learner will be able to calculate and solve practical problems based on syllabus of management accounting.

Unit I

Introduction to Management Accounting: Conceptual understanding, Relation between Management Accounting and Cost Accounting, Role of a management account in modern business world.

Unit II

Standard costing: Meaning, Concepts and Objectives, Merits and Demerits of Standard costing, Prerequisite for establishment of standard costing, Efficiency and Activity Ratios, Variance Analysis and Control.

Unit III

Budgetary Control: Concepts and Objectives, Merits and Demerits of Budgetary Control, Fixed and Flexible Budget, Cash Budget and master Budget, Zero based Budgeting

UNIT IV

Methods of costing: Job costing- need and importance, Process Costing-Meaning, significance and problems, Concept of Target costing and Life Cycle Costing.

Books Recommended:

- 1. Jawahar Lal, Cost Accounting, Tata McGraw Hill New Delhi
- 2. B.M. Lall Nigam and I.C. Jain, Cost Accounting, Principles, Methods and Techniques, PHI Pvt. Ltd, New Delhi
- 3. Bhabator Banerjee, Cost Accounting Theory and Practice, PHI Pvt. Ltd, New Delhi.
- 4. H. V. Jhamb, H. V. Jhamb, Fundamentals of Cost Accounting, Ane Books Pvt Ltd, New Delhi
- 5. M. N. Arora, Cost Accounting Principles and Practice, Vikas Publishing House, New Delhi.
- 6. M.C. Shukla, T.S. Grewal and M P. Gupta, Cost Accounting, Text and Problems, S. Chand & Co. Ltd., New Delhi
- 7. S.P. Jain and K. L. Narang, Cost Accounting, Principles and Methods, Kalyani Publishers, Jalandhar
- 8. S. N. Maheshwari & S.N. Mittal, Cost Accounting, Theory and Problems, Shri Mahabir Book Depot, New Delhi

Paper Code: BS203C

Paper Name: Marketing Management - I **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcomes: On successful completion of the course, the students will be able to understand the concepts and functions of marketing, analyze marketing environment its impact on the business, describe marketing mix and also strategize marketing mix, describe service marketing mix, understand the various acts related to marketing.

Unit-I

Fundamentals of Marketing: Introduction to Marketing, Evolution of Marketing, Meaning and Definitions, Objectives, Importance and Functions of Marketing, Traditional Marketing Concept vs Modern Marketing Concept. Marketing V/S Selling, Marketing Myopia, Approaches to Marketing

Unit-II

Marketing Research & Marketing Environment: Meaning of Marketing Research, Process, Barrier in Marketing Research. Concept of Marketing Environment, Environmental Scanning, Benefits of Environmental Scanning, Components of Marketing Environment.

Unit-III

Marketing Psychology & Consumer Buying Behaviour: Creating customer value, Satisfaction & Loyalty, Model of Consumer Behavior, Consumers use or Disposal of Products, Business Buying Process

Unit-IV

Identifying Market Segments and Targets: Segment Marketing, Niche Marketing, Local Marketing, Individual Marketing, Consumer Market Segmentation Bases, Business Market Segmentation Bases, Market Targeting, Market Fragmentation and Consolidation.

- 1. Marketing Management Kotler, Keller, Koshi and Jha
- 2. Marketing Paul Baines, Chris Fill, Kelly Page
- 3. Marketing Management Ramaswamy, Namakumari
- 4. Marketing Management Tapan K. Panda
- 5. Marketing 3.0 Kotler, Kartajaya, and Setiawan
- 6. Sontakki, Marketing Management, Kalyani Publishers.

Paper Code: BS245M

Paper Name: Human Resource Management **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: On successful completion of the course, the students will be able to understand the concepts and principles of Human Resource Management. They should be able to define key HR terms, explain the importance of HR functions within organizations, and describe the roles and responsibilities of HR professionals, basics of recruitment and selection processes. They will be also able to understand concept of performance appraisal and ability to handle conflicts, address grievances, and promote employee well-being.

Unit 1: CONCEPT OF HUMAN RESOURCE MANAGEMENT:

Meaning, Definition, Nature, Scope, Objectives, Importance, Functions, Qualities and Role of HR Manager, HRM- A Line or Staff Function, Difference between Personnel Management & Human Resource Management.

Unit 2: HUMAN RESOURCE PLANNING AND JOB ANALYSIS:

Meaning, Definition, Objectives, Importance, Levels of HRP, Process, Barriers to HRP, Requisites for successful HRP.

Job Analysis: Meaning, Uses, Process, Methods of Data collection, Concept of Job Design, Techniques.

Unit 3: RECRUITMENT, SELECTION AND TRAINING & DEVELOPMENT:

Recruitment: Definition, Factors affecting Recruitment, Sources, Process; Selection: Meaning, Definition, Process.

Training and Development: Concept, Objectives, Benefits, Need, Steps, Methods.

Unit 4: PERFORMANCE APPRAISAL AND EMPLOYEE GRIEVANCES MANAGEMENT

Meaning, Objectives, Process, Methods, Problems, Making Performance Appraisal Effective, Steps to Appraisal. Employee Discipline. Employee Grievances: Concept, Form, Causes, Effects, Model Grievance Procedure, Guideline for handling Grievances, Absenteeism; Causes and Control.

- 1. Human Resource Management (Text & Cases) K.Aswathappa Tata Mcgraw Hill
- 2. Human Resource Management N.K.Singh Excel Books
- 3. Human Resource Management P.Subba Rao Himalaya Publications
- 4. Human Resource Management Saiyadain Tata Mcgraw Hil

Proposed Syllabus for 2nd Year (3rd & 4th Semester)

Paper Code: BS204C

Paper Name: Marketing Management - II **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: On successful completion of the course, the students will be able to Understand the concepts of product life cycle and branding and new product development process, marketing ethics, concept and functions of integrated marketing channels and concept of integrated marketing communication.

Unit-I

Products, Pricing and Branding Decisions: Product Levels, Classifications of Product, Product Life-Cycles and Marketing Strategies, New Product Development Process, New Product Adoption Process, Branding: Definition of Brand, Types of Brands, Branding Strategies, Packaging, Labelling, Pricing and Product Costs, Setting Price, Adopting the Price, Responding to Price Changes.

Unit-II

Marketing Ethics and Innovations in Marketing: Meaning and Definition of Marketing Ethics, Ethical Decision-Making Process, Concept of - Green Marketing, Online Marketing, Digital Marketing, Content Marketing, Social Media Marketing.

Unit-III

Designing and Managing Integrated Marketing Channels: Definition of Marketing Channel, Importance, Hybrid Marketing Channel, Channel Functions and Flows, Channel Levels, Channel Design Decisions, Channel Management, Channel Integration, Retailing, Wholesaling, Market.

Unit-IV

Designing and Managing Integrated Marketing Communications: IMC to Build Brand Equity, Communication Process Models, Developing Effective Communication, Marketing, Communications Mix and Implementation of IMC Tools.

- 1. Marketing Management Kotler, Keller, Koshi and Jha
- 2. Marketing Paul Baines, Chris Fill, Kelly Page
- 3. Marketing Management Ramaswamy, Namakumari
- 4. Marketing Management Tapan K. Panda
- 5. Marketing 3.0 Kotler, Kartajaya, and Setiawan

Paper Code: BS205C

Paper Name: Financial Management **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome:

- 1. Provide an in-depth view of the process in financial management of the firm.
- 2. Develop knowledge on the allocation, management and funding of financial resources.
- 3. Improving students' understanding of the time value of money concept and the role of a financial manager in the current competitive business scenario.
- 4. Enhancing student's ability in dealing short-term dealing with day-to-day working capital decision; and also, longer-term dealing, which involves major capital investment decisions and raising long-term finance.

UNIT 1:

INTRODUCTION TO FINANCIAL MANAGEMENT- Meaning, Need and objectives of Financial Management; Goal of a Firm; Profit Maximization V/s Wealth Maximization; Concept of Valuation; Valuation of Equity Share; Valuation of Preference; Valuation of Debenture. Time Value of Money- Basic concept viz. compounding, discounting; Present Value of a Single Amount; present Value of an annuity; Future value of a Single Amount; Future value of an annuity.

UNIT 2:

CAPITAL STRUCTURE- Meaning and Importance of Capital Structure; Factors determining capital structure; Theories of Capital Structure viz. Net Income Approach, Net Operating Income Approach, Traditional Approach, Modiglini and Miller Approach; Factors influencing capital structure; EBIT& EPS analysis; Leverages (Operating Leverage, Financial Leverage, Combined Leverage).

UNIT 3:

COST OF CAPITAL AND CAPITAL BUDGETING-Meaning and significance of cost of capital; Calculating cost of debt, Preference shares, equity capital, and retained earnings; Combined (weighted) cost of capital; Capital expenditure decisions; Pay-back period; return on investment; discounted cash flow, Dividend Policies

UNIT 4:

WORKING CAPITAL MANAGEMENT- Nature, Significance and classification of Working Capital; operating cycle and factors determining of working capital requirements (including problems); Management of working capital – cash, receivables, and inventories (Problems).

- i. Financial Management: I.M. Pandey, Vikas Publications.
- ii. Basic Financial Management: Khan & Jain, Tata McGraw Hill.
- iii. Financial Management (Text and cases): Khan & Jain, Tata McGraw Hill.

Paper Code: BS246M

Paper Name: Organizational Behaviour **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: On successful completion of the course, the students will be able to gain a deep understanding of individual and group behaviour, motivation, perception, and attitudes in the context of organizations. They will be able to explain the impact of these factors on employee performance, job satisfaction, and overall organizational climate. Several important skills and knowledge areas that students should develop throughout the course. It reflects the practical and theoretical understanding of how individuals and groups behave within organizational settings, and how this knowledge can be leveraged to enhance organizational effectiveness.

Unit I

Study of Organization Behaviour: Definition, Elements, Nature, Scope, Contributing Disciplines to O.B., Challenges & Opportunities for O.B

Concept of Organisation, Types, Importance, Organisational Designs (Simple, Bureaucracy and Matrix), New Designs (Team Structure, Virtual Organisation), Hawthorn Studies

Unit II

Personality Perception & Motivation: Concept of Personality, Determinants, Types, (Introvert, Extrovert, Type A, Type B), Theories, (Trait, Self, Psychoanalytical, Social theories, Job-Fit), Perception: - Definition, Process, Factor Influencing

Motivation – Concept, Theories (Maslow, Vroom's Expectancy, Porter & Lawler theories), Application of Motivation

Unit III

Learning, Attitudes and Values:

Learning: Concept, Theories (Classical Conditioning, Operant Conditioning, Social Learning), Concept of Reinforcement

Attitude & Values: Definition, Types, Formation of Attitudes and Values – Job Satisfaction, Job Involvement.

Unit IV

Group Behaviour And Organizational Development: Definition of Group, Classification, Importance, Stages of Group Development, Group Decision Making. An Overview of Organizational Effectiveness, Change and Development, Approaches to Manage Organisational Change and Development (Lewin 3 Stage Model, Action Research, OD)

- 1. Organisational Behaviour S. P. Robbins Pearson Publication
- 2. Organisational Behaviour Robbins, Judge, Sangchi Pearson Publication
- 3. Organisational Behaviour-Text & Cases Shekharan Tata Mcgraww Hill
- 4. Organisational Behaviour K. Aswathapa Himalaya Publications
- 5. Understanding Organisational Behaviour Udai Pareek Oxford University Press

Paper Code: BS267E

Paper Name: Commercial Law **Total Credit:** 3 (L-T-P = 2-1-0)

Course Outcome: By the end of the course, students should be able to understand fundamental legal concepts and principles applicable to commercial transactions, analyze and apply legal rules to various business scenarios and contracts, recognize potential legal issues and risks in business operations.

UNIT 1: INDIAN CONTRACT ACT, 1872:

Introduction, essentials of a valid contract, classification of contract according to their enforceability, Formation and Performance, offer and Acceptance, consideration, capacity to contract, Free consent - Coercion, Undue influence, void voidable unenforceable and illegal Agreements', discharge of contract termination of contract, Preach of contract - Remedies, Damages, Indemnity, guarantee.

UNIT 2: SALE OF GOODS ACT, 1930:

Formation of contracts of sale, goods and their classification, price, conditions and warranties, transfer of property in goods, performance of the contract of sale, unpaid seller and his rights, sale by auction, hire purchase agreement, Sales & Agreement to Sale.

UNIT 3: COMPANIES ACT, 2013:

Nature and kind of companies, formation, Memorandum and Articles of Association - contents, procedures for allegation, prospectus, capital shares, debentures, borrowing powers, minimum subscription, etc.

UNIT 4: LAWS RELATING TO PATENTS, TRADEMARKS AND COPYRIGHTS:

Meaning and Scope of Patent Act and Amendments of WTO Agreements, Rights of Patentee, Infringement, Remedies, Trademarks, Copyright.

- 1. Commercial and Industrial Law Dr. N. D. Kapoor S. Chand and Sons
- 2. Company Law Taxman
- 3. Business Law P.S.H Pillai, Bagavathi S. Chand and Co. Ltd
- 4. Business Law Bulchandani Himalaya Publishing House
- 5. Business Law S.N. Maheshwari Himalaya Publishing House

Paper Code: BS15C

Paper Name: Customer Relationship Management **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: By the end of the course, students should be able to understand the concepts and importance of Customer Relationship Management (CRM), analyze customer needs and expectations to design effective CRM strategies, dynamics in CRM, apply CRM technologies and tools for managing customer interactions and concept of eCRM

Unit 1:

Fundamentals of Customer Relationship Management: Meaning and definitions of CRM, Benefits of CRM, reasons for adopting CRM, Conceptual Foundations of Customer Relationship Management. Types, Stages and Issues in CRM.

Unit 2:

Dimensions of Customer Relationship Management:

Customer Satisfaction: Meaning and Definitions, Customer Satisfaction Models, Measuring Customer Satisfaction, ISO Guidelines.

Customer Loyalty: Concept, Principles, Significance, and Dimensions of Customer Loyalty, Consumer Experience, Consumer Engagement.

Unit 3:

Information Technology in Customer Relationship Management, Technological Development in CRM. Information Technology Implementation in CRM. Features, Advantages and Functional components of eCRM. Customer Relationship Management through Information Technology Tools.

Unit 4:

Emerging Dimensions and Dynamics in Customer Relationship Management, Customer Recall, Retention and Experience Management. Service Failure and Service Recovery Management. Application of Customer Relationship Management in different sectors, Role of Social Media.

- 1. Jagdish N Sheth, Parvatiyar Atul, G Shainesh; (2013), Customer Relationship Management: Tools and Applications Paqperback; McGraw Hill Education.
- 2. Rai A K (2012), Customer Relationship Management by Prentice Hall India.
- 3. Jill Dyche, (2001), Customer Relationship Management; Pearson Publication
- 4. N Mullick; (2016), Customer Relationship Management Paperback; Oxford University Press.
- 5. Mukherjee; (2007), Customer Relationship Management: by Prentice Hall India.

Paper Code: BS207C

Paper Name: Financial Market & Institutions **Total Credit:** 4 (L-T-P = 3-1-0)

Course Objective: This course is aimed at study of the fundamentals of financial markets and financial instruments, the features of the formation of modern financial markets, on the practical application of financial instruments, the types of financial institutions and their roles and functions in the financial markets. Students will be able to properly evaluate investment risks; build relationships with various financial institutions and intermediaries; evaluate the investment as a financial asset and use the various tools of the financial market; use strong financial-analytical skills and apply them to solve investment problems.

Unit – I

OVERVIEW: Meaning, Nature and functions of financial system, structure of Indian financial system, components of Indian financial system, financial regulations of RBI, Other Regulatory Institutions of India, Financial Sector reforms.

Unit-II

BASICS OF MONEY MARKET AND BOND MARKET: Meaning and feature of money market, participants in money market operations, Function of money market, money market instruments: C paper, T-Bill, C-Deposits. Role of RBI in promoting money market, Current scenario and issues.

Unit-III

BASICS OF CAPITAL MARKET AND STOCK MARKET: Meaning and feature of capital market, capital market instruments, Types of capital market & issue procedure, Stock Exchange operations in India, current issues. Role of SEBI in promoting capital market & protecting the interest of investors, current issues.

Unit – IV

NON-BANK FINANCIAL INTERMEDIARIES AND STATUTORY FINANCIAL ORGANIZATIONS: Provident fund and pension fund, Insurance companies, Miscellaneous Non-bank Financial Intermediaries, Non-Bank statutory Financial Organizations, Meaning, Feature & Importance of Mutual Funds, organizational structure of mutual fund, classification of mutual fund, mutual fund operations in India, Current Issues.

- 1. Financial Institutions and Markets, L M Bhole and Jitendra Mahakud, MC McGraw Hill.
- 2. Financial Institutions and Markets, Meir Kohn, Oxford university press
- 3. Indian Financial System, M Y Khan, Tata McGraw Hill.

Paper Code: BS247M

Paper Name: Operations Management **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: By the end of the course, students should be able to understand the fundamental concepts and theories of operations management, TQM, to analyze and solve operational problems in different business contexts and to develop skills in facilities location and scheduling, inventory planning and six sigma.

Unit 1: OPERATIONS MANAGEMENT: TRENDS AND ISSUES

Manufacturing trends in India, Services as part of Operations Management, Operations management: A system perspective, challenges in operations management Determinants of Process Characteristics in Operations, Types of Processes and operations Systems, Layout Planning, Implications of layout planning, Types of layouts, Design of Process Layout, Design of product layouts.

Unit 2: TOTAL QUALITY MANAGEMENT

The quality revolution, Quality Gurus, Definitions of quality, Total Quality Management, Quality management tools, Quality certifications and Awards, Design of quality assurance systems.

Unit 3: FACILITIES LOCATION & SCHEDULING OF OPERATIONS

Globalization of operations, Factors Affecting Location Decisions, Location Planning Methods. The Need for Scheduling, Scheduling: Alternative Terms, The Loading of Machines, The Scheduling Context, Scheduling of Flow shops, Scheduling of Job shops, Input-Output Control.

Unit 4: INVENTORY PLANNING AND SIX-SIGMA

Inventory Planning for independent Demand Items, Types of inventory, Inventory Costs, Inventory Control for Deterministic Demand Items, Handling uncertainty in Demand, Inventory control systems, Selective control inventory, Inventory Planning for Single-period Demand.

The Six-Sigma approach to Quality Control Management, Defects Per million Opportunities (DPMO), Organizations for Six-Sigma Quality, Process Control Fundamentals, Setting up a process Control System, Process improvement in the Long run, Six sigma and the process capability.

- 1. Operations Management: Theory & Practice B. Mahadevan Pearson Education
- 2. Operations Management Heizer Dorling Kindersley
- 3. Operations Management for Competitive Advantage Chase-Jacobs-Aquilano TMH

Paper Code: BS268E

Paper Name: Research Methodology **Total Credit:** 3 (L-T-P = 2-1-0)

Course Outcome: By the end of the course, students should be able to understand the fundamental concepts and stages of the research process, application of appropriate research methods and techniques to address business research questions, to collect, analyze, and interpret data using quantitative and qualitative approaches and to develop skills in designing research proposals and communicating research findings.

Unit 1: INTRODUCTION TO RESEARCH METHODOLOGY:

Meaning, Objectives, Types of Research, Importance, Approaches, Research Process, criteria of a good Research. Features of a good Design, Different Research, Designs, and Basic Principles of Experimental Designs.

Unit 2: SAMPLING DESIGN & MEASUREMENT & SCALING TECHNIQUES:

Census Vs Sample survey, steps in sampling Design, Criteria for selecting a sampling procedure, Types of Sample Design, Simple Vs Complex Random Sampling Designs & Techniques. Measurement in Research, Measurement Scales, Errors in Measurement, Measurement Tools, Meaning of Scaling, Scale classification Bases, Scale Construction Techniques.

Unit 3: METHODS OF DATA COLLECTION:

Types of data, Collection of Primary Data, Difference between questionnaires & schedules, some other methods of data collection, Collection of Secondary data, Selecting Appropriate data collection method, Guideline for Constructing questionnaire/ Schedule, Guideline for successful interviewing, Difference between survey & Experiment.

Unit 4: TESTING OF HYPOTHESES AND REPPORT WRITING:

Definition Hypotheses, Testing of Hypotheses, Procedure for hypotheses Testing, Measuring the Power of a Hypothesis Test, Important Parametric Test: Student's T test, ANOVA, Chi Square test. Meaning of Interpretation, Technique of interpretation, Precaution in Interpretation, Significance of Report writing, Different steps for Report writing, layout of the Research Report, Precautions for writing Research Report, Role of Computer in Research.

- 1. Research Methodology C.R. Kothari New Age
- 2. International Business Research Methods Zikmund, Berry, Babin South Western
- 3. Statistics for Management Richard L Levin, David S Rubin P

Proposed Syllabus for 3rd Year (5th & 6th Semester)

Paper Code: BS208C

Paper Name: Consumer Behaviour **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: The objective for this course to provide the basic concepts and models of consumer behavior, make the students able to analyze the effects of psychological, socio-cultural and demographic factors on the consumer decision process with their results and to distinguish the relationship between consumer behavior and marketing practices.

UNIT I: INTRODUCTION TO CONSUMER BEHAVIOUR:

Introduction, Evolution of Consumer Behaviour, Factors affecting Consumer Behaviour, Scope & Application, Models of Consumer Behaviour (Nicosia, Howard-Sheth Model), Communication & Consumer Behaviour.

UNIT 2: THE INFLUENCING FACTORS ON CONSUMER:

Personality: Nature, Theories (Freudian, Neo- Freudian, Trait), Brand Personality. Motivation: Introduction, Dynamics of Motivation, Hierarchy of Need Theory, Motivational Research. Learning: Elements, Theories (Classical Conditioning, Operant Conditioning, Observational **Learning**), Measurement of Consumer Learning. Perception: Elements, Dynamics, Product Positioning, Perceived Price - Quality Relationship, Perceived Risk. Attitude: Introduction, Models (Tri-component Attitude Model, Attitude – Towards - The – Ad – Model), Attitude Formation.

UNIT 3: CONSUMER IN THEIR SOCIAL & CULTURAL SETTING:

Culture: Introduction, How Cultures are learned, Measurement of Culture. Social: Introduction, Different Social classes in India, Measurement of Culture. Situational: Introduction, Types of Situations (Purchase, Consumption, Communication), Situational influences on Consumer Behaviour.

UNIT 4: CONSUMER DECISION MAKING PROCESS & CURRENT & RELATED ISSUES:

Introduction, Levels, Model of Consumer Decision Making, Gifting Behaviour, Post Purchase Behaviour.

Organisational Buying Behaviour: Introduction, Organisational Buyer Characteristics, Process; Consumerism; e-Commerce & Consumer Behaviour.

- 1. Consumer Behaviour Schiffman and Kanuk PHI
- 2. Consumer Behaviour and Marketing Action Henry Assael Cengage Learning
- 3. Consumer Behaviour in Indian Context P.C.Jain and Monika Bhatt S.Chand
- 4. Consumer Behaviour-Text & Cases Satish K. Batra & S. H. H. Kazmi Excel Books

Paper Code: BS209C

Paper Name: Advertising & Sales Promotion **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: The objective for this course to examine the importance of market segmentation, position and action objectives to the development of an advertising and sales promotion program and to develop creative strategies for advertising, plan media strategy, scheduling, and vehicle selection and to assess strategic uses of sales promotions.

ADVERTISING

Unit 1: Introduction, Nature and Importance, Different Advertising Functions, Types of Advertising, Economic Aspects of Advertising, Legal and Ethical Aspects of Advertising, Criticism of Advertising, Setting Advertising Objectives and Budget. Advertising and Communication (Communication Model – Basic and Advertising Communication Model), Role of Source, Encoding & Decoding of Messages, Media, Audience, Feedback, Noise.

Creative aspects of Advertising: Introduction, The Planning and Managing Creative Strategy, Copy (Concept, How to Write Copy for Print and Broadcast Media), Advertising Appeals, Layout Planning.

Unit 2: Advertising Media and Planning: Introduction, Different Types of Media, Media Planning and Scheduling, Advertising Campaign Planning.

Roles of Advertising Agency: Introduction, Types, Function, Layout, Advertising Agency and Client Relationship Impact of Advertising: Consumer Behaviour and Advertisement: Introduction, Cultural, Social and Behavioral Influence on Consumer Decision

SALES PROMOTION

Unit 3: Introduction, Concept, Nature, Function, Limitations of Sales Promotion, Reasons for Rapid Growth, Types of Sales Promotion Schemes.

Sales Promotion Objectives, Pull and Push Strategies, Sales Promotion and Consumer Behaviour: Theories (Classical Conditioning, Instrumental Conditioning, Dissonance Theory), Consumer Decision Making Related to Sales Promotion

Unit 4: Sales Promotion Design: Promotion Choice, Approaches, Product Choice, Market Areas, Timing, Duration and Frequency; Sales Promotion Budget: Concept, Various Techniques of Fund Allocation; Characteristics Successful Sales Promotion; Sales Promotion Effectiveness Sales Promotion Schemes: Sample, Coupon, Price Off, Premium, Contests, POP, Trade Fairs and Exhibitions, Internet Promotion

- 1. Advertising Principles and Practice Wells, Moriarty, Burnett Pearson Publication
- 2. Advertising Management Jethwaney and Jain Oxford University Press
- 3. Advertising and Sales Promotion Kazmi and Batra Excel Books
- 4. Advertising and Promotion Belch and Belch Tata McGraw Hill

Paper Code: BS210C

Paper Name: Marketing Research **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: Upon successful completion, students will have the knowledge and skills to: Identify marketing problem(s) to assist in decision making, choose the appropriate methodologies to acquire evidence in an ethical manner to address the marketing problem. Retrieve primary and secondary data to solve the marketing problem.

Unit 1: MARKETING RESEARCH FUNDAMENTALS:

Introduction to Marketing Research, Overview of Research, Application and Limitations Marketing Research, Threats of Marketing Research, Marketing Information System, Marketing Decision Support System

Unit 2: MARKETING RESEARCH MANAGEMENT:

Importance of Research Management, Qualities of a Marketing Research Manager, Organizing Marketing Research Function, Evaluation and Control of Marketing Research, Market Research versus Marketing Research, Marketing Research and Marketing Management

Unit 3: DATA COLLECTION, SAMPLING DATA PROCESSING, RESEARCH ANALYSIS AND REPORTING:

- **a. Primary Data**, Collection of Primary Data (Observation, Methods of Observation, Questionnaire, Designing questionnaire, Choice of Survey Method)
- **b. Secondary Data** (Basic details related to Secondary Data, Sources of Secondary Data)
- **c. Sampling Designs** (Some Basic Terms, Advantages & Limitations of Sampling. The Sampling Process, Types of Sample Design, Characteristics of a Good Sample Design)
- **d. Interviewing:** Conditions for a successful Interview, Selection for Interviewers, Training of Interviewers, Qualitative Research
- e. Data Processing, Data Analysis Measures of Central Tendency, Testing of Hypothesis

Unit 4: SELECTED APPLICATIONS OF MARKETING RESEARCH:

- **a. Sales Analysis and Forecasting:** Sales Analysis, the Concept of Market Potentials, Methods of Estimating Current Demand
- **b. New Product Development and Test Marketing:** New Product Development, Process and Test Marketing
- **c.** Advertising Research: Importance of Advertising, Need for Advertising Research

- 1. Marketing Research G. C. Berry Tata McGraw Hill
- 2. Marketing Research Luck, D. J. & Rubin, R. S. Prentice Hall
- 3. Marketing Research Naresh K. Malhotra Prentice Hal

Paper Code: BS211C

Paper Name: Retail Marketing **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: The objective for this course is:

- to familiarize the students with retail management concepts and operations.
- to explain the understanding of retail management and types of retailers
- To discuss an understanding of retail management terminology including merchandize management, store management and retail strategy
- To acquaint the students with legal and ethical aspects of retail management
- To create awareness about emerging trends in retail management

UNIT 1: INTRODUCTION TO RETAILING:

Definition, an overview of Indian Retail Industry, Global Concept, Functions performed by the Retailers, Changing Retail Land space, Growth of Retail in India, Opportunities & Challenges ahead.

Evolution of Retail Formats, Theories of Retail Development, Retail Lifecycle, Classification of Retail Stores, Franchising – A dynamic Retail opportunity

UNIT 2: RETAIL STORE LOCATION, STORE LAYOUT, DESIGN AND VISUAL MERCHANDISING:

Importance of Store Locations, Types of Locations, Steps in choosing a Retail Location, Legal considerations in Location Decisions, Trade Area Analysis.

Importance of Store design, Objectives of Store design, Store Layouts, Space Management, Visual Merchandising, Atmospherics, and Website Design Considerations.

UNIT 3: RETAIL MERCHANDISING AND MERCHANDISE BUYING:

Definition, Evolution, Factors affecting Merchandising function, Functions of Merchandise Manager, Functions of a Buyer, Merchandise Planning. Merchandise Buying process, Branding strategies, Category Management.

UNIT 4: RETAIL PRICING & MERCHANDISE PERFORMANCE:

Considerations in setting Retail Price, developing a Pricing Strategy, Price Adjustments, Pricing to increase sales, Analyzing Merchandise Performance, Gross Margin Return on Investment

- 1. Retailing Management Michael Levy, Barton A Weitz, Ajay Pandit The McGraw Hill
- 2. Retailing Management Text & Cases Swapna Pradhan Tata McGraw Hill
- 3. Retail Management A Strategic Approach Barry Berman, Joel R. Evans Pearson Education

Paper Code: BS248M

Paper Name: E-Commerce Marketing **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: This course explores the intersection of electronic commerce and marketing strategies. Students will develop an understanding of how businesses leverage digital platforms to enhance marketing efforts, build online presence, and drive sales. The course covers various aspects of e-commerce, including online consumer behavior, digital marketing strategies, e-commerce technologies, and ethical considerations.

Unit 1: Introduction to E-commerce in Marketing: Overview of e-commerce and its evolution, The role of e-commerce in modern marketing, Benefits and challenges of e-commerce in marketing.

Online Consumer Behavior: Understanding online consumer psychology, Factors influencing online purchasing decisions, The customer journey in the digital age

Unit 2: E-commerce Content Strategy: Content marketing and storytelling in e-commerce, Creating compelling product descriptions and visuals, User-generated content and reviews

Unit 3: E-commerce Technologies and Platforms: E-commerce platforms and content management systems (CMS), Payment gateways and security considerations, Mobile commerce (m-commerce) and emerging technologies

Cross-border E-commerce and Global Marketing: Expanding reach through international e-commerce, Cultural considerations and localization, Logistical challenges in global e-commerce.

Unit 4: Legal and Ethical Issues in E-commerce Marketing and Future Trends in E-commerce and Marketing: Privacy and data protection in e-commerce, Online advertising regulations and disclosures.

Future Trends in E-commerce and Marketing: Emerging technologies and their impact, Sustainability and ethical e-commerce practices, Anticipating shifts in consumer behavior and market dynamics.

- 1. E-commerce 2020: Business, Technology, Society by Kenneth C. Laudon and Carol Traver, Publisher: Pearson
- 2. E-commerce: Business, Technology, Society" by Paul T. Kidd and Michael P. Papazoglou by Paul T. Kidd, Michael P. Papazoglou, Publisher: Wiley
- 3. E-commerce: A Managerial and Social Networks Perspective" by Efraim Turban, Jon Outland, David King, and Jae Kyu Lee by Efraim Turban, Jon Outland, David King, Jae Kyu Lee, Publisher: Springer

Paper Code: BS212C

Paper Name: Financial Statement Analysis – I **Total Credit:** 4 (L-T-P = 3-1-0)

Course Objectives: Students will be able to understand

- 1. What they can learn by analyzing a firm's financial statements.
- 2. Use common size financial statements as a tool of financial analysis.
- 3. Calculate and use a comprehensive set of financial ratios to evaluate a company's performance.
- 4. Select an appropriate benchmark for use in performing a financial ratio analysis.
- 5. Describe the limitations of financial ratio analysis

Unit - I.

Nature and Components of Financial Statement; Meaning and need for Financial Statement Analysis (FSA), Traditional and Modern Approaches to FSA, Parties interested in FSA, Limitations of Financial Statements

Unit - II.

Understanding Auditors Report and other sources of information of financial information, Understanding Accounting Equation, Understanding Relationship between constituents of Financial Statements, Understanding the Structure of Financial Statements

Unit - III.

Inventories, Depreciation, EPS, Intangible Assets, Valuation of Inventories, Methods of Depreciation, Earnings per Share, Intangible assets, Deferred Taxes.

Unit - IV.

Income Analysis, Expenses Analysis, Comparative Statements, Common Size Statements, Trend Analysis.

- 1. Financial Statement Analysis, S.K.Paul, New Central Book Agency
- 2. Financial Statement Analysis, G. Foster, PHI
- 3. Financial Statement Analysis and reporting, K.Gupta and R.K.Sharma, Kalyani Publishers.
- 4. Students guide to Accounting Standards, R.S.Rawat, Taxmann Publication.

Paper Code: BS213C

Paper Name: Business Taxation **Total Credit:** 4 (L-T-P = 3-1-0)

Course Objectives: Students would be able to understand

- 1. Concepts and importance of direct tax and indirect Tax (GST)
- 2. Students would determine the residential status of an individual and scope of total income.
- 3. Students would compute income from business/profession and basics of GST.

UNIT I:

Basic Concept and Definitions: Meaning and purpose of Income Tax; Nature of Income Tax; Assesses; Person; Assessment Year; Previous Year; Sources of Income; Heads of Income; Earned Income; Unearned Income; Gross Total Income; Total Income; Tax Evasion; Tax Avoidance; Rebate Relief.

UNIT 2:

Residential Status, Tax incidence and Exempted Income: Residential status of all persons except company; Incidence of Tax; Exempted Income [U/S 10(11), 10(12), 10(11A), 10(12A), 10(13A), 10(23B), 10(23AAB), 10(23D), 10(25)].

UNIT 3:

Profits and Gains of Business or Profession including Depreciation: Meaning of Business and Profession; Depreciation of Block of Assets as per IT rules; Computation of Business Income; Computation of Professional Income; Valuation of stock.

UNIT 4:

Introduction to Goods and Service Tax: Meaning of GST; Advantages and limitation of VAT-GST as preferred tax structure; salient features of GST model; Major advantages of IGST Model; Interstate Goods and Service Tax with illustration.

Note: The assessment year immediately prior to the current assessment year will be considered (e.g., If the examination is held on 2019-20, the assessment year to be considered for the purpose is 2018-19).

- 1. Direct Tax & Law, Singhania and Singhania, Taxman.
- 2. Direct and Indirect Taxes, S.K.Roy, ABS publishing House.
- 3. GST Ready Reckoner, V.S. Datey, Taxman's.

Paper Code: BS214C

Paper Name: Advanced Management Accounting **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: On successful completion of this module, the learner will be able to:

- 1. Critically evaluate the impact of financial decisions on the strategic direction of the organisation
- 2. Identify and evaluate the exposure of a company to financial risk and the techniques required to manage this risk
- 3. Explain alternative sources of finance and investment opportunities and their suitability in particular circumstances
- 4. Evaluate complex investment appraisal situations and appreciate the importance of the cost of capital to the organisation and how the capital structure chosen will impact upon this.

Unit-I

MARGINAL COSTING: Definition, Assumptions and Uses, CVP /BEP Analysis, Key factors and Safety Margin, Managerial Decision-Making Areas – Product Mix, Make or Buy, Pricing Decisions.

Unit-II

ACCOUNTING FOR OVERHEADS: Meaning of overhead costs, importance of overhead costing, overhead: classification; absorption of Overhead; under and over absorption of Overhead.

Unit-III

ACTIVITY-BASED COSTING(ABC): Meaning, feature and importance of ABC, Various term used in ABC system, Advantages and disadvantages of ABC, Technique of ABC.

Unit-IV

TRANSFER PRICING:

Concept, Nature and Techniques, Divisional performance and problem of Goal congruence, determination of inter-departmental or inter-company transfer price.

- 1. Management Accounting, P. Shah, Oxford University Press
- 2. Advanced Cost Accounting, S.P Jain, Narang, Aggarwal, Kalyani Publisher.
- 3. Management Accounting: Principles & Practice, 3rd Edition, M.A. Sahaf, Vikas Publishing House.
- 4. Management Accounting, Parashar Banerjee, Palmview Publishing LLP.
- 5. Advanced Financial Management, Dr. S.P. Gupta, Sahitya Bhawan Publications.

Paper Code: BS215C

Paper Name: Insurance Management **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcomes: Students will be able to

- 1. Apply the knowledge of current information, models, and techniques and practices in all of the major business disciplines.
- 2. Compare various kinds of insurance plans as well as the importance of contract in Customers.
- 3. Create valuable insights into overview of Life Insurance and General Insurance Products

Unit-I

NATURE, SCOPE AND TYPE: Meaning, origin and development, essential elements, nature, functions and importance, Classification and scope of life, fire, marine, motor and other insurances.

Unit-II

INDIAN INSURANCE MARKET: Insurance organizations in public and private sectors, organization structure of LIC, GIC, Insurance ombudsman.

Unit-III

INSURANCE INTERMEDIARIES: Insurance agent – procedure for becoming insurance agent- rights, termination of an insurance agent essentials for successful insurance salesman-surveyor and loss assessor- brokers- third party administrators, Privatization of Indian insurance sector.

Unit-IV

RISK AND FUND MANAGEMENT: Meaning, difference between risk and uncertainty, characteristics- classification of risk and risk management- corporate risk management, personal risk management; Principles of insurance contract: under insurance- over insurance, insurance fund management: significance, characteristics, process and strategies.

Unit-V

INSURANCE REGULATORY AND DEVELOPMENT AUTHORITY: Meaning, important terms, organizing body, functions of IRDA- eligibility, registration and capital requirements, recent regulations.

- 1. Insurance Management, Inderjit Singh, Rakesh Katiyal & Surjit Kaur, Kalyani Publishers
- 2. Insurance: Theory and Practice, Pal Prabir, Tripathy & Nalini Prava, PHI
- 3. Fundamentals of Insurance, P.K Gupta, Himalaya Publishing House

Paper Code: BS249M

Paper Name: Indian Financial System **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: This Subjects gives overview of financial system to students such as flow of funds in financial system, financial system and economic development. Students learn different financial system and their framework. Students studies non-banking financial institutions, their role in financial system, sources of finance and RBI guidelines.

Unit-I

INDIAN FINANCIAL SYSTEM: Meaning, nature and functions of financial system, Structure of Indian financial system, Components of Indian financial system

Unit-II

BASICS OF MONEY MARKET: Meaning and Feature of money market, Participants in money market operations, Function of money market, Money market instruments: C-Paper, T-Bill, C-Deposits.

Unit-III

BASICS OF CAPITAL MARKET: Meaning and feature and function of capital market, Instruments of capital market, Types of capital market and issue procedure, Stock exchange operations in India, Currents issues.

Unit-IV

REGULATORS OF FINANCIAL MARKETS: Role of RBI in promoting money market, Current scenario and issues. Role of SEBI in promoting capital market and protecting the interests of investors, Current issues.

BASICS OF MUTUAL FUNDS OPERATIONS (MF): Meaning, feature and importance of mutual funds, Organisation structure of mutual fund, Classification of mutual funds, Mutual fund operations in India, Current issues.

- 1. Indian Financial System, M. Y. Khan, Tata McGraw Hill
- 2. The Indian Financial System, Bharti V. Pathak, Pearson Education
- 3. Financial Institutions and Markets, Meir Kohn, Oxford University Press
- 4. Chanakya Niti A Perspective to Investing in Shares, B L Mittal Ravi Kant Sharma, Taxmann Publication.

Paper Code: BS216C

Paper Name: Human Resource Planning-I **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: After completion of the course, students should be able to understand the importance and objectives of human resource planning, to analyze workforce requirements and to forecast future human resource needs and implement recruitment and selection processes and to develop skills in employee training, development, and succession planning.

Unit: 1

Human Resource Planning: Introduction, Definition, Objectives, Need, Importance, Barriers, Suggestions.

Strategic Human Resource Planning: Concept, Characteristics, Levels, Process, Requirements, and Benefits.

Unit: 2

Job Analysis and Design: Job Analysis – Meaning, Need, Process, Factors, Techniques of Data Collection, Uses & Limitations, Job Description & Job Specification, Job Design – Approaches, Process, Job Enrichment.

Unit: 3

Job Evolution: Concept, Objectives, Procedure, Advantages, Drawback, Methods, Essentials of successful Job Evaluation Programme.

Recruitment and Selection: Definition, Factors affecting Recruitment, Sources, Process. Selection- Meaning, Definition, Process, Methods of Recruitment and Selection.

Unit: 4

Placement, Induction, Socialization, Dislocation, Relocation: Meaning, Definition, Different Phases, Causes, Problems, solutions in regard to dislocation and relocation. Internal Mobility and Separation: Promotion, Transfer, Demotion, Separations.

- 1. Manpower Management Dwivedi, R. S. PHI
- 2. Human Resource Planning D.K.Bhattacharya Excel Books

Paper Code: BS217C

Paper Name: Industrial Relations **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: By the end of the course, students should be able to understand the fundamental concepts and theories of industrial relations, to analyze the role of labor laws and regulations in shaping workplace relations, to evaluate the functions and activities of trade unions and employer associations and to develop skills in conflict resolution, negotiation, and effective communication.

Unit: 1. GROWTH OF INDUSTRIAL RELATIONS IN INDIA:

Meaning, Nature, Significance, Cause are effect for poor Industrial Relations in India, Suggestions to improve I.R.

Unit: 2. INDUSTRIAL DISPUTES IN INDIA:

Meaning, forms of disputes, History of Labour disputes in India, Causes of Disputes, Results of Disputes, Trade Union and relevant Acts.

Unit: 3. NATIONAL COMMISSION ON LABOUR AND Industrial Relation Acts.

Collective Bargaining, Discipline and Disciplinary Procedure.

Trade Union Act 1926, Standing Order Act 1946, industrial. Disputes Act, 1947.

Unit: 4. METHODS FOR PREVENTION AND SETTLEMENT OF I.D.:

Voluntary Level, Statutory Level, Authorities for the Settlement of I.D. Voluntary Level, Statutory Level, Authorities for the Settlement of I.D. Users Committees, Conciliation Officer, Board of Conciliation, Court of Equity, Lobour Court, Industrial Tribunal and National Tribunal. Central Industrial Relations Machinery in India, Central Implementation and Evaluation Machinery, Industrial Disputes (Amendment)Bill Ramauryam Committee on I.R.

- 1. Industrial Relations A.M. Sharma Himalaya Publishing House
- 2. Dynamics of Industrial Relations C.B.Mamoria Himalaya Publishing House
- 3. Personnel Management & Industrial Relations R.S.Davar Vikas Publishing House

Paper Code: BS218C

Paper Name: Wages & Salary Administration **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: This course will provide an understanding of the basic logic and design characteristics of a competitively sound compensation program, to understand the concept of national income and wage fixation.

Unit 1: Wages

Concepts: Definition, Piece Rates, Cash a Kind; Salary, Earning, Compensation, Fringe Benefits, Dearness Allowance, Real Wages, Basic Wages, Labour Cost.

Unit 2: Wage Administration and National Income

Composition of Wages, Minimum Wages, Wage Structure, Wage Differentials and National Wage Structure.

Unit 3: Labour Economics and Wage Machinery

Wage Theories, Supply, Demand and Wages; Labour Institutions and their effects on National Income. Employee Role; Tribunal Wage Board, Collective Bargaining

Unit 4: Wage Fixation

Criteria of Wage Fixation, Committees on Wages (Minimum Wage, Fare Wages and Living Wages)— need based minimum Wage Formula. Productivity Cost of Living, Capacity to Pay, Wage Comparison.

- 1. Understanding Waging System A.M.Sharma Himalaya Publishing House
- 2. Wage and Salary Administration by Richard I. Henderson and Michael S. Broad, Prentice Hall.
 - 3. Compensation Management and Wage Bill Control by R. Natarajan, Sultan Chand & Sons
 - 4. Principles of Wage and Salary Administration by T.N. Chhabra and Rajender Parsad, Anmol Publications Pvt. Ltd.

Paper Code: BS219C

Paper Name: Human Resource Development - I **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: By the end of the course, students should be able to understand the concepts and importance of Human Resource Development, analyze training needs and design effective training programs, implement performance appraisal and counselling. Students are able to develop skills in employee development and career planning.

Unit 1: Training & Executive Development:

Concept, Meaning, Definition, Features, Principles, Need & Importance, Methods, Evolution, Steps to Training & Development, Drawbacks, Suggestive System

Unit 2: Job Design, Career Planning and Participation & Empowerment

Job Design: Job Description, Job Specification, Approaches, Job Enrichment, Succession Planning, Individual & Organisational Career Development Steps, HRD Career Planning, Meaning, Forms, Objectives, Advantages, Evaluation, Effective WPM, Empowerment – Meaning, Process, Merits, Demerits, Requisites for the success of Empowerment.

Unit 3: Performance & Potential Appraisal:

Concept, Purpose, Factors, Process, Methods, Limitations, Essentials of good Appraisal System, Assumptions of Performance Appraisal System, Main Components, Potential Appraisal; Steps to Develop Potential Appraisal.

Unit 4: Competency Mapping and Counselling:

Introduction, Definition, Needs, Types, Applications & Uses, Benefits, Methods, Competence versus Competency; Counselling: Concept, Characteristics, Need, Functions, Types, Objectives, Conditions for Effective Counselling, Process.

- 1. Human Resource Development D.K Bhattacharya Himalaya Publishing
- 2. Successful Application to HRD IswarDayal New Concept
- 3. Management of change through HRD Maheshwari, B.L. & Sinha, Dharni P. Tata Mcgraw Hill

Paper Code: BS250M

Paper Name: Training & Development **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: The course is designed to help the student to understand the importance of manpower planning and the latest changes that have happened in Manpower Development and Planning.

Unit 1: Manpower Planning and Resourcing: Factors Affecting Manpower Planning, Need for Manpower Planning, Five Steps in Manpower Planning, Importance of Manpower Planning, obstacles in Manpower Planning.

Unit II: HRP Process: Determination of objectives, Steps of Human Resource Planning, Manpower Inventory, Demand and Supply forecasting & Gap Analysis.

Unit III: Job Analysis: Definition and Introduction; uses of Job analysis; Process of Job Analysis; Job Description; Job Specification, job enlargement, job enrichment.

Unit IV: HR Audit, Manpower Development and Planning: Concept, Objectives, Importance & Scope of HR Audit, Approaches to Human Resource Audit.

Introduction of Manpower Development, Competency mapping, Knowledge management, E-Manpower Development, E-Manpower planning.

- 1. Armstrong, Michael (1988). "A Handbook of Personnel Management Practice", Prentice Hall, New Jersey.
- 2. Human Resource Management: Text and Cases By K. Ashwathappa, TATA McGrawHill
- 3. Human Resource Management By BiswajeetPattanayak, Prentice Hall ofIndia

Paper Code: BS220C

Paper Name: Service Marketing **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: At the end of this course, students would be able to explain the nature and scope of services marketing, will be able to explain, describe and utilize key services frameworks and concepts including the 7p's of marketing, the Gap Model, customer satisfaction, loyalty, and customer lifetime value.

UNIT 1: INTRODUCTION TO SERVICE INDUSTRY:

Concept, Nature, Types, Importance, Difference between Goods & Service, Factors responsible for growth of service sector, Service Marketing Triangle, Service Marketing Environment, Service Market Segmentation, Problem areas in Segmentation, Targeting & Positioning.

UNIT 2: UNDERSTANDING SERVICE INDUSTRY:

Current Trends in Service Industry, Customer Relationship Marketing, Service Quality: Concept, Dimensions, GAP model of service quality delivery, Measurement of service quality, Total Quality Management & Quality Circle, Consumer Behaviour: concept, models of Consumer Behaviour in Service Industry (EKB & GAP model), Customer Expectation & Perception, Factors affecting customer expectation & perception.

UNIT 3: SERVICES MARKETING MIX-I:

- a. The Service Product: Introduction, New Service Development, Service Life Cycle
- b. Pricing Strategies: Introduction, Pricing Objectives, Methods of Pricing Services
- c. Managing Distribution Channels: Introduction, Factors Affecting Choice of Distribution Channel, Managing Distribution Channels
- d. Promotional Strategies: Introduction, promotion Objectives, Promotion Planning & Strategy.

UNIT 4: SERVICES MARKETING MIX –II AND APPLICATIONS OF SERVICE MARKETING:

- a. People: Introduction, Challenges of Managing People, Measuring Productivity of people in Service Organization
- b. Physical Evidence: Introduction, Servicescape, Managing Physical Evidence
- c. Process: Introduction, Service Blueprinting, Managing Demand & Supply.

Applications of service marketing: Marketing of Financial, Hospitality, Medicare, Educational Sectors and Tourism

- 1. Service Marketing-Text and Cases Rajendra Nargundkar Tata Mcgraw Hill
- 2. Service Marketing Govind Apte Oxford University Press
- 3. Service Marketing-The Indian Perspective Ravishankar Excel Books
- 4. Service Marketing-Text and Cases Verma Pearson

5. Service Marketing S.N.Jha Himalaya Publishing

Paper Code: BS221C

Paper Name: Rural Marketing **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: The objective of the course is to familiarize the students with conceptual understanding of Rural Marketing and its corresponding development practices in Indian context. This may result to acquaint the knowledge on rural demand of agricultural inputs, FMCG goods, as well as consumer and consumer durable goods in villages.

UNIT 1: RURAL MARKETING: INTRODUCTION

Defining rural markets, rural myths, The rural marketing mix: challenges, the evolving rural consumer, The evolution of rural marketing, the rural environment, the rural economic environment, the rural infrastructure, The rural Boom, The way forward, Rural Dividend Telecommunication in Rural India, Information and Telecommunication technology (ICT) in rural areas, Financial Services in Rural India, Cloud Computing for Rural banking, Rural Healthcare services.

UNIT 2: RURAL CONSUMER BEHAVIOR

The Consumer buying behaviour model, the buyer decision Process, The product adoption process.

UNIT 3: SEGMENTING AND TARGETING RURAL MARKETS

Segmentation, Targeting, Positioning.

UNIT 4: PRODUCT AND PRICING STRATEGIES FOR RURAL MARKET

The product concept and the classification of Rural Products, Product decision and strategies, Product branding in rural markets, Packaging for rural markets, Product warranty and after sales service, New product development in rural markets. Pricing for Rural India, Setting the price for rural products and services, price setting strategies.

UNIT 5: DISTRIBUTION AND COMMUNICATION STRATEGIES FOR RURAL MARKETS

Availability: The Challenge and the Dilemma, Distribution channels, the rural retail environment. Channel behaviour in rural areas. Challenges for Rural Communication, The communication process: An overview, developing effective rural Communication

- 1. Rural Marketing Pradeep Kashyap PEARSON
- 2. Rural Marketing (Text and Cases) C.S.J Krishnamacharyulu, lalitha Ramakrishnan PEARSON
- 3. Introduction to Rural Marketing R. Krishnamurthy Himalaya Publishing House

Paper Code: BS222C

Paper Name: Sales Management & Personal Selling **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: The objective of this course is to develop an effective sales compensation plan, evaluate the performance of a sales person, organize sales territories to maximize selling effectiveness. evaluate sales and sales management strategies in relation to current legal and ethical standards of practice.

UNIT 1: DEVELOPMENT & ROLE OF SELLING IN MARKETING:

Nature & Role of Selling, Characteristics of Modern Selling, Success factor for Professional Sales People, Types of Selling, Nature & Role of Sales Management, Relationship between Sales & Marketing. Environmental & Managerial Force Imparting Sales, Sales Channel, Selling for Resale, Selling Services, Sales Promotion, Exhibitions, Public Relations

UNIT 2: SALES RESPONSIBILITIES & PERSONAL SELLING SKILLS:

Prospecting, Database & Knowledge Management, Self-Management, Handling Complaints, Providing Service, Sales Preparation. The Opening, Needs & Problem Identification, Presentation & Demonstration, Dealing Objection, Negotiation, Closing Sales, Follow-up.

UNIT 3: SALES FORCE MANAGEMENT:

Organization for Recruitment & Selection, Sources of Sales Force Recruits, Pre-Interview Screening, Formal Application Form, The Interview, Supplementary Selection Aids. Motivation, Leadership, Training, Conclusions, Designing Sales Compensation Plan, Types of Compensation Plans, Fringe Benefits.

UNIT 4: SALES QUOTAS AND SALES FORCE EVALUATION:

Objectives in using Quotas, Types of Sales Quota & Procedure for Quota Setting, Administering the Ouota Systems.

Sales Force Evaluation Process, Purpose of Evaluation, Setting Performance Standards, Gathering Information, Measures of Performance, Appraisal Interviewing.

- 1. Selling & Sales Management David Jobber, Geoffrey Lancaster Pearson Education
- 2. Sales & Distribution Management An Indian Perspective Pingali Venugopal Response Sage Publications Ltd
- 3. Sales Management Decisions, Strategies & Cases Richard R. Still, Adward W. Cundiff, Norman A. P. Govoni Prentice Hall

Paper Code: BS223C

Paper Name: Product & Brand Management **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: After the completion of the course the students will be able to examine the brand concepts in real-life setting by articulating the context and the rationale for the application. The course will help students understand how a new product is developed and maintained. Enhance students' ability to apply creative and critical strategies and tactics involved in developing, positioning, leveraging, managing a brand, and measuring its value. Apply branding principles and marketing communication concepts and frameworks to achieve brand management goals and improve marketing performance.

Unit 1: Basics of Product Management: Introduction, Product Planning and Development, PLC Theory- Product vs Brand, Product Portfolio Analysis - Mapping - Understanding Company Product/Brands and Competitive Brand Market Position,

Unit 2: Product Market Analysis, Concept of Brand and its Relevance in Business Scenario: Product Market Analysis: Product Market Orientation, Challenges faced by Companies during the branding phases

Concept of Brand and its Relevance in Business Scenario: Why Brand? What does Brand Building involve? Identification of opportunity for branding and Brand Management Process, Why Does Brand Wither?

Unit 3: Brand Positioning and Repositioning: Sustaining a brand long-term, branding at different stages of market – evolution – The scope for branding, the role of branding and branding strategies needed at different stages in the evolution of the market, Brand Architecture

Unit 4: Strategic Brand Management Process and Managing Brand Equity:

Strategic Brand Management Process: Handling a Large Portfolio, Multi-Brand Portfolio. Brand Hierarchy, Revitalizing brands: Re-launch, Rejuvenation, when brand is dying or stagnating, or when the market is dying or stagnating

Managing Brand Equity: What it means: how to build it; Choosing brand elements to build brand equity – Customer Based Brand Equity (CBBE) – Understanding and measuring brand equity, Monitoring brands, Sources of brand equity (Brand Awareness, Brand personality, Brand loyalty, perceived quality, Brand Associations)

- 1. Product Strategy and Management, Michael Baker and Susan Hart, Pearson Education, Second Edition.
- 2. Strategic Brand Management, Kevin Lane Keller, M.G. Rameswaram and Isaac Jacob, Pearson Education, Third Edition.
- 3. Product Management, Donald R. Lehmann and Russell S. Winer, Fourth Edition, TMH
- 2. Innovation Management and New Product Development, Paul Trott, Fourth Edition, Pearson
- 3. Startegic Brand Management, Kapferer, J.-N. (1997). London: Kogan Page Limited
- 4. Building Brand Value: Five Steps of Building Powerful Brands, M. G.Parameswaran, 2006, New Delhi: Tata McGraw Hill
- 5. Brand Management, H. V. Verma, 2004, New Delhi: Excel Books

Paper Code: BS251M

Paper Name: Marketing Communication **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: After completing this course, students will be able to Quickly understand a company and its marketing communications activities. Present a brief verbal presentation. Thoroughly describe a range of media and methods available to marketers. Develop a clearly thought-out Communications Audit.

Unit 1: Introduction to Marketing Communication & Consumer Behavior and Audience Analysis:

Overview of marketing communication concepts and strategies Role of marketing communication in building brand value

Consumer Behavior and Audience Analysis: Understanding consumer motivations and behaviors Identifying target audiences and creating audience personas

Unit 2: Integrated Marketing Communication (IMC): The concept of IMC and its benefits, coordinating messaging across various communication channels, Message Development and Content Strategy: Crafting effective marketing messages, Developing content strategies for different platforms

Unit 3: Advertising and Public Relations: Principles of advertising and types of advertising campaigns the role of public relations in shaping brand perception, Digital Marketing and social media: Using digital platforms for marketing communication Social media strategies and influencer marketing, Direct Marketing and Personal Selling: Direct marketing techniques (email, SMS, direct mail) Personal selling and its importance in B2B communication

Unit 4: Branding and Visual Identity: Importance of branding in marketing communication, Creating and maintaining consistent visual identities, Creative Design and Copywriting: Principles of creative design for marketing materials Writing persuasive and engaging copy, Ethical Considerations in Marketing Communication: Ethical issues in advertising and communication and guidelines for marketing practices

- 1. Marketing Communications 4th Edition by P R Smith Jonathan Taylor, Kogan Page India Private Limited
- 2. INTEGRATED MARKETING COMMUNICATIONS by Kirti Datta Oxford University Press.
- 3. Integrated Marketing Communication: Pentacom by Malaval Et Al, Pearson India.

Paper Code: BS224C

Paper Name: Financial Statement Analysis - II **Total Credit:** 4 (L-T-P = 3-1-0)

Course Objectives: Students will be able to understand

- 1. What they can learn by analyzing a firm's financial statements.
- 2. Use common size financial statements as a tool of financial analysis.
- 3. Calculate and use a comprehensive set of financial ratios to evaluate a company's performance.
- 4. Select an appropriate benchmark for use in performing a financial ratio analysis.
- 5. Describe the limitations of financial ratio analysis

Unit-I

Funds Flow Analysis: Different concepts of Fund, whether Depreciation is a Source of Funds or not, Preparation and Interpretation; Cash Flow Analysis: Meaning, Objectives, Merits and Limitations, Preparation and Interpretation of Cash Flow Statements (as per AS-3).

Unit-II

Introduction to Funds Flow Statement, Calculating Funds from Operation, Analysis of Funds flow Statement, Importance of Funds Flow Analysis

Introduction to Cash Flow Statement, Calculating Operation / Financing and Investing Cash Flows, Analysis of Cash flow Statement, Importance of Cash Flow Analysis.

Unit-III

Introduction to Ratio Analysis, Importance of Ratio Analysis, Understanding Liquidity / Leverage & Coverage / Turnover / Expense and Profitability ratios, using ratios to analyse the financial performance of a company.

Unit-IV

Understanding Annual Report of a Company; Director's Report, Management Discussion and Analysis, Notes to Account.

ACCOUNTING STANDARDS: - Meaning, Objectives, Merits and Limitations, Different Accounting Standards- Disclosure of Accounting Policies (AS-1), Related Party Disclosure (AS-18), Earnings Per Share (AS-20), Interim Financial Reporting (AS-25), Intangible Assets (AS26).

- 1. Financial Statement Analysis & Reporting Shashi K. Gupta and R. K. Sharma Kalyani Publishers
- 2. Student's Guide to Accounting Standards R. S. Rawat Taxman

Paper Code: BS225C

Paper Name: International Business Finance **Total Credit:** 4 (L-T-P = 3-1-0)

Course Objectives: Students will understand the ethical implication of business decision making and recognize ethical dilemmas. Students will demonstrate the ability to communicate effectively. Students will demonstrate critical thinking skills. Students will understand global perspectives.

Unit-I

INTERNATIONAL FINANCIAL ENVIRONMENT: Evolution of the International Financial System, The Gold Standard, The Bretton Wood System and the IMF, The World Bank, WTO, Euro Bonds, Recent Pattern of International Banking Activities, Balance of Payment

Unit-II

FOREIGN EXCHANGE RISK MANAGEMENT: Exchange Rate, Interest Rate, Inflation Rate and Exposure, Nature & Exposure of Risk, Exchange Rate and Interest Rate Volatility, Problems.

Unit-III

THEORIES ON EXCHANGE RATE MOVEMENTS: Purchasing Power Parity, Fischer effect, International Fischer Effect.

GLOBAL FINANCIAL MARKETS AND INTEREST RATES: The Global Financial Markets, Domestic & Offshore Markets, Euro Markets.

Unit-IV

FOREIGN EXCHANGE MARKET: Structure, Types of Transaction and Settlements Rates, Exchange Rate Quotation, Forward Quotation, Exchange Rate Regimes and Foreign Exchange Market in India

- 1. International Financial Management Madhu Viz Excel Books
- 2. International Financial Management V.K. Bhalla Anmol Publications
- 3. International Financial Management H.R.Machiraju Himalaya Publications
- 4. International Financial Management V.A. Avdhani Himalaya Publications
- 5. International Financial Management Shashi K. Gupta & Praneet Rangi Kalyani Publishers

Paper Code: BS226C

Paper Name: Working Capital Management **Total Credit:** 4 (L-T-P = 3-1-0)

Course Objectives: The primary objective of working capital management is to ensure a smooth operating cycle of the business. Secondary objectives are to optimize the level of working capital and minimize the cost of such funds.

UNIT – I

PRINCIPLES OF WORKING CAPITAL: Introduction to Working capital, Concept of Working Capital, Factors affecting working capital requirement, Estimation of working capital requirements, Sources of working Capital.

UNIT – II

RECEIVABLES MANAGEMENT: Meaning and nature of Receivable, benefits of Receivable, factors affecting investment in Receivable, scope of Receivable Management, credit policy, control of receivable.

UNIT – III

INVENTORY MANAGEMENT: Nature of Inventories, Need to hold inventories, objectives of inventory management, inventory Management techniques, inventory management process.

UNIT - IV

CASH MANAGEMENT: Facets of Cash Management, Motive for holding cash, managing cash collection and disbursements, investing surplus, cash in marketable securities, cash budgeting.

- 1. Hrishikes Battacharya Working Capital Management strategies and Techniques prentice hall of India 2001.
- 2. Joshi R.N. Cash Management, New Age International Publishers 1999.
- 3. Chitnis, K.M. Working Capital Management of large Industrial units, Dastane Ramachandra and company Poona.
- 4. Skipper & Kwon. 2008. Risk Management and Insurance Perspectives in Global Economy. Wiley India Pvt Ltd.
- 5. Vaughan. Essentials of Insurance: A Risk Management Perspective. Wiley India Pvt Ltd.
- 6. Gurusamy. Banking Theory Law & Practice Tata McGraw-Hill Publishing company Ltd.

Paper Code: BS227C

Paper Name: Security & Portfolio Management **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: At the end of this course students should be able to:

- Provide a theoretical and practical background in the field of investments.
- Design and manage the bond as well as equity portfolios in the real word.
- Value equity and debt instruments.
- Measure the portfolio performances.

Unit I:

Nature and Scope of Investment Management and Portfolio Analysis: Overview Basics of stock markets. Investment versus Speculation, Investment Alternatives and Their Evaluation, Financial Markets, Portfolio Management Process, Approaches to Investment Decision Making, Common Errors in Investment Management, and Qualities of Successful Investing. Role of Portfolio Management.

Unit II:

Basic Concepts and Methods Risk and Return – Measuring Historical Return, Measuring Historical Risk, Measuring Expected (Ex Ante) Return and Risk. Fundamental Analysis: Economic Analysis, Industry Analysis.

Unit III:

Modern Portfolio Theory Portfolio Theory: The Benefits of Diversification, Diversification and Portfolio Risk, Portfolio Return and Risk, Capital Asset Pricing Model – Assumptions – Inputs Required for Applying CAPM, The Capital Market Line – Security Market Line, Pricing of Securities with CAPM.

Unit IV:

Equity Valuation Equity Valuation: Balance Sheet Techniques- Book value, Liquidation value, Replacement cost. Discounted Cash Flow Techniques: Dividend discount model, Free cash flow model.

Unit V:

Portfolio Management: Specification of Investment Objectives and Constraints, Selection of Asset Mix, Formulation of Portfolio Strategy, Selection of Securities, Portfolio Execution, Portfolio Revision, Performance Evaluation.

- 1. Investment Analysis and Portfolio Management by Prasanna Chandra
- 2. Investments by Zvi Bodie, Alex Kane, Alan Marcus and Pitabas Mohanty
- 3. Security Analysis and Portfolio Management by Donald Fisher and Ronald Jordan
- 4. Investment Analysis and Portfolio Management by Reilly and Brown, Cengage Learning, India Ed.

Paper Code: BS252M

Paper Name: Banking Management **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: The course will help students:

- To acquire knowledge of working of Indian Banking system.
- The impact of government policy and regulations on the banking industry.
- Financial statements and performance of banks.
- Banking lending policies and procedures.

Unit-I:

Introduction: Bank –Meaning, Definition, Classification, types of banks –commercial banks-Universal Banking - Central Bank - Credit control measures - EXIM Bank - Deposit Insurance and Credit Guarantee Corporation.

Unit-II

Commercial Banking – Functions – Accepting Deposits – Lending of Funds. Banking Regulation Act, 1949 – Role of RBI and their functions.

Rural Banking-Concept of Rural banking – Need for Rural Banking – Priority Sector Lending: Terms and conditions, Cooperative Banking, Regional Rural Banks (RRBs)

Unit-III

Banker and Customer Relationships- Banker - Customer - General and Special relationship between Banker and Customer - Opening of Current - Saving - Recurring - Fixed deposit Accounts - Special types of Accounts - Minor - Lunatic - Partnership Firm - Joint Stock Company -: Non - Trading Institutions.

Unit-IV

Banking Functions: Debit Card and Credit Card, Fund Management, Deposits and Liquidity Management, Management of Bank Loans, Non-Performing Assets (NPA)

- 1. Bank Management Vasant Desai Himalaya Publishing
- 2. Indian Banking S.Natatrajan & R. Parneswaram S.Chand & Sons

Paper Code: BS228C

Paper Name: Labour Law **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: After completion of the course, students should be able to understand the key labor laws and regulations applicable to the workplace, to analyze the rights and responsibilities of employers and employees, to apply labor laws to real-world workplace scenarios and to develop skills in managing labor relations and ensuring legal compliance.

Unit 1: Introduction to Labour Legislation:

- a. Philosophy of Labour Law
- b. Labour Laws Concept, Origin, Objectives
- c. International Labour Organisation
- d. Indian Constitution & Labour Legislation

Unit 2: The Factories Act 1948 & Industrial Dispute Act 1947

Unit 3: Shops and Establishment Act and Employee's Provident Fund

Unit 4: The Employee's State Insurance Act 1948, and Miscellaneous Provisions Act 1952

- 1. Handbook of Industrial Law Dr. N. D. Kapoor Sultan Chand & Sons
- 2. Industrial &Labour Law S. N. Mishra
- 3. Industrial Laws (Bare Acts) Taxmann Publication
- 4. Industrial Relations & Labour Laws B. D. Singh

Paper Code: BS229C

Paper Name: Strategic Human Resource Management **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: After completion of the course the students are able to understand the issues related to strategic human resource management and the students can develop the skills to think strategically and integrate the activities of HR with the organization's goals.

Unit 1: Introduction to Strategic HRM

An Investment Perspective of Human Resource Management, Introduction to business and corporate strategies - Integrating HR strategies with business strategies— Human Resource Environment, Technology and structure - Management Trends- Demographic trends - Trends in the utilization of human resources.

Unit 2: Integrating Strategy and Human Resource Planning

The strategic role of Human Resource Planning, selecting forecasting techniques, forecasting the supply of human resources, forecasting the demand for human resources, workforce utilization and employment practices.

Unit 3: Strategy for Employee Development and Employee Separation – Planning and strategizing training Integrating training with performance management systems and compensation- Developing management training and development for competitive advantage-The strategic training of employee's model.

Employee separation – Reductions in workforce, Lay off, Downsizing, -Strategies for responsible restructuring, Strategic management of turnover and retention, Retirement, Global HRM – Strategic HR Issues in global assignments

Unit 4: Performance Management

Strategically oriented performance measurement systems, strategically oriented compensation systems High performance practices, Human resource evaluation – Strategic choices in performance management systems.

- 1. Strategic Human Resource management, Das Pulak, Cengage Learning
- 2. Strategic Human resource management, Charles R. Greer, Pearson
- 3. Strategic HRM, Jaffrey A Mello, Cengage Learning

Paper Code: BS230C

Paper Name: Human Resource Planning – II **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: After completion of the course the students are able to understand the concept of job design and career planning, approaches of job design, executive development and employee counselling.

Unit 1: Training & Executive Development:

Concept, Meaning, Definition, Features, Principles, Need & Importance, Methods, Evolution, Steps to Training & Development, Drawbacks, Suggestive System.

Unit 2: Job Design and Career Planning:

Job Design: Job Description, Job Specification, Approaches, Job Enrichment, Succession Planning, Individual & Organizational, Career Development Steps, HRD & Career Planning.

Unit 3: Performance & Potential Appraisal:

Concept, Purpose, Factors, Process, Methods, Limitations, Essentials of good Appraisal System, Assumptions of Performance Appraisal System, Main Components, Potential Appraisal; Steps to Develop Potential Appraisal.

Unit 4: Competency Mapping and Counselling:

Introduction, Definition, Needs, Types, Applications & Uses, Benefits, Methods, Competence versus Competency; Counselling: Concept, Characteristics, Need, Functions, Types, Objectives, Conditions for Effective Counselling, Process.

- 1. Manpower Management Dwivedi, R. S. PHI
- 2. Human Resource Planning D.K.Bhattacharya Excel Books

Paper Code: BS231C

Paper Name: Human Resource Development - II **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: By the end of the course, students should be able to analyze advanced concepts and trends in HRD to develop and implement effective employee development programs, to apply advanced performance management strategies and to design and evaluate organizational learning initiatives.

Unit 1: Employee Engagement and Motivation: Link between HRD and employee engagement, strategies for motivating and engaging employees, promoting a positive and inclusive work environment.

Unit 2: Talent Management and Succession Planning: Identifying and nurturing talent within organizations, succession planning and leadership development, role of HRD in talent pipeline creation.

Unit 3: Organizational Learning and Knowledge Management: Creating a learning culture and knowledge-sharing, capturing and disseminating organizational knowledge, promoting continuous learning and innovation.

Unit 4: Ethical Considerations in HRD: Ethical issues in employee development, confidentiality, fairness, and equal opportunity, balancing organizational and individual needs

- 1. Human Resource Development: A Strategic Approach by Pradip Kumar Bhaumik Publisher: McGraw Hill Education
- 2. Human Resource Development: Process, Practices and Perspectives by R S Dwivedi Publisher: Excel Books
- 3. Human Resource Development: Strategies and Practices by Srinivas R. Kandula and Meena Surie Wilson Publisher: Sage Publications
- 4. Human Resource Development: A Strategic Approach by Pradip Kumar Bhaumik Publisher: McGraw Hill Education
- 5. Human Resource Development: Process, Practices and Perspectives by R S Dwivedi Publisher: Excel Books
- 6. Human Resource Development: Strategies and Practices by Srinivas R. Kandula and Meena Surie Wilson Publisher: Sage Publications

Paper Code: BS253M

Paper Name: Performance Appraisal & Compensation Management **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: Students will be able to apply the concept of performance appraisal and compensation management practically. Students will able to understand the various dimension of Compensation Management and the role of various bodies involved in Compensation Management.

Unit 1

Performance appraisal and performance management, Performance Management – Definition, Objectives, Need and Measurement. Concept and Objectives of performance management system,

Unit 2

Process of performance appraisal, issues and challenges in performance appraisal, documentation of performance appraisal, Methods of Performance appraisal – traditional methods, modern methods with advantages and disadvantages of each - appraisal interviews, performance feedback and counseling, Ethical perspectives in performance appraisal.

Unit 3

Compensation – Definition, Classification and Types. Components of remuneration- Basis pay, Dearness Allowance, flat and indexed DA, allowances and reimbursement, Determining Compensation, Compensation Approaches. Compensation as a Retention Strategy, Financial and non-financial compensation

Unit 4

Performance Based Pay Systems, Incentives - incentive plans, developing effective incentive plans. Gain Sharing Incentive Plan - Enterprise Incentive Plan - Profit Sharing Plan- ESOPs - Compensation Management in Multi-National organizations.

Reward systems, Perceptions of Pay Fairness – the legal environment, Legal Constraints on Pay Systems. Employee Benefits- retirement benefits, perquisites, non-monetary benefits.

- 1. Dewakar Goel, PERFORMANCE APPRAISAL AND COMPENSATION MANAGEMENT, PHI Learning, New Delhi.
- 2. Richard.I. Henderson, COMPENSATION MANAGEMENT IN A KNOWLEDGE BASED WORLD, Prentice Hall India, New Delhi.
- 3. Richard Thrope & Gill Homen, STRATEGIC REWARD SYSTEMS, Prentice Hall India, NewDelhi.
- 4. Michael Armstrong & Helen Murlis, HAND BOOK OF REWARD MANAGEMENT, Crust Publishing House

Proposed Syllabus for 4th Year (7th & 8th Semester)

Paper Code: BS232C

Paper Name: Direct Marketing **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: This course provides a comprehensive understanding of direct marketing strategies, tools, and tactics used to engage customers and drive sales. Students will learn about the various components of direct marketing campaigns and how to effectively measure their success.

Unit 1: Digital Marketing Fundamentals

Introduction to digital marketing and its significance, differentiating digital marketing from traditional marketing, Understanding the buyer's journey in the digital age, Key digital marketing channels: SEO, PPC, Social Media, Email, Content, Ethical and legal considerations in digital marketing

Unit 2: Digital Marketing Strategy and Planning

Developing a digital marketing strategy: Objectives, target audience, crafting a unique value proposition for online audiences, Budgeting and allocating resources for digital campaigns, creating a content plan and editorial calendar, Aligning digital marketing goals with overall business objectives

Unit 3: Digital Marketing Channels and Execution

Search Engine Optimization (SEO): Techniques and best practices, Pay-Per-Click (PPC) Advertising: Google Ads, campaign setup, Social Media Marketing: Platforms, content creation, engagement, Email Marketing: List building, segmentation, automation, Content Marketing: Blogging, visual content, storytelling

Unit 4: Analytics, Optimization, and Trends

Key performance indicators (KPIs) in digital marketing, Web analytics tools: Google Analytics, tracking user behaviour, Conversion rate optimization (CRO) strategies, A/B testing and data-driven decision-making, Emerging trends in digital marketing: Mobile, voice search, AI

- 1. "Direct Marketing: Strategy, Planning, Execution" by Edward L. Nash, Ron Bliwas.
- 2. "Direct Marketing in Practice" by Matthew Housden and Brian Thomas.
- 3. "Direct Marketing for Nonprofits: Essential Techniques for the New Era" by Kay Partney Lautman.
- 4. "Direct Marketing for Nonprofits: Essential Techniques for the New Era" by Kay Partney Lautman.

Paper Code: BS233C

Paper Name: Industrial Marketing **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: Course outcomes for an industrial marketing course are the specific skills, knowledge, and abilities that students should gain upon completing the course. These outcomes can vary based on the course's level (undergraduate, graduate), duration, and objectives.

Unit 1: Introduction to Industrial Marketing

Understanding the characteristics of industrial markets. Differentiating industrial marketing from consumer marketing., Overview of B2B (business-to-business) marketing concepts. Key players in industrial marketing: Manufacturers, suppliers, distributors

Unit 2: Industrial Buyer Behaviour

Analyzing the decision-making process in industrial purchases, identifying buying roles and influencers in B2B transactions, Factors influencing industrial buying decisions: Economic, technical, social., Buyer-seller relationships and negotiation strategies

Unit 3: Marketing Strategies for Industrial Markets

Segmenting industrial markets: Criteria, approaches, targeting, Developing value propositions for industrial customers, Positioning strategies for industrial products and services, Pricing strategies: Cost-plus, value-based, competitive pricing, Promotional tactics: Trade shows, industry events, online presence.

Unit 4: Distribution and Supply Chain Management

Distribution channels in industrial markets: Direct, indirect, hybrid, Channel selection and management: Channel partners, intermediaries, Supply chain collaboration and coordination, Inventory management and logistics in B2B contexts, E-commerce and digital technologies in industrial distribution

- 1. "Industrial Marketing: A Strategic Approach" by R. Srinivasan.
- 2. "Business Marketing Management: B2B" by Michael D. Hutt and Thomas W. Speh.
- 3. "Business-to-Business Marketing: Relationships, Networks, and Strategies" by Nick Ellis.
- 4. "Strategic Industrial Marketing" by Frederick E. Webster Jr. and Yoram Wind.

Paper Code: BS234C

Paper Name: International Marketing **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: Course outcomes for an international marketing course outline the specific skills, knowledge, and abilities that students are expected to gain upon completing the course.

Unit 1: Introduction to International Marketing

Understanding the significance of international marketing in a globalized economy., Differentiating international marketing from domestic marketing, Examining the challenges and opportunities of entering foreign markets, exploring cultural, political, and economic factors that impact international marketing decisions., Ethical considerations and cultural sensitivity in international marketing

Unit 2: Market Entry Strategies

Analyzing market entry modes: Exporting, licensing, franchising, joint ventures, and foreign direct investment, Evaluating the advantages and disadvantages of each market entry mode, identifying target markets and conducting market research for international expansion, Crosscultural negotiation and adaptation of marketing strategies

Unit 3: International Marketing Mix

Product adaptation and standardization strategies for global markets, Pricing strategies considering currency fluctuations, competition, and local economic conditions, Developing effective international distribution channels and logistics, Promotional strategies: Cultural considerations, media selection, and communication adaptation, Services marketing in international contexts: Challenges and strategies

Unit 4: Global Marketing Management

Strategic planning for international markets: Setting objectives, budgeting, and resource allocation, managing international branding and positioning across diverse cultures, International consumer behavior and market segmentation, Cross-cultural management and team dynamics in global marketing teams, Measuring and evaluating international marketing performance

- 1. "International Marketing" by Philip R. Cateora, John L. Graham, and Mary C. Gilly.
- 2. "International Marketing Strategy: Analysis, Development and Implementation" by Isobel Doole and Robin Lowe.
- 3. "Global Marketing: Contemporary Theory, Practice, and Cases" by Ilan Alon and Eugene Jaffe.
- 4. "Global Marketing: Foreign Entry, Local Marketing, and Global Management" by Johny K. Johansson

Paper Code: BS235C

Paper Name: Digital Marketing **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: By this subject student will be able to develop and execute a marketing plan, incorporating all elements of the marketing mix, segmentation and positioning strategies and other elements. It helps in understanding of the role of both digital and traditional media in marketing, and the intersection of online and offline strategies and tactics.

Unit 1: Introduction to Digital Marketing:

Understanding the digital marketing landscape and its evolution, differentiating digital marketing from traditional marketing methods, Key digital marketing channels and their significance, the role of technology and data in shaping digital marketing strategies

Unit 2: Digital Marketing Strategies and Planning

Developing a digital marketing strategy: Objectives, target audience, value proposition, Market segmentation and targeting in the digital context, crafting an effective digital marketing plan: Budgeting, timeline, resource allocation, Setting SMART goals for digital campaigns

Unit 3: Digital Marketing Channels and Tactics

Search Engine Optimization (SEO): Techniques, on-page, off-page optimization, Pay-Per-Click (PPC) Advertising: Google Ads, keyword research, campaign setup, Social Media Marketing: Platforms, content creation, engagement strategies, Email Marketing: List building, segmentation, automation, best practices, Content Marketing: Blogging, video, infographics, storytelling

Unit 4: Analytics, Measurement, and Optimization

Key performance indicators (KPIs) in digital marketing: Traffic, conversion rates, ROI, Web analytics tools: Google Analytics, interpreting user behavior, tracking conversions, Data-driven decision-making: Analyzing campaign data to refine strategies, Emerging trends in digital marketing: Automation, AI, voice search, chatbots

- 1. "Digital Marketing: Strategy, Implementation and Practice" by Deepak Kanakaraju Publisher: McGraw-Hill Education.
- 2. "The Digital Marketing Handbook" by Shweta Mitta, Publisher: Notion Press
- **3.** "Digital Marketing: An Integrated Approach" by S. Saravanan and K. Bhaskaran Publisher: Himalaya Publishing House.
- **4.** "Marketing 5.0: Technology for Humanity" by Philip Kotler, Hermawan Kartajaya, and Iwan Setiawan

Paper Code: BS254M

Paper Name: Marketing for Travel & Tourism **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: Students will be able to explore the principles and strategies of marketing within the travel and tourism industry. Students will learn how to effectively promote destinations, attractions, and travel services to various target audiences. The course emphasizes the role of branding, digital marketing, and sustainable tourism practices.:

Unit 1: Introduction to Travel & Tourism Marketing

- Overview of marketing concepts in the travel and tourism industry
- Understanding the unique challenges and opportunities of tourism marketing
- Importance of sustainable tourism practices in marketing efforts

Unit 2: Destination Marketing

- Strategies for promoting destinations to different target markets
- Building a unique selling proposition for a destination
- Role of branding and positioning in destination marketing

Unit 3: Digital Marketing for Travel & Tourism

- Utilizing social media, websites, and online advertising
- Search engine optimization (SEO) and content marketing for travel
- Leveraging user-generated content and online reviews

Unit 4: Travel Service Marketing & Sustainable Tourism Marketing

- Marketing strategies for hotels, airlines, cruise lines, and other travel services
- Designing travel packages and bundles to enhance customer value
- Collaborating with travel partners for cross-promotions
- Promoting responsible and sustainable travel practices
- Marketing eco-friendly accommodations, activities, and experiences
- Incorporating cultural sensitivity and community engagement

- 1) "Marketing for Hospitality and Tourism" by Philip T. Kotler, John T. Bowen, James C. Makens, Seyhmus Baloglu
- 2) "Tourism Marketing and Management Handbook" by Stephen Page and Joanne Connell
- 3) "Tourism Marketing: A Strategic Approach" by Nigel Morgan, Annette Pritchard, and Roger Pride
- 4) "Destination Marketing: An Integrated Marketing Communication Approach" by Steven Pike
- 5) "Tourism Marketing: Principles and Practice" by Ian McDonnell and Peter Robinson

Paper Code: BS255M

Paper Name: Marketing Ethics **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: This course explores the ethical challenges and considerations faced by marketers in today's complex business environment. Students will examine various ethical issues related to advertising, consumer behavior, data privacy, and social responsibility. The course emphasizes the importance of ethical decision-making and responsible marketing practices.

Unit 1: Introduction to Marketing Ethics

Understanding the role of ethics in marketing decision-making, Importance of ethical behavior in building trust and reputation

Unit 2: Ethical Perspectives in Marketing

Utilitarianism, deontology, virtue ethics, and other ethical frameworks, Applying ethical theories to marketing dilemmas

Unit 3: Ethics in Advertising and Promotion

Truthfulness, transparency, and honesty in advertising, Deceptive advertising and its impact on consumer trust

Unit 4: Consumer Behavior, Data Privacy and Digital Ethics

Understanding consumer rights and responsibilities, Manipulative marketing practices and their implications

Protecting consumer data and privacy, Ethical considerations in online tracking and personalized marketing

- 1. "Marketing Ethics" by George G. Brenkert
- 2. "Ethics in Marketing: International Cases and Perspectives" by Patrick E. Murphy, Gene R. Laczniak, Norman E. Bowie
- 3. "Marketing Ethics and Social Responsibility" by N. Craig Smith and Patrick E. Murphy
- 4. "Business Ethics: Ethical Decision Making & Cases" by O.C. Ferrell and John Fraedrich
- 5. "Marketing Ethics: A Practical Approach" by Clifford J. Shultz II

Paper Code: BS256M

Paper Name: Strategic Marketing Management **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: This subject will help in understanding position products/ services against market needs and competitive offerings. Develop integrated marketing strategies as well as evaluate and propose appropriate activities and organizational structures to implement and control the chosen strategy effectively.

Unit 1: Introduction to Strategic Marketing Management

Understanding the role and significance of strategic marketing in organizations, differentiating between tactical and strategic marketing decisions, Overview of the strategic planning process in marketing, Analyzing the impact of external and internal factors on strategic marketing

Unit 2: Market Analysis and Segmentation

Conducting market research and environmental scanning, identifying market trends, opportunities, and threats, Segmentation, targeting, and positioning (STP) strategies

Unit 3: Competitive Analysis and Positioning and Marketing Planning

Analyzing competitive forces and industry structure, identifying direct and indirect competitors, Strategies for sustainable competitive advantage, setting marketing objectives aligned with overall business goals, designing marketing strategies for different product life cycle stages, Developing marketing mix strategies: Product, price, place, promotion

Unit 4: Innovation and New Product Development

Driving innovation through strategic marketing, Strategies for developing and launching new products, Managing the innovation process and minimizing risks, Leveraging customer insights for product innovation.

- 1. "Strategic Marketing: Indian Cases" by V. Kumar and Rajan Varadarajan, Pearson India
- 2. "Strategic Marketing Management: Building a Foundation for Your Future" by R. Srivastava and Susan Agarwal, Himalaya Publishing House
- 3. "Strategic Marketing Management: Cases" by R. Srinivasan and R. S. N. Pillai, Himalaya Publishing House
- 4. "Strategic Marketing: Text and Cases" by G. S. Garg and Pallavi Garg, Excel Books

Paper Code: BS257M

Paper Name: B2B & B2C Marketing **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: This subject will help in understanding the differences between B2C and B2B marketing. This approach marketing helps in solving problems from an inter-organizational perspective, in particular, learn about decision making at buying centers.

Unit 1: Introduction to B2B and B2C Marketing

Understanding the differences between B2B and B2C marketing, Overview of key concepts and strategies in B2B and B2C marketing, The role of customer behavior and decision-making in each context, Market trends and challenges in B2B and B2C sectors.

Unit 2: B2B Marketing Strategies

Identifying B2B customer needs and value propositions, building relationships with B2B customers: Strategic pricing and negotiation in B2B contexts, Supply chain dynamics and collaboration in B2B marketing, B2B branding and communication strategies

Unit 3: B2C Marketing Strategies

Analyzing consumer behavior and purchasing patterns in B2C markets, Product differentiation and positioning in B2C contexts, B2C pricing strategies: Psychological pricing, dynamic pricing, developing effective B2C advertising and promotional campaigns, Building customer loyalty and retention in B2C marketing.

Unit 4: Market Segmentation and Targeting

Segmentation approaches in B2B and B2C markets, targeting strategies based on customer characteristics and behaviors, Positioning strategies for both B2B and B2C offerings

- 1. "Business Marketing Management: B2B" by Michael D. Hutt and Thomas W. Speh.
- 2. "Marketing Management: B2C" by Philip Kotler and Kevin Lane Keller.
- 3. "Marketing Management: B2B" by Rajendra Nargundkar

Paper Code: BS236C

Paper Name: Global Financial Management **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: After studying this course the students should be able to understand Meaning of Globalization, Analyze the implication of Globalisation in India, Discuss the problems and challenges of Globalisation, Understand International monetary system, Understand European Monetary System, Discuss the Principles of trading system, Compare balance of payment in the world and balance of payment account in India etc.

Unit - I

Globalisation - Implications of Globalisation - Goals of International Financial Management - scope of International Finance - International Monetary System - Balance of Payments in the World - Balance of Payments Account of India.

Unit-II

Currency Risk and Exposure – Types of Currency Risk – Management of Currency Risk – Concept and Measurement of Transaction Exposure - Techniques of Transaction Exposure Management – Translation Exposure – methods – Transaction Exposure Vs. Translation Exposure – Exchange Risk Management – Operating Exposure – measuring and managing Operating Exposure.

Unit- III

Foreign Direct Investment (FDI) – Forms of FDIs – FDI in World – purpose of overseas investment – Benefits to the Host Countries – Effects of FDI – Political Risk.

Unit- IV

International Money Market and Bond Market Instruments – Euro Bonds – Repos – Euro Commercial Paper – Medium Term Notes – Floating Rate Notes – Loan Syndicates – Euro Deposits – Euro Issues in India.

- 1. Joseph anbarasu, global financial management, ane, delhi, 2010
- 2. Kevin s, fundamentals of international financial management, phi, delhi, 2010
- 3. Jeff madura, international financial management, cengage learning, delhi, 2008

Paper Code: BS237C

Paper Name: Strategic Financial Management **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: After studying this course the students will be able to understand the concepts of financial management from strategic perspective, as well as the various Techniques and Models of Strategic Financial Management.

UNIT – I

Financial Policy and Strategic Planning –Strategic Planning Process – Objective and Goals – Major Kinds of Strategies and Policies – Corporate Planning – Process of Financial Planning – Types of Financial Plan.

UNIT - II

Financial Models – Tools or Techniques of Financial Modelling – Uses and Limitations of Financial Modelling – Applications of Financial Models – Types of Financial Models – Process of Financial Model Development.

UNIT - III

Expansion and Financial Restructuring – Corporate Restructuring Mergers and Amalgamations – reasons for mergers- Managing an Acquisition Buy - Back of Shares – Demergers.

UNIT - IV

Financial Strategy – Innovative Sources of Finance – Asset Backed Securities – Hybrid Securities namely Convertible and Non-Convertible Debentures, Deep Discount Bonds–Convertible Preference Shares.

- 1. Rajni Sofat&Preeti Hiro, Strategic Financial Management, Phi, Delhi, 2011.
- 2. Weaver & Weston, Strategic Corporate Finance, Cengage Learning, Delhi, 2001.
- 3. Chandra, Prasanna, Financial Management, Tata McGraw Hill, Delhi, 2007.
- 4. Financial Markets and Institutions, S Gurusamy, Thomson.

Paper Code: BS238C

Paper Name: Corporate Financial Reporting **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: After completing the course, the students will be able to understand the various aspects and practices of corporate financial reporting, various corporate reports, and will also be able to prepare financial statements in accordance with relevant accounting standards.

UNIT-I

Developments of Financial Reporting Objectives, Basic Objectives of Financial Reporting, Indian Perspective in Financial Reporting, Qualitative Characteristics of Financial Reporting Information.

UNIT-II

ASI, Disclosure of Accounting Policies, Notes on Accounts in Corporate Annual Reports, Director's Report, Auditors Report.

UNIT-III

Financial Reporting Standards, Meaning of IFRS, Objectives of IFRS, Scope of IFRS, Challenges of IFRS, Convergence with IFRSs: Indian Perspective, Benefits of IFRS. Framework for the Preparation and Presentation of Financial Statements.

UNIT-IV

Valuation of Business for Amalgamation and Merger, Need for valuation of Goodwill, Methods of valuation of Goodwill, Valuation of Shares and Business, Need for Valuation of Shares, Factors Affecting Share Valuation, Methods of Valuation of Shares, Valuation of Preference Share.

- 1. Bergeron, B. (2003). Essentials of XBRL: Financial Reporting in the 21st Century. (1st Ed.). New Jersey: John Wiley & Sons.
- 2. Dam, B. B., & Gautam, H. C. (2019). Corporate Accounting. Guwahati: Gayatri Publications.
- 3. Goyal, B. K. (2021). Corporate Accounting. (7th Ed.). New Delhi: Taxmann Publication.
- 4. Goyal, V. K., & Goyal, R. (2012). Corporate Accounting. (3rd Ed.). New Delhi: PHI Learning.
- 5. Jain, S. P., & Narang, K. L. (2015). Corporate Accounting. New Delhi: Kalyani Publishers.
- 6. Kumar, A. (2021). Corporate Accounting. (7th Ed.). New Delhi: Singhal Publications.
- 7. Maheshwari, S. N., Maheshwari, S. K., & Maheshwari, S. K. (2018). Corporate Accounting. (6th Ed.). New Delhi: Vikas Publishing House.
- 8. Monga, J. R, & Bahadur, R. (2022). Fundamentals of Corporate Accounting. (27th Ed.). New Delhi: Scholar Tech Press.

Paper Code: BS239C

Paper Name: Personal Finance **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: After completing the course, the students will be able to understand the basic concepts of personal finance, develop the skills to create and manage insurance and investment plans, make sound financial decisions based on their individual circumstances. Students will also be able to identify and avoid financial risks, and protect their assets with insurance.

UNIT-I

Introduction to Financial Planning: Financial goals, Time value of money, steps in financial planning, personal finance/loans, education loan, car loan & home loan schemes. Introduction to savings, benefits of savings, management of spending & financial discipline, Net banking and UPI, digital wallets, security and precautions against Ponzi schemes and online frauds such as phishing, credit card cloning, and skimming.

UNIT-II

Investment planning: Process and objectives of investment, Concept and measurement of return & risk for various assets class, Measurement of portfolio risk and return. Diversification & Portfolio formation. Gold Bond; Real estate; Investment in Greenfield and brownfield Projects; Investment in fixed income instruments financial derivatives & Commodity market in India. Mutual fund schemes including SIP: International investment avenues.

UNIT-III

Insurance Planning: Need for Protection planning. Risk of mortality, health. disability and property. Importance of Insurance: life and non-life insurance schemes. Deductions available under the Income-tax Act for premium paid for different policies.

UNIT-IV

Retirement Benefits Planning: Retirement Planning Goals, Process of retirement planning, Pension plans available in India, Reverse mortgage, New Pension Scheme. Exemption available under the Income-tax Act, 1961 for retirement benefits

- 1. Personal Finance with Connect Plus, 10th Edition, Jack R. Kapoor, Les R. Dlabay, Robert J. Hughes, TMH
- 2. Personal Finance Principles Every Investor Should Know by Manish Chauhan, Network 18
- 3. Simplified Financial Management by Vinay Bhagwat, The Times Group

Paper Code: BS258M

Paper Name: Risk Management **Total Credit:** 4 (L-T-P = 3-1-0)

Course outcome: The course provides the practical knowledge and skills needed to address everyday problems in corporate financial risk management, with clear understanding of the essential theories, principles and tools.

Unit-1: Introduction

The concept of risk, Types and sources of risk, Risk and the economic environment, A risk management framework, Risk measurement tools and techniques.

Unit-2: Interest rate market

Overview of the markets for interest bearing instruments, Time value of money and discounted cash flow analysis, Identifying and assessing interest rate risk, Interest rate risk management Instruments: short term.

Unit-3: Financial risk & liquidity Market

Credit Risk, Commodity price risk, Treasury operational risk, Sources of liquidity, Borrowing and investment principles, Borrowing and investment principles, Managing liquidity risk.

Unit-4: Foreign exchange risk

How to develop a foreign exchange policy, Transaction risk, translation risk and economic risk, Managing risk from emerging market currencies.

- Nason, R., Rethinking Risk Management: Critically Examining Old Ideas and New Concepts, 2017, Business Expert Press (N)
- Nason, R., and L. Fleming, Essentials of Enterprise Risk Management: Practical Concepts of ERM
- for General Managers, 2018, Business Expert Press, (NF)
- Nason, R. and B. Chard, Essentials of Financial Risk Management: Practical Concepts for the
- General Manager, 2018, Business Expert Press, (NC)

SEMESTER VII (Finance - Minor)

Paper Code: BS259M

Paper Name: Corporate Tax Planning & Management **Total Credit:** 4 (L-T-P = 3-1-0)

Course outcome: This course aims at making students conversant with the concept of the corporate tax planning and Indian tax laws, as also their implications for corporate management.

Unit-1: Introduction to Tax Management-Concept of tax planning; Tax evasions; Corporate taxation and dividend tax.

Unit-2: Tax planning with reference to setting up of a new business: Locational aspect, nature of business, form of organization. Tax planning with reference to financial management Decision - Capital structure, dividend including deemed dividend and bonus shares; Purchase of Assets out of own Funds or out of Borrowed Funds.

Unit-3: Tax Planning and Financial Management Decisions: Tax planning relating to capital structure decision, dividend policy, inter-corporate dividends and bonus shares.

Unit-4: Goods & Services Tax Act, 2017- Overview of GST Act- Registration & Exempted Goods & Services. Meaning and Scope of Supply of Goods & Services. Time & Valuation of Supply, Types of Supply. Tax provisions related to Input Tax Credit, ISD. Tax provisions related to Job Work & E-Commerce

- Dr. Girish Ahuja& Dr. Ravi Gupta Simplified Approach to Corporate Tax Planning & Management (Bharat Law House).
- Singhania V K & Singhania Monica, Corporate tax planning and Business tax procedures, Taxmann publications.
- TAXMANN's Basics of GST, Nitya Tax Associates, 2017.

SEMESTER VII (Finance - Minor)

Paper Code: BS260M

Paper Name: Project Management **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: Students will be able to:

1. Evaluate and select the most desirable projects.

2. Apply appropriate approaches to plan a new project and develop project schedule.

3. Identify the important risks facing in a new project.

UNIT I

Objectives of Project Management- Importance of Project Management- Types of Projects Project Management Life Cycle- Project Selection – Feasibility study: Types of feasibility Steps in feasibility study.

UNIT II

Project Scope- Estimation of Project cost – Cost of Capital –Project management Information System- Teamwork in Project Management.

UNIT III

Project selection methods, break even analysis, DCF method, project implementation, estimation, cost, price, value, scheduling, and decision tree.

Unit IV

Project evaluation- Project Auditing – Phases of project Audit- Project closure reports Guidelines for closeout reports.

SUGGESTED BOOKS:

1. "Project Management- A Managerial Approach", Jack Meredith, Samuel J. Mantel Jr.,

John Wiley and Sons.

2. Project Management – The Managerial Process, Clifford F. Gray & Erik W. Larson, Tata

McGraw Hill.

3. Project Management, S.Choudury, Tata McGraw Hill Publications.

SEMESTER VII (Finance - Minor)

Paper Code: BS261M

Paper Name: Principles of Banking & Risk Management **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome

After completing the course, the students will be able to understand the tools and techniques of risk management in Indian Banking Industry and Insurance Sector. Students will also be able to make assessment of asset and liability management, loans and advances, fund management.

Unit I

Techniques and Tools of Risk Management in Indian Banks, New Forms of Operations in Indian Banks, Basel III—Implications for Indian Banking.

Unit II

Assets and Liabilities Management, Non-Performing Assets (NPAS), Loans and Advances, Treasury and Funds Management in Indian Banking, Grievance Mechanism.

Unit III

Risk Management of Insurance: Techniques and Principles, Requirements of an Insurance Contract, Risk Aversion and Risk Management, Risk Management and Shareholders Wealth, Analysis of Insurance Coverage.

Unit IV

Benefit Programs—Employee Benefit Plans, Health Insurance Retailing Services—Trends and Challenges in India, Service Product and Pricing Strategy, Emerging Trends and New Developments in Insurance Industry, Designing The Insurance Services, Pricing and Promotion of Insurance Services.

- 1. Banking, Risk and Insurance Management: N.R. Mohan Prakash, Vikas Publishing.
- 2. Bank Management: Priyanka Khanna, Jagroop Singh, Kalyani Publishers.
- 3. Risk Management In Indian Banks: K.M. Bhattacharya, Himalaya Publishing House.
- 4. Risk Management in Banking, Insurance and Financial Services: R.K. Mishra, Academic Foundation.
- 5. Insurance and Risk Management: Sunil Kumar, Galgotia Publishing Company.
- 6. Essentials of Bank Management: A.K. Srivastava, Kunal Books Publisher.

Paper Code: BS240C

Paper Name: Human Resource Information System **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: The course will help students learn Human Resource Information System, its need, implications and key issues. It helps in understanding different issues related to HRIS and to develop an understanding about application of HRIS.

Unit 1: Introduction to Human Resource Information System (HRIS)

The Concept of HRIS, the role of IT, Database concepts and applications in HRIS, Steps in implementing an HRIS, Benefits and limitations of HRIS

Unit 2: Determining HRIS needs

HRIS needs analysis, System design and acquisition, HR metrics and workforce analytics, Costs justifying HRIS investment.

Unit 3: Resource Information System implementation and acceptance

HRIS Project management, Change management, implementation, integration, maintenance of HRIS.

Unit 4: HRIS Applications

HR administration and HRIS, Talent management, Job analysis and Human Resource Planning, Recruitment and Selection in the Internet context, Training issues in HRIS, Performance management, Compensation and HRIS

- 1. Dr. Michael Kavanagh, Dr. Mohan Thite: Human Resource Information Systems- Basics, application, future and directions
- 2. P.K.Gupta and Sushil Chaabra: Human Resource Information Systems

Paper Code: BS241C

Paper Name: Human Resource Accounting **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: After completion of the course the students are able to understand the values of Human Resources Accounting System in the Organisations and familiarise the process and approaches of Human Resources Accounting.

UNIT-I

Meaning & Definition of HRA – Importance - Development of HRA, HRA for Managers & HR Professionals, Investment in Human Resources, Quality of Work Force and Organizations' Performance, Efficient use of Human Resources, Value of Assets – Illiquid and Non- Marketable Assets – Human Capital.

UNIT-II

Human Resource Planning – Human Capital Investment – Expenditure Vs Productivity – Training – Human Capital & Productivity - Human Resource Accounting – Measurement of Human Value addition into Money Value – Objectives of Human Resources Accounting – Approaches to Human Resource Accounting.

UNIT-III

Investment Approach – Investment in Human Resources - HR Value – Concepts, Methods & Mechanisms - Recruiting and Training Costs – Depreciation –Rates of Return – Organization Behaviour Vs Turnover – Non-Value Adds in the Management of Human Resources, Measures and Prevention - Organization Climate Approach – Improvement Determination of Changes in Human Resource Variables – Increased Costs, Cost Reduction and Future Performance.

UNIT-IV

HR Accounting – Design, Preparation & Implementation - Responsibility Accounting and Management Control - Management Control Structure and Process - Design of HR Accounting Process & Procedures for each of the HR Sub-system including Recruitment, induction, Performance Appraisal and Training - Classification of Costs in HR Accounting – Behavioral Aspects of Management Control – Social Control.

- 1. Eric G. Flamholtz, Human Resource Accounting, Springer
- 2. Jac Fitz-enz, how to measure Human Resource Management, McGraw Hill
- 3. Rakesh Chandra katiyar, Accounting for Human Resources, UK Publishing
- 4. M. Saeed, D.K. Kulsheshtha, Human Resource Accounting, Anmol Publications.
- 5. D. Prabakara Rao, Human Resource Accounting, Inter India Publications.

Paper Code: BS242C

Paper Name: Negotiation and Counselling **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: The objective of this course is to provide knowledge of concepts and issues of negotiation and counselling such that to equip the students with valuable skills, techniques and strategies.

Unit I

Counselling: Introduction, Approaches to Counselling, Goals and Process of Counselling; Counselling Procedures and Skills, Organizational Application of Counselling Skills.

Unit II

Changing Behaviors through Counselling; Specific Techniques of Counselling; Role conflicts of Managers and Counselling. Application of Counselling in Specific Organizational Situations: Dealing with problem Subordinates; Performance Management; Alcoholism and Other Substance Abuse. Ethics in Counselling.

Unit III

Negotiation: Introduction, Nature and need for negotiation, negotiation process, Types and styles of negotiation; strategies and tactics; barriers in effective negotiation, Communication Style, Breaking Deadlocks.

Unit IV

Role of trust in negotiations; negotiation and IT; ethics in negotiation; cultural differences in negotiation styles; gender in negotiations; context of mediation; negotiation as persuasion.

- 1. Singh Kavita Counselling Skills for Managers (PHI)
- 2. Carroll, M.: Workplace counseling, Sage Publication.
- 3. Kottler, J. A., & Shepard, D. S.: Introduction to counselling: voices from the field, USA: Cengage Learning.
- 4. Moursund, J.: The Process of counselling and therapy, New Jersey: Prentice Hall.
- 5. Patterson, L. E., & Welfel, E. R.: The counselling process: A multi theoretical integrative approach, New York: Brooks Cole.
- 6. Kolb, D., & Williams, J.: The Shadow Negotiation. UK: Simon & Schuster.
- 7. Korobkin, R.: Negotiation theory and strategy, Aspen Publisher.

Paper Code: BS243C
Paper Name: HR Audit

Total Credit: 4 (L-T-P = 3-1-0)

Course Outcome: This subject will help in understanding the HR Audit Process. It helps in learning the methods and approaches to conduct an HR audit. The major concerns or challenges along with solutions one might face while conducting an HR Audit.

Unit 1:

Human Resource Audit: Introduction, Objectives, Concepts, Components, Need, Benefits Important Components of Human Resource Development Audit, Need for Human Resource Audit: Identifying the Human Resource Audit Goal, Defining the Audit Team, Approaches to Human Resource Audit, Benefits of Human Resource Audit.

Unit 2:

HR Audit Methodology and Issues:

Introduction, Conducting a Human Resource Audit, Preliminary Steps, Goals of the Audit, Areas of the Audit, Issues in HR Audit, Strategies Alignment of HR Audit.

Unit 3:

HR Audit Workforce Issues and Challenges: Introduction, Workforce Communication and Employee Relations, Performance Management, Compensation System, Teambuilding System, Challenges in HR Audit: Assessing the Ability for Change, Post Audit Steps, Preventive and Corrective Actions, Role in Business Improvement, Methodology and Limitations

Unit 4:

Human Resource Audit Report and Legal Compliance: HR Audit Report- Purpose, Report Design, Preparation of report, Use of HR Audit report for business improvement. HR Audit for Legal Compliance: Scope of Human Resource Audit, Pre-employment Requirements, Hiring Process, New-hire Orientation Process, Workplace Policies and Practices

- 1. T. V. Rao HRD Audit: Evaluating the Human Resource Function for Business Improvement Sage.
- 2 Udai Pareek, T. V. Rao, Designing and Managing Human Resource Systems, Oxford. 3Peter Reilly, Marie Strebler, Polly Kettley, The Human Resource Function Audit Cambridge Strategy.
- 4 Dr. Sibram Nisonko HR Audit: Audit Your Most Precious Resources, independently published.

Paper Code: BS262M

Paper Name: Current Trends in HRM **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: The main aim of this subject is the recent trends in human resource management. And it helps in understanding the study of how human resource management will deal with effects of changing world of work.

Unit 1:

Introduction and Concept of HR Trends: Definition and Concept related to HR Trends, Comparative analysis of HR Trends since 2015, Causes of transformation and evolution in the HR Trends, Digital Disruptions and its impact on HR Trends.

Unit 2:

Current HR Trends: Technological Interventions in HR Processes and Management (Artificial Intelligence in Recruitment, Data Analytics in transforming HR, Employee Experience Platforms, Feedback Tools to improve Employee Engagement and Productivity, Employee Wellness Apps, Cloud and Mobile-enabled HR solutions)

Unit 3:

Tectonic Shift in HRM Priorities viz: Managing Workforce Diversity, Establishing Gender Parity and Pay Equality, Providing Mentorship, Assuring Safety at workplace, Catering to Employee expectations, Changing Skill requirements, Conducting Continuous Improvement Programs, Re-engineering work processes for improved productivity, Decentralizing work sites, and Promoting Family work life balance.

Unit 4:

Enhancement of HR Functions through Current HR Trends: Organisational Culture and Effectiveness, Employee Performance and Satisfaction, Human Resource Planning & Management, Recruitment & Selection, Performance Management System, Training & Development, Career / Succession Planning, Rewards & Recognitions, Employee Engagement, Health & Safety, Administrative Functions.

- 1. Human resource and Personnel Management: Text and Cases K. Aswathappa New Delhi TMH.
- 2. Human Resource Management: Text and Cases V.S.P. Rao Mumbai Himalaya PHS.
- 3. Human Resource Management Gary Dessler New Delhi, Pearson Education
- 4. Performance Management guinis New Delhi, Pearson Education.
- 5. International HRMK, Ashwathappa & Sadhana Dash N. Delhi TMH.

Paper Code: BS263M **Paper Name:** HR Ethics **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: This course aims to impart students various Ethical Decision-Making Skills, Application of Ethical Principles, Promotion of Inclusive Work Environments, Alignment with

Legal and Ethical Standards

Unit 1:

Ethical Principles, Theories in HR and Employee Rights and Responsibilities: Overview of ethical theories (utilitarianism, deontology, virtue ethics), Ethical decision-making frameworks, Ethics in the HR context. Rights and responsibilities of employees, Privacy and confidentiality considerations, Whistleblowing and ethical reporting mechanisms

Unit 2:

Diversity, Inclusion and Ethical Issues in Recruitment and Selection:

Importance of diversity and inclusion in the workplace, addressing biases and promoting a diverse workforce, Inclusive hiring and retention strategies. Fairness and objectivity in candidate assessment

Discrimination and equal opportunity, Ethical use of background checks and social media screening.

Unit 3:

Ethics in Performance Appraisals and Compensation, Benefits:

Setting fair performance metrics and Goals Handling performance appraisal challenges ethically, Providing constructive feedback and coaching. Ensuring equitable compensation structures Transparency in pay practices. Ethical considerations in executive compensation

Unit 4:

Legal and Regulatory Compliance in HR Ethics and Ethical Leadership in Organizational Culture:

Labor laws and regulations relevant to HR, Ethical implications of non-compliance, Ethical conduct in labor relations and collective bargaining, HR's role in shaping ethical organizational culture, Ethical leadership and its impact on HR practices, Building an ethical HR department

- 1. Ethics in Human Resource Management By Myrna L. Gusdorf, MBA, SPHR.
- 2. A study of ethics on human resource management April 2017, Authors: Swetha Parthasarathy.

Paper Code: BS264M

Paper Name: Legal framework for governing Human Relation **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: This course examines the legal principles and regulations that govern human interactions in various contexts, including employment, consumer transactions, privacy, and more. Students will explore the legal framework that shapes relationships between individuals, organizations, and society, focusing on understanding rights, responsibilities, and remedies.

Unit 1:

Introduction to Legal Framework for Human Relations:

Understanding the scope and importance of the legal framework in human interactions.

Sources of law: Common law, statutory law, regulations, and international treaties.

Overview of key legal concepts: rights, obligations, liability, and remedies.

Unit 2:

Introduction to Legal Framework for Human Relations

Understanding the scope and importance of the legal framework in human interactions.

Sources of law: Common law, statutory law, regulations, and international treaties.

Overview of key legal concepts: rights, obligations, liability, and remedies.

Unit 3:

Employment Law and Employee Rights

Employment relationship: At-will employment, contracts, and exceptions, Anti-discrimination laws: Title VII, ADA, ADEA, and more, Fair Labor Standards Act (FLSA) and wage regulations, Workplace safety and OSHA regulations, Family and Medical Leave Act (FMLA) and employee leave rights.

Unit 4:

Consumer Protection, Contracts and Privacy and Data Protection

Elements of a contract and contract formation., Consumer rights and protection laws., Unfair and deceptive business practices., Product liability and warranties. Overview of privacy laws and regulations. Right to privacy and Fourth Amendment considerations.

Health Insurance Portability and Accountability Act (HIPAA)., General Data Protection Regulation (GDPR) and international data privacy.

- 1. "Business Law: Text and Cases" by Kenneth W. Clarkson, Roger LeRoy Miller, and Frank B.Cross.
- **2.** "The Employee Rights Handbook: Effective Legal Strategies to Protect Your Job From Interview to Pink Slip" by Steven Mitchell Sack.
- 3. "Employment Law: A Guide to Hiring, Managing, and Firing for Employers and Employees" byLori
- B. Rassas

Paper Code: BS265M

Paper Name: International HRM **Total Credit:** 4 (L-T-P = 3-1-0)

Course Outcome: This course provides a comprehensive understanding of the challenges and strategies involved in managing human resources across international borders. Students will explore the complexities of staffing, training, compensation, and cultural considerations in a global context.

Unit 1:

Introduction to International HRM, Cultural Diversity and Global Leadership:

Definition and scope of International HRM and Differences between domestic and international HRM., Key challenges and opportunities in managing a global workforce, Impact of culture on HR practices, Cross-cultural communication and negotiation., Developing global leadership skills.

Unit 2:

International Staffing and Recruitment and Compensation and Benefits in a Global Context

Approaches to international staffing: ethnocentric, polycentric, geocentric. Expatriate selection, training, and adjustment. Diversity and inclusion in global recruitment. Compensation strategies for international assignments. Expatriate compensation packages and challenges. Balance sheet approach and localization.

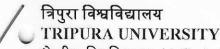
Unit 3: Global Training and Development and Performance Management

Identifying global training needs. Designing and delivering cross-cultural training programs. Talent development and succession planning in a global context. Evaluating international employee performance. Managing performance across cultural differences.

Unit 4: Labor Relations and Legal Considerations and Emerging Trends in International HRM

Labor laws and regulations in different countries. Managing labor unions and employee relations internationally. Ethical considerations and social responsibility in global HRM., Technology's impact on global HR practices., Remote work and virtual teams., Future trends and challenges in international HRM.

- 1. International Human Resource Management Paperback by Peter J. Dowling (Author), Marion Festing (Author), Allen D. Engle (Author).
- 2. International human resource management Author Dr. Indrajit Goswami, Mrs. Jayalaxmi, Baishnab.
- 3. "International Human Resource Management" by Peter J. Dowling, Marion Festing, and Allen D. Engle Sr.



(केन्द्रीय विश्वविद्यालय / A Central University) सूर्यमणिनगर, अगरतला / Suryamaninagar, Agartala त्रिप्रा(प.)/Tripura (W.), पिन/PIN – 799022, भारत/INDIA



No.F.TU/REG/AC/26/2024

Date: 31.07.2024

Minutes of the Twenty-sixth Meeting of the Academic Council of Tripura University held on 31st July, 2024 at 2:00 P.M. in the Council Hall, Administrative Building, Tripura University.

Members present:

C	ers present:	
1.	Prof. Ganga Prasad Prasain,	- Ex-officio Chairman
	Vice-Chancellor, Tripura University	
2.	Prof. Badal Kumar Datta, Dean,	-Member
	Faculty of Science, Tripura University	
3.	Prof. Chinmoy Roy, Dean,	-Member
	Faculty of Commerce, Law,	
	Management & Information Science, Tripura University	
4.	Prof. Swanirbhar Majumder, Head,	-Member
	Department of Information Technology, Tripura University	
5.	Prof. Ashes Gupta,	-Member
	Deprtment of English, Tripura University	
6.	Prof. Y.V. Krishnaiah, Department of Geography &	-Member
	Disaster Management, Tripura University	
7.	Dr. Gautam Chakma, Associate Professor	-Member
	Department of Political Science, Tripura University	
8.	Dr. Dilip Rana, Assistant Professor,	-Member
	Department of Economics, Tripura University	
9.	Dr. Fr. Benny K. John, Principal,	-Member
	Holy Cross College, Agartala, Tripura	
10.	Dr. Dibakar Deb, Principal,	-Member
	Techno College of Engineering, Agartala, Tripura	
11.	Dr. Deepak Sharma	- Ex-officio Secretary

At the outset, Prof. Ganga Prasad Prasain, Hon'ble Vice-Chancellor & Chairman welcomed all the members. Thereafter, Dr. Deepak Sharma, Registrar & Secretary presented the agenda for discussion:

Item No.01/26/2024:

Registrar, Tripura University

To confirm the Minutes of the following Academic Council of Tripura University:

- (a) Minutes of the Twenty-fifth Meeting (through Hybrid mode) of the Λcademic Council of Tripura University held on 12th July, 2022.
- (b) Minutes of the Emergent Meeting (through Hybrid mode) of the Academic Council of Tripura University held on 23rd May, 2023.
- (c) Minutes of the Emergent Meeting (through Hybrid mode) of the Λeademic Council of Tripura University held on 14th December, 2023.

Resolution:

Minutes of the above meetings of the Academic Council were read out and approved unanimously.

Item No.02/26/2024:

To report the Action Taken on the decisions of the Minutes of the following meetings of the Academic Council of Tripura University:

- (a) Minutes of the Twenty-fifth Meeting (through Hybrid mode) of the Academic Council of Tripura University held on 12th July, 2022.
- (b) Minutes of the Emergent Meeting (through Hybrid mode) of the Academic Council of Tripura University held on 23rd May, 2023.
- (c) Minutes of the Emergent Meeting (through Hybrid mode) of the Academic Council of Tripura University held on 14th December, 2023.

Resolution:

Action taken on the decisions of the above meetings of the Academic Council were reported and approved unanimously.

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त्रेपुरा विश्वविद्यालय TRIPURA UNIVERSITY

(केन्द्रीय विश्वविद्यालय / A Central University) सूर्यमणिनगर, अगरतला / Suryamaninagar, Agartala त्रिपुरा(प.)/Tripura (W.), पिन/PIN - 799022, भारत/INDIA



ई-मेल / E-Mail: registrar@tripurauniv.ac.in वेबसाइट / Website : www.tripurauniv.ac.in

Item No. 03/26/2024:

- i. To place for approval Minutes of the following meetings of the College Development Council (CDC):
- (a) Minutes of the 6th CDC meeting held on 27.06.2022.
 (b) Minutes of the 7th CDC meeting held on 03.02.2023.
- (c) Minutes of the 8th CDC meeting held on 05.07.2023.
- (d) Minutes of the Emergent Meeting of the CDC held on 11.07.2024.

Resolution:

Minutes of the above meetings of the College Development Council were read out and approved unanimously.

- To place for approval the minutes of following IQAC meetings:-
- (i) 39th Meeting (Emergent Meeting) held on 08.03.2022.
- (ii) 40th Meeting held on 18.07.2022.
- (iii) 41st Meeting held on 16.12.2022.
- (iv) 42nd Meeting held on 27.07.2023.
- (v) 43rd Meeting held on 24.08.2023.

Resolution:

Minutes of the above meetings of the IQAC were read and approved unanimously.

iii. To place for approval the Minutes of Meetings of the Board of Undergraduate Studies (BUGS)/Board of Post Graduate Studies (BPGS)/ Board of Faculty of Studies

(BFS).

Resolution:

Minutes of the various meetings of the BUGS/BPGS/BFS were discussed and approved unanimously.

Item No.04/26/2024:

To place the draft of rules & regulations in connection with Ph. D. Programme of Tripura University.

Resolution:

Rules & regulations governing Ph. D. Programme of Tripura University were approved after due deliberation.

Item No.05/26/2024:

To deliberate on the implementation of UGC Guidelines for pursuing two academic programmes simultaneously.

Resolution:

It was resolved to adopt the UGC Guidelines for pursuing two academic programmes simultaneously. However, in this academic year 2024-25, due to constraints of resources students will be allowed to pursue one regular and one online course simultaneously.

Item No. 06/26/2024:

To consider the structure of the courses /revised syllabi of various programmes in accordance with the NEP 2020 as approved by the Board of Undergraduate Studies (BUGS)/Board of Post Graduate Studies (BPGS).

Resolution:

It was resolved to approve the structure of the courses/revised syllabi of various programmes as approved by the BUGS/BPGS.

Also it was observed that the existing Regulations Governing Under Graduate Program in accordance with National Education Policy-2020 is also applicable to professional courses like BCA and B.Sc in IT w.e.f. the academic session 2023-24. Accordingly necessary amendment be made in the same.

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Item No. 07/26/2024:

To place for approval the proposal to start a Certificate Course in Digital Media Marketing as proposed by Dattopant Thengadi Employment Generation Resource

Centre (DTEGRC), Tripura University.

Resolution:

Approved

Item No.08/26/2024:

To place for approval the proposal to start a Skill Development course by the Department of Physics, Tripura University in collaboration with the George Telegraph Traning Institute, Kolkata.

Resolution:

Approved

Item No. 09/26/2024:

To consider the following proposals submitted by Head, Department of Physical Education, Tripura University for opening of new departments in Tripura University:

(a) Proposal for opening of Department of Yoga.

(b) Proposal for opening of Department of Sports Management and Tourism.

Resolution:

It was resolved to approve the proposals for starting new programmes in Tripura University:

1. Proposal for opening of Department of Yoga.

Proposal for opening of Department of Sports Management and Tourism.

Rubber Technology

4. Bamboo Cultivation & Resourse Utilisation

5. DT Skill Development Centre

Item No. 10/26/2024:

To place for approval the matter regarding ratification of two Open Elective Courses titled "Introduction to Indic Studies I & II" in the curriculum of the Deptt of English, T.U. from the academic session 2024-2025 duly approved in the meeting of the the Board of Post Graduate Studies (BPGS) held on 20.02.2024.

Resolution:

The matter was approved and the Council proposed to start a Centre for Indian Knowledge System (IKS) in Tripura University.

Item No.11/26/2024:

(i) To place for approval the Minutes of the meeting of the Committee constituted to examine the fee structures of Bachelor of Dental Surgery (BDS), MBBS, MD/MS and various Professional Courses of affiliated colleges/institutes to Tripura University held on 29.04.2024.

Resolution:

Approved.

(ii) To consider the proposal for revision of fee structure of programmes, remuneration of Teachers/Experts of Tripura University as per decision of the Finance Committee of Tripura University in its 35th Meeting held on 15th March, 2023 (vide Agenda No:FC:35:2023:05)

Resolution:

Approved

Item No. 12/26/2024:

To institute an award 'Nilkarabi Gold Medal' as proposed by Dr. Nilmoni Deb Burman and Mrs. Karabi Deb Burman for the best student each in BA and MA in Bengali.

Resolution:

Approved

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त्त्रेपुरा विश्वविद्यालय TRIPURA UNIVERSITY

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Item No.13/26/2024:

To place for approval the revised P.G Hostel Prospectus 2024 of Tripura University.

Resolution:

Approved

Item No.14/26/2024:

To place for approval the Academic Calendar 2023-24 & 2024-25 of the University.

Resolution:

Approved

Item No. 15/26/2024:

To place the matter regarding nominations of 05 (five) persons to the Board of the Faculty of Studies (BFS) by the Academic Council who have specialized and expertised in the subjects (of the faculty) and who are not employees of the University or of any of its affiliated or recognized institutions'in accordance with Ordinance Λ -2 (Under Section 31(1) (j) of the Tripura University Act, 2006 read with Clause (3) of Statute 15).

Resolution:

The Hon'ble Vice-Chancellor, Tripura University has been authorized to nominate 05 (five) persons to each Board of the Faculty of Studies (BFS).

Item No.16/26/2024:

To report the following for approval:

(i) Renaming of 'Bachelor in Medical Laboratory Technology (Operation Theatre) (BMTOT) to 'Bachelor in Operation Theatre Technology' in TIPS, Hapania.

Resolution: Approved

(ii) The incorporation of Middle-Level Health Provider (MLHP) Topics into existing Curriculum of Community Health Nursing of B.Sc. Nursing Syllabus (4th Year) & Post Basic B.Sc. Nursing Syllabus (2nd Year) as per recommendation of Indian Nursing Council (INC).

Resolution:

Approved

(iii) The inclusion of MCA & M.Sc. Computer Science in the eligibility qualification for admission into M.Tech programme in Data Science from the academic session 2023-24 (Ref: Letter of Principal, TIT, Narsingarh, Tripura West addressed to DHE, Govt. of Tripura dt. 20th April, 2023).

Resolution:

Approved

(iv) The change of nomenclature of the course "Construction Automation'to "Civil Engineering (Construction Technology)" with effect from the academic session 2022-23

Resolution:

It was resolved to assign Dr. Dibakar Deb, Principal, Techno College of Engineering, Agartala to coordinate with Controller of Examinations (i/c), Tripura University to do the necessary.

(v) The Provisional Rules and Regulations Governing Integrated Master Degree Programme (IMD) in Tripura University in accordance with NEP-2020 w.e.f. the academic session 2023-2024.

Resolution:

Approved and resolved that IMD (Common) & IMD (Commerce) be incorporated.

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(vi) The grant of provisional affiliation to Tripura Santiniketan Medical College, Madhuban, Ranirkhamar, West Tripura for the academic year 2024-2025 as recommended by the College Development Council in its Emergent Meeting held on 11.07.2024.

Resolution:

Approved

(vii) The publication of results of all UG/PG/other courses of Tripura University w.e.f. 17.12.2021 to 31.12.2023.

Resolution:

Approved

Supplementary Agenda

Item No.17/26/2024:

To consider adoption of New NMC (National Medical Commission) guidelines for MD/MS Examinations Notification dated: 29th December, 2023.

Resolution:

Approved

Item No.16/26/2024:

To approve the list of name of all Medal holders/recipients (UG/PG /Ph, D/ other degree holders) for conferment of degree/certificate for the Year 2023 in the 13th Convocation to be held on 08.09.2024.

Resolution:

The Academic Council was informed that 13th Convocation of the University is scheduled to be held on 08.09.2024 and the list of names of all candidates for conferment of Ph. D degrees and medals for various UG/PG courses for the academic year 2023 as received from the Controller of Examinations, Tripura University was placed and approved.

Also, it was discussed and resolved to confer medal(s) to meritorious candidates of MD/MS of each department/subject for the academic year 2023.

Miscellaneous discussion:

- 1. Admission Committee was suggested under the Chairmanship of Prof. Ashes Gupta, Department of English, Tripura University comprising of following members:
 - 1. Controller of Examinations, Tripura University
 - 2. Director, IQAC, Tripura University
 - 3. Dean, Students' Welfare, Tripura University
 - 4. Admission Coordinator, Tripura University.

The Chairman approved the same and all the Members unanimously endorced the decision.

The meeting ended thanking the Chairman and Members.

(Dr.Deepak Sharma)

Registrar Ex-officio Secretary (Prof. Ganga Prasad Prasain) Vice Chancellor &

Ex-officio Chairperson



Department of English TRIPURA UNIVERSITY (A Central University) Suryamaninagar, Tripura

Minutes of the 13th Meeting of the Board of Post Graduate Studies (BPGS), Dept of English, TU,

Dated 20.02.2024

Resolutions:

- 1. Confirmation of the resolutions taken in the previous BPGS, dated 08.01. 2021.
- 2. Approval of Research Advisory Committees (RAC) formation of the following candidates who cleared Pre-PhD Course Work Examinations 2021 and 2022and of Rati Mohan Tripura who had cleared it earlier on 23.09.2019 as per Clause no. 4. IX of the "Rules and Regulations for the Doctor of Philosophy (PhD) 2016", Tripura University:
 - a. Tshering Namgyal Bhutia
 - b. Rati Mohan Tripura
 - c. Abhijit Debnath
 - d. Dabinjoy Tripura
 - e. Puja Das
 - f. Manishankar Das
 - g. Debaroti Sarkar
 - h. Indranuj Chakrabarti
 - i. Ashik Ikbal
 - j. Kanu Deb
 - k. Ratan Sarkar
 - 1. Anthony Ranglong

APPROVED

- 3. Approval of **PhD Registration of the submitted Synopses** of the following candidates which have been already passed by their respective Research Advisory Committees (RAC) as per Clause no. 10.V of the "Rules and Regulations for the Doctor of Philosophy (PhD) 2016", Tripura University:
 - a. Anand Dayal Jamatia
 - b. Ishani Roy Barman
 - c. Rati Mohan Tripura
 - d. Riddhi Dipan Dasgupta
 - e. Merelin Darlong
 - f. Tshering Namgyal Bhutia
 - g. Ashik Ikbal
 - h. Abhijit Debnath
 - i. Dabinjoy Tripura

APPROVED

- 4. Approval of the **Reporting of Progress Report** Presentation & Summary of Results of the following candidates as per Clause no. 12.VI of the "Rules and Regulations for the Doctor of Philosophy (PhD) 2016", Tripura University:
 - a. Sandipa Dey (Progress Report 1, 2, 3, 4, 5; Summary of Results, Ph.D Awarded
 - b. Nilanjana Bhattacharya (Progress Report 1, 2, 3, 4, 5)
 - c. Sarmistha Chakraborty (Progress Report 1, 2, 3, 4, 5; Summary of Results, Ph.D Awarded
 - d. Ishani Roy Barman (Progress Report 2, 3, 4)
 - e. Anand Dayal Jamatia (Progress Report 1,2,3,4,5 and Summary of Results defended successfully)
 - f. Riddhi Dipan Dasgupta (Progress Report 1)
 - g. Merelin Darlong (Progress Report 1, 2, 3)
 - h. Tshering Namgyal Bhutia (Progress Report 1,2,3,4)
 - i. Debasish Acharjee (Progress Report 4, 5; Summary of Results)
 - j. Poumita Paul (Progress Report 2, 3, 4, 5)
 - k. Abhijit Bhattacharjee (Progress Report 5)
 - 1. Indrani Bandyopadhyay (Progress Report 2, 3, 4, 5)
 - m. Sana Mayanglambam (Summary of Results), Ph.D Awarded.
 - n. Nameirakpam Jacquelyn (Progress Report 2, 3, 4, 5)
 - o. Papiya Ghosh (Progress Report 3, 4, 5; Summary of Results), Ph.D Awarded.
 - p. Rati Mohan Tripura (Progress Report 1, 2, 3, 4, 5)
 - q. Ashik Iqbal (Progress Report 1)
 - r. Mousumi Basfore (Annual Progress Report 1, PhD Regulations, 2014)
 - s. Olivia Sarkar (Progress Report 5)

APPROVED

- 5. Approval of the **List of E-experts** as per Clause no. as per Clause no. 12.V of the "Rules and Regulations for the Doctor of Philosophy (PhD) 2016", Tripura University for the following research scholars for sending their Summary of Results for approval:
 - a. Ishani Roy Barman
 - b. Anand Dayal Jamatia (for post-facto ratification)
 - c. Riddhi Dipan Dasgupta
 - d. Merelin Darlong
 - e. TsheringNamgyal Bhutia
 - f. Poumita Paul
 - g. Olivia Sarkar
 - h. Abhijit Bhattacharjee
 - i. Indrani Bandyopadhyay
 - j. Priyadarsini Ganguly
 - k. Sana Mayanglambam (for post-facto ratification)
 - 1. Nameirakpam Jacquelyn
 - m. Papiya Ghosh (for post-facto ratification)
 - n. Debasish Acharjee (for post-facto ratification)
 - o. Rati Mohan Tripura

APPROVED

- 6. Approval of the **List of PhD Adjudicators** as per as per Clause no. 12.V.c of the "Rules and Regulations for the Doctor of Philosophy (PhD) 2016," Tripura University of the Research Scholars who have submitted their Summary of Results:
 - a. Anand Dayal Jamatia (for post-facto ratification)

- b. Debasish Acharjee (post-facto)
- c. Sana Mayanglambam (for post-facto ratification)
- d. Papiya Ghosh (for post-facto ratification)

APPROVED

- 7. Approval of the partial modification of RAC of the following PhD candidate, already awarded:
 - a. Papiya Ghosh

APPROVED

- 8. Reporting of **Discontinuation/Deregistration** of the following PhD scholars and recommendation thereof:
 - a. Moumita Debnath

Discontinuation as reported by the concerned supervisor

b. Samarpita Dey

Deregistration as per mail received from the concerned RS

c. Ms Puja Das

Discontinuation as reported by the concerned supervisor

d. Ms Reshmi Debbarma

Discontinuation as reported by the supervisor

e. Ms Nilanjana Bhattacharjee

Deregistration

f. Ms Patriot Debbarma

Noted. (<u>The members present took into cognizance the fact (as has been reported by the supervisor) that the scholar has not been in correspondence with him and has not reported since her RAC formation and notification.)</u>

- 9. Reporting of PhD awarded to the following candidates
 - a. Ms. Gitanjali Roy
 - b. Mr. Pradip Molsom
 - c. Mr. Alak Chakroaborty
 - d. Mr. Chhutan Dey
 - e. Mr. Saurabh Sarmadhikari
 - f. Ms. Sheela Debbarma
 - g. Ms. Linthoingambi Thangjam
 - h. Ms. Mayanglambam Sana
 - i. Ms. Papiya Ghosh
 - j. Ms Sarmistha Chakrabarty
 - k. Ms Sandipa Dev

NOTED.

10. Syllabus Ratification and Updating

a. Ratification of two (2) Open Elective Courses "Introduction to Indic Studies I & II" in the 3rd and 4th Semesters

APPROVED

- b. Names of the texts to be specified under the "Select Text" category in PG Syllabus NOTED
- c. Content of EN-909C [Seminar Presentation] in M. A. 3rd Semester is overlapping with the course content of EN-914C. Check Course Credit to ratify.
 APPROVED

d. Content and format of EN 914C (Introduction to Research Methodology in English Studies). Evaluation through 30 marks Internal Assessment and 70 Marks End Semester Examination.

APPROVED

e. Content of EN 1013 C (Introduction to the Study of Literature and Culture III)

APPROVED

f. Updating of EN 913E [Writings from the Northeast I] & EN1010E [Writings from the Northeast II].

APPROVED

g. Updating of the Content of Elective Course EN 907E (Gender in Literature – I) and EN 1012E (Gender in Literature – II)

APPROVED

- h. Updating of the Content of Elective Course EN 1002C (Literary Theory and Criticism II) Unit III (Cultural Studies) and Unit IV (Postcolonialism)
- Modalities of evaluation of EN 901C and EN 1001C, regarding evaluation of synopsis in the 3rd Semester (EN 901C) and final dissertation in the 4th Semester (EN 1001C).

Noted.

j. Ratification of a Non-Credit Value Added open for all "Certificate Course in the Art of Public Speaking" Along with a detailed content.

Approved

k. Introduction of an open for all Optional Paper "Communicative English or English for Specific Purposes" with 4 Credits each in 3rd and 4th Semesters.

Approved

 Ratification of modified and unitized PhD Course Work syllabus Approved

11. Miscellaneous

Informed and Noted:

- a. Agenda no. I regarding collaborative teaching of the "Scientific Publishing & Ethics" Syllabus (Unit II and III) as has been approved in the 20th BPGS of the Department of Microbiology on 03.01.2023
- b. Ratification and Approval of Exam Proposals (paper setters/ evaluators/ moderators) 2022 till date (all backlogs).

(Prof. Shyamal Das) Chairperson, BPGS and

Head, Dept. of English, TU

Tripura University Dept of English

Open Elective Course

Introduction to Indic Studies-I (EN-914E)

Credit-4/Contact Hours-48

Instructor: Prof. Somdev Banik, Dept of English, TU

Course Objectives (CO)

CO1: To know about contributions of Bharat to the World civilization.

CO2: To dispel misrepresentation and negative stereotyping of Indic practices/ traditions.

CO3: To generate counter-academic discourse to Western hegemony.

CO4: To promote research/publications on Indic studies

Course Outline

Unit-I

- 1. Are Indic Traditions Polytheistic? by David Gray,
- 2. A Short History of Yoga by Georg Feuerstein
- 3. Democracy in Ancient India by Steve Muhlberger

Unit-II

- 1. East meets West by Swami B.G. Narasingha
- 2. Indology and Racism By Subhash Kak
- 3. On the Misportrayal of India by David B. Gray

Unit-III

- 1. Language Hegemony and the Construction of Identity by Rajiv Malhotra
- 2. Decolonizing English Studies: Attaining Swaraj by Makarand Paranjape
- 3. Tradition, Modernity and Postmodernity/The Local, National, and Global: Challenges in Theory by Makarand Paranjape

Unit-IV

- 1. Postmodernism and India by MakarandParanjape
- 2. From Manusmriti to Madhusmriti:Flagellating a Mythical Enemyby Madhu Kishwar
- 3. Yes to Sita, No to Ram!by Madhu Kishwar

Suggested Readings:

- 1. Hindutva: Origin, Evolution and Future. Aravindan Neelakandan. KALI, 2022
- In Search of the Cradle of Civilization: New Insight on Ancient India. Georg Feuerstein, Motilal Banarsidass, 2008
- 3. What is Hinduism. David Frawley, Bloomsbury India, 2018
- 4. Hindu View Of Life. S. Radhakrishnan, Element 2014
- 5. Battle for Sanskrit. Rajiv Malhotra, HarperCollins, 2017

Tripura University Dept of English

Open Elective Course

Introduction to Indic Studies-II (EN-1013E)

Credit-4/Contact Hours-48

Instructor: Prof. Somdev Banik, Dept of English, TU

Course Objectives (CO)

CO1: To know about contributions of Bharat to the World civilization.

CO2: To dispel misrepresentation and negative stereotyping of Indic practices/ traditions.

CO3: To generate counter-academic discourse to Western hegemony.

CO4: To promote research/publications on Indic studies

Course Outline

Unit I: Retracing Saraswati Civilisation, Debunking Aryan Invasion Theory

- i. Vedic River Saraswati and Hindu Civilisation, Ed S. Kalyanaraman, Aryan Books International, New Delhi, 2008
- ii. The Saraswati Flows On: The Continuity of Indian Culture, B.B. Lal, AryanBooks International, New Delhi, 2002

Unit II: Understanding Dharma, Jati, Varna, Kula Conundrum

- i. The Indian Caste System and The British –Ethnographic Mapping and the Construction of the British Census in India. Kevin Hobson
- ii. Varna Jati Caste, Rajiv Malhotra, Vijaya Vishwanathan, Occam Books, 2023

Unit III: Introduction to Indic Knowledge Systems

- i. Indian Knowledge Systems: Nature, Philosophy and Character. Kapil Kapoor
- ii. Introduction to Mimansha Philosophy
- iii. History of Indian Science, an Essay in Grolier Encyclopaedia, 2000by Subhash Kak

Unit IV: Understanding the concepts of Sat Chit Ananda

- i. Concepts of Space, Time and Consciousness in Ancient India. Subhash Kak, 2008
- ii. On The Science Of Consciousness In Ancient India, Subhash Kak.
- iii. Introduction to Vedantic Thoughts

Suggested Readings:

- Breaking India: Western Interferences. Rajiv Malhotra & Aravindan Neelakandan, Amaryllis, 2011
- 2. India That is Bharat. J. Sai Deepak, Bloomsbury India, 2021
- 3. Sanskrit Non-Translatables. Rajiv Malhotra & Aravindan Neelakandan, Amaryllis, 2020
- 4. Mind and Self: Patanjali's Yoga Sutra. Subhash Kak, Mount Meru Publishing, 2016
- 5. Off the Beaten Track: Rethinking Gender Issues for Indian Women. Madhu Kishwar, Oxford University Press, 2002
- 6. Snakes in the Ganga. Rajiv Malhotra, Occam, 2022



त्रिपुरा विश्वविद्यालय सूर्यमणिनगर

समेकित स्नातकोत्तर पाठ्यचर्या हिंदी

(राष्ट्रीय शिक्षा नीति 2020 के अनुसार)

वर्ष: 2023-24 से प्रभावी

सत्रानुसार पत्र विभाजन

सत्र	पत्र संख्या	पत्र का नाम	क्रेडिट
प्रथम सत्र	IHN-101	हिंदी साहित्य का इतिहास (आदिकाल से रीतिकाल)	5
द्वितीय सत्र	IHN-201	हिंदी भाषा और व्याकरण	5
तृतीय सत्र	IHN-301	हिंदी साहित्य का इतिहास (आधुनिक काल)	5
चतुर्थ सत्र	IHN-401	मध्यकालीन काव्य	5
पंचम सत्र	IHN-501	आधुनिक काव्य	5
	IHN-601	गद्य साहित्य	5
षष्ठ सत्र	IHN-701	भारतीय काव्यशास्त्र	5
	IHN-801	अन्य गद्य विधाएँ	5

अंक विभाजन : पूर्णांक 100

(क) अभ्यंतर परीक्षा : 40 अंक (ख)मुख्य परीक्षा : 60 अंक

प्रश्न-पत्र विभाजन :

- (क) प्रत्येक प्रश्न-पत्र के अंतर्गत लघु उत्तरीय पाँच प्रश्न पूछे जाएँगे और सभी प्रश्नों का उत्तर देना अनिवार्य होगा। प्रत्येक प्रश्न का मान 02 अंक का होगा (2x5 = 10).
- (ख)प्रत्येक इकाई से दो-दो कुल आठ दीर्घ उत्तरीय प्रश्न पूछे जाएँगे जिनमें से कुल पाँच प्रश्नों का उत्तर देना होगा। प्रत्येक प्रश्न का मान 10 अंक का होगा (10x5 = 50).

प्रथम सत्र

पत्र संख्या : IHN-101

हिंदी साहित्य का इतिहास (आदिकाल से रीतिकाल)

क्रेडिट : 5

इकाई 1. साहित्य का इतिहास दर्शन, हिंदी साहित्य के इतिहास लेखन की परंपरा, काल-विभाजन, नामकरण

इकाई 2. आदिकाल : परिवेश एवं परिस्थितियाँ, सिद्ध साहित्य, नाथ साहित्य, जैन साहित्य, रासो साहित्य

इकाई 3. भक्तिकाल : परिवेश एवं परिस्थितियाँ, भक्ति आन्दोलन के उदय की पृष्ठभूमि, निर्गुण और सगुण भक्ति, प्रमुख कवि एवं उनके काव्य का परिचय

इकाई 4. रीतिकाल : परिवेश एवं परिस्थितियाँ, प्रमुख प्रवृत्तियाँ, रीतिकाल के प्रमुख कवि एवं उनके काव्य का परिचय

- 1. हिंदी साहित्य का इतिहास, आचार्य रामचंद्र शुक्ल, लोकभारती प्रकाशन, प्रयागराज
- 2. हिंदी साहित्य की भूमिका, हजारी प्रसाद द्विवेदी, राजकमल प्रकाशन, नयी दिल्ली
- 3. हिंदी साहित्य का अतीत, भाग 1 एवं 2, आचार्य विश्वनाथ प्रसाद, वाणी प्रकाशन, नयी दिल्ली
- 4. हिंदी के विकास में अपभ्रंश का योगदान, डॉ. नामवर सिंह, लोकभारती प्रकाशन, प्रयागराज
- 5. नाथ संप्रदाय, हजारी प्रसाद द्विवेदी, राजकमल प्रकाशन, नयी दिल्ली
- 6. भक्ति काव्य की भूमिका, प्रेमशंकर, राधाकृष्ण प्रकाशन, दिल्ली
- 7. हिंदी साहित्य का इतिहास, संपा. नगेन्द्र एवं हरदयाल, मयूर पेपर बैक्स, नोएडा
- 8. हिंदी साहित्य का दूसरा इतिहास, डॉ. बच्चन सिंह, राधाकृष्ण प्रकाशन, दिल्ली

द्वितीय सत्र

पत्र संख्या : IHN-201

हिंदी भाषा और व्याकरण

क्रेडिट : 5

इकाई 1. भाषा की परिभाषा, भाषा की विशेषताएँ, बोली और भाषा में अंतर, देवनागरी लिपि का उद्भव और विकास, लिपि की विशेषताएँ

इकाई 2. हिंदी भाषा का उद्भव और विकास, भाषा के विभिन्न रूप : राजभाषा, राष्ट्रभाषा, संपर्क भाषा, मानक भाषा, हिंदी की उपभाषाएँ एवं बोलियाँ

इकाई 3. संज्ञा, सर्वनाम, वचन, क्रिया, विशेषण, क्रिया-विशेषण, संधि, समास, लिंग एवं कारक

इकाई 4. पर्यायवाची शब्द, विलोम शब्द, लोकोक्तियाँ एवं मुहावरे, तत्सम, तद्भव और देशज शब्द

- 1. हिंदी भाषा : उद्भव, विकास और रूप, डॉ. हरदेव बाहरी, किताब महल, इलाहाबाद
- 2. भारतीय आर्य भाषा और हिंदी, सुनीति कुमार चटर्जी, हिंदी समिति, लखनऊ
- 3. हिंदी भाषा और देवनागरी लिपि, धीरेंद्र वर्मा, हिन्दुस्तानी एकेडमी, इलाहाबाद
- 4. आधुनिक हिंदी व्याकरण एवं रचना, डॉ. वासुदेवनंदन प्रसाद, भारती भवन, पटना
- 5. हिंदी व्याकरण, कामताप्रसाद गुरु, नागरी प्रचारिणी सभा, वाराणसी
- 6. हिंदी शब्दानुशासन, किशोरीदास वाजपेयी, नागरी प्रचारिणी सभा, वाराणसी
- 7. प्रमाणिक व्याकरण एवं रचना, डॉ. विजयपाल सिंह, विश्वविद्यालय प्रकाशन, वाराणसी

तृतीय सत्र

पत्र संख्या: IHN-301

हिंदी साहित्य का इतिहास (आधुनिक काल)

क्रेडिट : 5

इकाई 1. आधुनिकता की अवधारणा, हिंदी नवजागरण, हिंदी के विकास में ईसाई मिशनरियाँ, फोर्ट विलियम कॉलेज, सामाजिक संस्थाओं की भूमिका

इकाई 2. काव्य : भारतेंदु युग, द्विवेदी युग, छायावाद, प्रगतिवाद, प्रयोगवाद, नई कविता, साठोत्तरी कविता, समकालीन कविता

इकाई 3. गद्य विधाएँ : कहानी, उपन्यास, नाटक, निबंध, आलोचना, एकांकी

इकाई 4. अन्य गद्य विधाएँ : जीवनी, आत्मकथा, यात्रा वृत्तांत, रिपोर्ताज, रेखाचित्र एवं संस्मरण

- 1. आधुनिक साहित्य की प्रवृत्तियाँ, डॉ. नामवर सिंह, लोकभारती प्रकाशन इलाहाबाद
- 2. हिंदी साहित्य और संवेदना का विकास, रामस्वरूप चतुर्वेदी, लोकभारती प्रकाशन इलाहाबाद
- 3. हिंदी गद्य साहित्य, रामचंद्र तिवारी, विश्वविद्यालय प्रकाशन, वाराणसी
- 4. आधुनिक हिंदी कविता, जगदीश चतुर्वेदी, वाणी प्रकाशन, दिल्ली
- 5. नयी कविता का इतिहास, वैद्यनाथ चतुर्वेदी, वाणी प्रकाशन, दिल्ली
- 6. बीसवीं शताब्दी का हिंदी साहित्य, विजय मोहन सिंह, राधाकृष्ण प्रकाशन, दिल्ली
- 7. आधुनिक साहित्य, आचार्य नंददुलारे वाजपेयी, राजकमल प्रकाशन, दिल्ली

चतुर्थ सत्र

पत्र संख्या : IHN-401

मध्यकालीन काव्य

क्रेडिट : 5

इकाई 1. कबीर - दोहा सं. 1 से 10 तक, पद सं. 1 से 5 तक

जायसी – मानसरोदक खंड : पद सं. 1 से 8 तक

इकाई 2. सूरदास – भ्रमरगीत सार : पद सं. 1 से 7 तक

तुलसी – कवितावली (बाल-काण्ड): पद सं. 1 से 7 तक

इकाई 3. मीराबाई – पदावली : पद सं. 1 से 5 तक

रसखान - पद सं. 1,2,3,7,8,9,10,16,21,24

इकाई 4. बिहारी - दोहा सं. 1,3,7,21,22,25,28,30,35,44,53,62,72,74,75

घनानंद - पद सं. 2,3,4,11,18

पाठ्य पुस्तक : 1. मध्यकालीन काव्यधारा, संपा. डॉ. शंकर एस. तेरदाल एवं डॉ. अम्बिका ए शिंगे, अमन प्रकाशन, कानपुर-12.

- 2. रसखान ग्रंथावली सटीक, संपा. देशराज सिंह भाटी, अशोक प्रकाशन, नई सड़क, दिल्ली, संस्करण 1966.
- 3. रीती काव्यधारा, संपा. डॉ. रामचंद्र तिवारी, डॉ. रामफेर तिवारी, विश्वविद्यालय प्रकाशन, वाराणसी.

- 1. भक्ति आन्दोलन और भक्ति काव्य, डॉ. शिव कुमार मिश्र, वाणी प्रकाशन नई दिल्ली
- 2. उत्तरी भारत की संत परंपरा, परशुराम चतुर्वेदी, साहित्य भवन, इलाहाबाद
- 3. सूर और उनका साहित्य, हरवंश लाल शर्मा, भारत प्रकाशन मंदिर, अलीगढ़
- 4. हिंदी के प्राचीन प्रतिनिधि कवि, डॉ. द्वारिका प्रसाद सक्सेना, विनोद पुस्तक मंदिर आगरा
- 5. हिंदी साहित्य युग एवं प्रव्रित्तियाँ, डॉ. शिव कुमार शर्मा, अशोक प्रकाशन, नई दिल्ली
- 6. सूर-तुलसी साहित्य विमर्श, डॉ. सुधाकर उपाध्याय, ओमेगा पब्लिकेशन, नई दिल्ली
- 7. रसखान, श्याम सुन्दर व्यास, साहित्य अकादेमी, नई दिल्ली



वनस्पति शास्त्र विभाग / DEPARTMENT OF BOTANY त्रिपुरा विश्वविद्यालय / TRIPURA UNIVERSITY सूर्यमणिनगर / Suryamaninagar, त्रिपुरा / Tripura - 799022

Phone: 03812379435 E-mail: hod_botany@tripurauniv.ii

Proceedings of the XXXVIth Meeting of BPGS, Department of Botany, held on 09th August, 2024 at 2:30 P.M. in the office Room of Head of the Department

Members present:

1. Prof. R.K. Nath, Department of Chemistry
Tripura University
2. Prof. S.K. Sil, Department of Human Physiology
Tripura University
3. Prof. B.K. Datta, Department of Botany
Tripura University
4. Dr. Panna Das, Department of Botany
Tripura University
5. Dr. S. Basu, Department of Botany
- Chairman

Tripura University

At the outset, Dr. S. Basu, Chairman, BPGS, Department of Botany, welcomed the members and offered special thanks to the members, namely, Prof. R.K. Nath and Prof. S.K. Sil for attending the XXXVIth BPGS meeting. Thereafter, the Board took up the following agenda for discussion.

Agendum -01/36/24: Confirmation of the previous proceeding.

Confirmed

Agendum -02/36/24: To approve the changes in RAC members of the following Ph.D. scholars:

(a) Smt. Marami Mili

Approved.

Agendum -03/36/24: To approve the summary and adjudicator list of the following Ph.D. scholars:

a) Shri Ashok Kumar Sutradhar

Approved.

Agendum -04/36/24: To consider 1st semester progress report of Ph.D. scholars,

- (a) Smt. Marami Mili
- (b) Smt. Mayuri Bhagawati

Approved

Agendum -05/36/24: To approve the modifications in M.Sc Botany CBCS syllabus

(a) Names of other Departmental elective papers and MOOC credits were modified Approved

The meeting ended with vote of thanks to the chair.

(Dr S. Basu) 2024 Head & Chairman, B.P.G.S. Department of Botany Chairman B.P.G. Second

Tripura Università

Tripura University CHOICE BASED CREDIT SYSTEM (CBCS)

SI. No.	Topic	Subject Code	Paper Code	Core/ Elective	Credit	Marks
	Semeste	r I	1	1	1	
1.	Algae, Fungi, Biology of Bryophytes		701	C	4	100
2.	Pteridophytes, Gymnosperms and Palaeobotany		702	C	4	100
3.	Anatomy and Pharmacognosy	DIE	703	C	4	100
4.	Plant Cell and Molecular Biology	BT	704	C/E	4	100
5.	Cytogenetics and Plant Breeding		705	С	4	100
6.	Practical		706	C	4	100
				Total	24	600
	Semeste	r II				
7.	Plant Pathology and Microbiology		801	C	4	100
8.	Plant Taxonomy Ecology and Evolution		802	C	4	100
9.	Plant Physiology and Metabolism		803	C	4	100
*10.	Practical	BT	804	C	4	100
11.	Plant Tissue Culture and Developmental Biology		805	Е	4	100
12.	MOOC**	=			4	100
				Total	24	600
	Semester	III				
13.	Basics of Statistics (Other Department)	STAT	704	E	4	100
14	Other Department Elective	OE		E	4	100
*15	Special Paper: Plant Systematics and Biodiversity - E1				4	
	Special Paper: Cytogenetics and Plant Biotechnology - E2	BT	902	Е		100
	Special Paper: Mycology and Plant Pathology - E3					
16	Yoga Education (Other Department Elective)	PE	907	Е	4	100
17.	MOOC**				4	100
18.	Practical	BT	903	C	4	100
19.	Project Work	ВТ	904	C	4	(75+25) = 100
				Total	28	700
	Semester	IV				1,000
20.	Reproductive Biology of Flowering Plants	BT	1001	E	4	100
21.	Bamboo conservation, management and product	BT	1002	E	4	100
*22.	Soft Skills -2 (Other Department)	SKILLII	-	C.F.	4	100
*23	Mushroom biology and production	BT	1004	E	4	100
24.	Project Work	BT	1003	C	4	100
				Total	20	500
			Gra	and Total	96	2400

^{*}The candidate shall have to choose anyone of the elective paper(s). There shall be provision for change of subject for special papers, if required, Minimum Credits to be earned-80

**Students can opt for MOOC courses either in IInd Semester or in IIIrd Semester once based on the availability of the online

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Member
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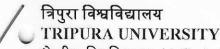
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Basin 09.08.2024,

B.P.O. Studies Department of Rouny Tripura University

Of Og. 2024 Chairman B.P.G. Wasset Department of below Tripura University



(केन्द्रीय विश्वविद्यालय / A Central University) सूर्यमणिनगर, अगरतला / Suryamaninagar, Agartala त्रिप्रा(प.)/Tripura (W.), पिन/PIN – 799022, भारत/INDIA



No.F.TU/REG/AC/26/2024

Date: 31.07.2024

Minutes of the Twenty-sixth Meeting of the Academic Council of Tripura University held on 31st July, 2024 at 2:00 P.M. in the Council Hall, Administrative Building, Tripura University.

Members present:

C	ers present:	
1.	Prof. Ganga Prasad Prasain,	- Ex-officio Chairman
	Vice-Chancellor, Tripura University	
2.	Prof. Badal Kumar Datta, Dean,	-Member
	Faculty of Science, Tripura University	
3.	Prof. Chinmoy Roy, Dean,	-Member
	Faculty of Commerce, Law,	
	Management & Information Science, Tripura University	
4.	Prof. Swanirbhar Majumder, Head,	-Member
	Department of Information Technology, Tripura University	
5.	Prof. Ashes Gupta,	-Member
	Deprtment of English, Tripura University	
6.	Prof. Y.V. Krishnaiah, Department of Geography &	-Member
	Disaster Management, Tripura University	
7.	Dr. Gautam Chakma, Associate Professor	-Member
	Department of Political Science, Tripura University	
8.	Dr. Dilip Rana, Assistant Professor,	-Member
	Department of Economics, Tripura University	
9.	Dr. Fr. Benny K. John, Principal,	-Member
	Holy Cross College, Agartala, Tripura	
10.	Dr. Dibakar Deb, Principal,	-Member
	Techno College of Engineering, Agartala, Tripura	
11.	Dr. Deepak Sharma	- Ex-officio Secretary

At the outset, Prof. Ganga Prasad Prasain, Hon'ble Vice-Chancellor & Chairman welcomed all the members. Thereafter, Dr. Deepak Sharma, Registrar & Secretary presented the agenda for discussion:

Item No.01/26/2024:

Registrar, Tripura University

To confirm the Minutes of the following Academic Council of Tripura University:

- (a) Minutes of the Twenty-fifth Meeting (through Hybrid mode) of the Λcademic Council of Tripura University held on 12th July, 2022.
- (b) Minutes of the Emergent Meeting (through Hybrid mode) of the Academic Council of Tripura University held on 23rd May, 2023.
- (c) Minutes of the Emergent Meeting (through Hybrid mode) of the Λeademic Council of Tripura University held on 14th December, 2023.

Resolution:

Minutes of the above meetings of the Academic Council were read out and approved unanimously.

Item No.02/26/2024:

To report the Action Taken on the decisions of the Minutes of the following meetings of the Academic Council of Tripura University:

- (a) Minutes of the Twenty-fifth Meeting (through Hybrid mode) of the Academic Council of Tripura University held on 12th July, 2022.
- (b) Minutes of the Emergent Meeting (through Hybrid mode) of the Academic Council of Tripura University held on 23rd May, 2023.
- (c) Minutes of the Emergent Meeting (through Hybrid mode) of the Academic Council of Tripura University held on 14th December, 2023.

Resolution:

Action taken on the decisions of the above meetings of the Academic Council were reported and approved unanimously.

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त्रेपुरा विश्वविद्यालय TRIPURA UNIVERSITY

(केन्द्रीय विश्वविद्यालय / A Central University) सूर्यमणिनगर, अगरतला / Suryamaninagar, Agartala त्रिपुरा(प.)/Tripura (W.), पिन/PIN - 799022, भारत/INDIA



ई-मेल / E-Mail: registrar@tripurauniv.ac.in वेबसाइट / Website : www.tripurauniv.ac.in

Item No. 03/26/2024:

- i. To place for approval Minutes of the following meetings of the College Development Council (CDC):
- (a) Minutes of the 6th CDC meeting held on 27.06.2022.
 (b) Minutes of the 7th CDC meeting held on 03.02.2023.
- (c) Minutes of the 8th CDC meeting held on 05.07.2023.
- (d) Minutes of the Emergent Meeting of the CDC held on 11.07.2024.

Resolution:

Minutes of the above meetings of the College Development Council were read out and approved unanimously.

- To place for approval the minutes of following IQAC meetings:-
- (i) 39th Meeting (Emergent Meeting) held on 08.03.2022.
- (ii) 40th Meeting held on 18.07.2022.
- (iii) 41st Meeting held on 16.12.2022.
- (iv) 42nd Meeting held on 27.07.2023.
- (v) 43rd Meeting held on 24.08.2023.

Resolution:

Minutes of the above meetings of the IQAC were read and approved unanimously.

iii. To place for approval the Minutes of Meetings of the Board of Undergraduate Studies (BUGS)/Board of Post Graduate Studies (BPGS)/ Board of Faculty of Studies

(BFS).

Resolution:

Minutes of the various meetings of the BUGS/BPGS/BFS were discussed and approved unanimously.

Item No.04/26/2024:

To place the draft of rules & regulations in connection with Ph. D. Programme of Tripura University.

Resolution:

Rules & regulations governing Ph. D. Programme of Tripura University were approved after due deliberation.

Item No.05/26/2024:

To deliberate on the implementation of UGC Guidelines for pursuing two academic programmes simultaneously.

Resolution:

It was resolved to adopt the UGC Guidelines for pursuing two academic programmes simultaneously. However, in this academic year 2024-25, due to constraints of resources students will be allowed to pursue one regular and one online course simultaneously.

Item No. 06/26/2024:

To consider the structure of the courses /revised syllabi of various programmes in accordance with the NEP 2020 as approved by the Board of Undergraduate Studies (BUGS)/Board of Post Graduate Studies (BPGS).

Resolution:

It was resolved to approve the structure of the courses/revised syllabi of various programmes as approved by the BUGS/BPGS.

Also it was observed that the existing Regulations Governing Under Graduate Program in accordance with National Education Policy-2020 is also applicable to professional courses like BCA and B.Sc in IT w.e.f. the academic session 2023-24. Accordingly necessary amendment be made in the same.

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Item No. 07/26/2024:

To place for approval the proposal to start a Certificate Course in Digital Media Marketing as proposed by Dattopant Thengadi Employment Generation Resource

Centre (DTEGRC), Tripura University.

Resolution:

Approved

Item No.08/26/2024:

To place for approval the proposal to start a Skill Development course by the Department of Physics, Tripura University in collaboration with the George Telegraph Traning Institute, Kolkata.

Resolution:

Approved

Item No. 09/26/2024:

To consider the following proposals submitted by Head, Department of Physical Education, Tripura University for opening of new departments in Tripura University:

(a) Proposal for opening of Department of Yoga.

(b) Proposal for opening of Department of Sports Management and Tourism.

Resolution:

It was resolved to approve the proposals for starting new programmes in Tripura University:

1. Proposal for opening of Department of Yoga.

Proposal for opening of Department of Sports Management and Tourism.

Rubber Technology

4. Bamboo Cultivation & Resourse Utilisation

5. DT Skill Development Centre

Item No. 10/26/2024:

To place for approval the matter regarding ratification of two Open Elective Courses titled "Introduction to Indic Studies I & II" in the curriculum of the Deptt of English, T.U. from the academic session 2024-2025 duly approved in the meeting of the the Board of Post Graduate Studies (BPGS) held on 20.02.2024.

Resolution:

The matter was approved and the Council proposed to start a Centre for Indian Knowledge System (IKS) in Tripura University.

Item No.11/26/2024:

(i) To place for approval the Minutes of the meeting of the Committee constituted to examine the fee structures of Bachelor of Dental Surgery (BDS), MBBS, MD/MS and various Professional Courses of affiliated colleges/institutes to Tripura University held on 29.04.2024.

Resolution:

Approved.

(ii) To consider the proposal for revision of fee structure of programmes, remuneration of Teachers/Experts of Tripura University as per decision of the Finance Committee of Tripura University in its 35th Meeting held on 15th March, 2023 (vide Agenda No:FC:35:2023:05)

Resolution:

Approved

Item No. 12/26/2024:

To institute an award 'Nilkarabi Gold Medal' as proposed by Dr. Nilmoni Deb Burman and Mrs. Karabi Deb Burman for the best student each in BA and MA in Bengali.

Resolution:

Approved

त्त्रेपुरा विश्वविद्यालय TRIPURA UNIVERSITY

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Item No.13/26/2024:

To place for approval the revised P.G Hostel Prospectus 2024 of Tripura University.

Resolution:

Approved

Item No.14/26/2024:

To place for approval the Academic Calendar 2023-24 & 2024-25 of the University.

Resolution:

Approved

Item No. 15/26/2024:

To place the matter regarding nominations of 05 (five) persons to the Board of the Faculty of Studies (BFS) by the Academic Council who have specialized and expertised in the subjects (of the faculty) and who are not employees of the University or of any of its affiliated or recognized institutions'in accordance with Ordinance Λ -2 (Under Section 31(1) (j) of the Tripura University Act, 2006 read with Clause (3) of Statute 15).

Resolution:

The Hon'ble Vice-Chancellor, Tripura University has been authorized to nominate 05 (five) persons to each Board of the Faculty of Studies (BFS).

Item No.16/26/2024:

To report the following for approval:

(i) Renaming of 'Bachelor in Medical Laboratory Technology (Operation Theatre) (BMTOT) to 'Bachelor in Operation Theatre Technology' in TIPS, Hapania.

Resolution: Approved

(ii) The incorporation of Middle-Level Health Provider (MLHP) Topics into existing Curriculum of Community Health Nursing of B.Sc. Nursing Syllabus (4th Year) & Post Basic B.Sc. Nursing Syllabus (2nd Year) as per recommendation of Indian Nursing Council (INC).

Resolution:

Approved

(iii) The inclusion of MCA & M.Sc. Computer Science in the eligibility qualification for admission into M.Tech programme in Data Science from the academic session 2023-24 (Ref: Letter of Principal, TIT, Narsingarh, Tripura West addressed to DHE, Govt. of Tripura dt. 20th April, 2023).

Resolution:

Approved

(iv) The change of nomenclature of the course "Construction Automation'to "Civil Engineering (Construction Technology)" with effect from the academic session 2022-23

Resolution:

It was resolved to assign Dr. Dibakar Deb, Principal, Techno College of Engineering, Agartala to coordinate with Controller of Examinations (i/c), Tripura University to do the necessary.

(v) The Provisional Rules and Regulations Governing Integrated Master Degree Programme (IMD) in Tripura University in accordance with NEP-2020 w.e.f. the academic session 2023-2024.

Resolution:

Approved and resolved that IMD (Common) & IMD (Commerce) be incorporated.

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त्रिपुरा विश्वविद्यालय TRIPURA UNIVERSITY

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(vi) The grant of provisional affiliation to Tripura Santiniketan Medical College, Madhuban, Ranirkhamar, West Tripura for the academic year 2024-2025 as recommended by the College Development Council in its Emergent Meeting held on 11.07.2024.

Resolution:

Approved

(vii) The publication of results of all UG/PG/other courses of Tripura University w.e.f. 17.12.2021 to 31.12.2023.

Resolution:

Approved

Supplementary Agenda

Item No.17/26/2024:

To consider adoption of New NMC (National Medical Commission) guidelines for MD/MS Examinations Notification dated: 29th December, 2023.

Resolution:

Approved

Item No.16/26/2024:

To approve the list of name of all Medal holders/recipients (UG/PG /Ph, D/ other degree holders) for conferment of degree/certificate for the Year 2023 in the 13th Convocation to be held on 08.09.2024.

Resolution:

The Academic Council was informed that 13th Convocation of the University is scheduled to be held on 08.09.2024 and the list of names of all candidates for conferment of Ph. D degrees and medals for various UG/PG courses for the academic year 2023 as received from the Controller of Examinations, Tripura University was placed and approved.

Also, it was discussed and resolved to confer medal(s) to meritorious candidates of MD/MS of each department/subject for the academic year 2023.

Miscellaneous discussion:

- 1. Admission Committee was suggested under the Chairmanship of Prof. Ashes Gupta, Department of English, Tripura University comprising of following members:
 - 1. Controller of Examinations, Tripura University
 - 2. Director, IQAC, Tripura University
 - 3. Dean, Students' Welfare, Tripura University
 - 4. Admission Coordinator, Tripura University.

The Chairman approved the same and all the Members unanimously endorced the decision.

The meeting ended thanking the Chairman and Members.

(Dr.Deepak Sharma)

Registrar Ex-officio Secretary (Prof. Ganga Prasad Prasain)
Vice Chancellor &
Ex-officio Chairperson

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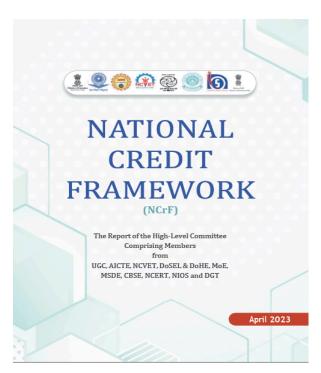
Annexure - 1

APPROVED COURSE STRUCTURE OF IMD PROGRAMME OF TRIPURA UNIVERSITY AS PER NEP-2020

Yr.	Sem.	Major Discipline			Multidisciplinary courses	Skill Enhancement Courses/ Internship/ Dissertation	Ability Enhancement courses (language)	Common Value Added courses/Project/Sur vey	Credits	Qualification Title (Minimum Credit	
		Core courses	Subject I	Subject II	General electives	(From any Faculty except courses studied in Higher Secondary classes)					requirement)
1 -	Ι	Paper- 1(4)	Paper - 1(4)	Paper- 1(4)		Course 1(3)		Course 1 (3)	Course 1 (2)	20	
	II	Paper- 2(4)	Paper- 2(4)	Paper- 2(4)		Course 2(3)	Course1(3)		Course 2 (2)	20	
	III	Paper- 3(4)	Paper- 3(4)	Paper- 3(4)		Course 3(3)	Course 2(3)		Course 3 (2)	20	
2	IV	Paper- 4(4) Paper- 5(4) Paper- 6(4) Paper- 7(4)						Course 2 (4)		20	
	V	Paper- 8(4) Paper- 9(4) Paper- 10(4) Paper- 11(4)						Course 3 (2)	Course 4 (2)	20	Bachelor Degree in
3	VI	Paper- 12(4) Paper- 13(4) Paper- 14(4) Paper- 15(4)					Internship/ Dissertation #(4)			20	the relevant Subject (120)
4	VII	*			*				*	20*	Bachelor Degree (Honours)/Post Graduate Diploma in the relevant Subject (160)
4	VIII	*			*				*	20*	
5	IX	*			*				*	20*	Integrated Master Degree in the
	X	*			*				*	20*	relevant Subject (180)

^{*} To be finalized later by the respective departments as per the structure of their PG programme

- A student can change his/her Major subject after the 3rd semester provided certain prescribed criteria are satisfied. The criteria will be prescribed in the 'Rules and Regulations' of the IMD programme. (Clause 10.C)
- A student, who has taken a subject as minor, will study the same courses in the first 3 semesters as a student with major in that subject. For example, a student with major in English and a student with minor in English will study the same courses in the first 3 semesters.
- Multidisciplinary, Skill Enhancement, Ability Enhancement and Value added courses will be selected among a pool of courses offered.
- As mentioned in National Curriculum Framework, a student admitted in the Integrated Master Degree programme can exit after the third
 year with a Bachelor degree in the corresponding major subject.



E.g. For the Master's programmes:

- a. A two-year programme with the second year devoted entirely to research for those who have completed the three-year Bachelor's programme.
- A one-year Master's programme for students who are completing a four-year Bachelor's programme with honours or Honours with Research; and
- c. An integrated five-year Bachelor's/Master's programme with an option to exit at the end of the third year with a Bachelor's degree, with entry to a 2-year Master's programme in another HEI.

Department of Information Technology द्रभाष/Phone: +91 381 237 9372

सूचना प्रौद्योगिकी विभाग

त्रिपुराविश्वविद्यालय/TRIPURA UNIVERSITY

(केन्द्रीय विश्वविद्यालय/A Central University)

सूर्यमणिनगर, अगरतला, त्रिपुरा(प.) / Suryamaninagar, Agartala, Tripura (W.), पिन/PIN – 799022, भारत/INDIA.

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ई-मेल/Email: <u>hod_it@tripurauniv.ac.in</u> वेबसाइट/Web: <u>www.tripurauniv.ac.in</u>

Dated: 6th June'2024

No. F. BPGS/IT/TU/2024/02

The Proceedings of the 21stmeeting of the Board of Post Graduate Studies (BPGS) of the Department of Information Technology on 6th June 2024 at 11:00 AM

Venue: Office of the Head, Dept of Information Technology, Tripura University.

Members Present:

SI.	Name and Designation	Role	Cianatura
1	Prof. Badal Kumar Datta,		Signature
	Dean Faculty of Sciences, Tripura University	-Member	191
2	Dr. Alak Roy,	-Member	000
	Dept. of Information Technology, Tripura University.	Wiember	Det 000016122
3	Dr. Jayanta Pal,	-Member	C1:0
	Dept. of Information Technology, Tripura University	-iviember	(NOS/5) TU6/2
4	Dr. Abhishek Majumder,	-Member	The order
	Dept of Computer Science and Engg, Tripura University	-iviellibel	Chy 206.0624
5	Dr. Bishanka Brata Bhowmik,	-Member	100
	Dept of Electronics and Comm. Engg, Tripura University	-ivielliber	moraning 6
6	Prof. Swanirbhar Majumder,	-Chairman	
	Head, Dept. of Information Technology, Tripura University.	Chairman	66/2

At the outset, Prof. S. Majumder, Chairman, BPGS, Department of Information Technology, welcomed all the members and offered special thanks to the members, namely, Prof. B. K. Datta, the Dean Faculty of Sciences for attending the 21stBPGS meeting. Thereafter, the Board took up the following agenda for discussion.

Agendum 1/21/24: Confirmation of the proceeding of the 20th BPGS held on the 5th May'2024.

Resolution:

Confirmed.

Agendum2/21/24: Reporting of PhD progress reports

Resolution:

- Following PhD Progress seminars of the PhD Scholars of the Department were reported.
 - 1st Progress Presentation of MS. SANHITA DASGUPTA (2291920001), under the sole supervision of Dr. Alak Roy, Dept of IT, TU was held on 16th of May'2024.
 - o 1st Progress Presentation of MR. BINOY DAS (2291920002), under the sole supervision of Dr. Jayanta Pal, Dept of IT, TU was held on 16th of May'2024.
 - 3rd Progress Presentation of MR. NILADRI DAS (2091920001), under the sole supervision of Prof. S. Majumder, Dept of IT, TU was held on 16th of May'2024.
 - 4th Progress Presentation of MR. CHIRANJIT BISWAS (2191920002), AICTE Doctoral Fellowship (ADF) Scholar under the supervision of Prof. S. Majumder, Dept of IT, TU and co-supervision of Dr. A. Charkraborti, Dept of EE, NIT Agartala was held on 22nd of May'2024.
 - 5th Progress Presentation of MS. SMITA DAS (2091920006) under the supervision of Prof. S. Majumder, and co-supervision of Dr. Madhusudhan Mishra, Dept of ECE, NERIST, of Arunachal Pradesh was successfully held on 22nd of May'2024.

Agendum 3/21/24: Approval of second External Expert (E-Expert) for checking the e-copy of the 5000-word summary (other than RAC member) of Ms. Smita Das (2091920006)

Resolution:

 The name of second External Expert (E Expert) for checking the e-copy of the 5000-word summary (other than RAC member) of MS. SMITA DAS (2091920006) has been proposed and approved by the committee as under:

Prof. Rupaban Subadar,
Professor, Dept. of Electronics and Communication Engg,
North Eastern Hill University (NEHU),
Shillong, Meghalaya-793022.
Contact: +91-9678007073, rsubadar@nehu.ac.in

Agendum 4/21/24: Regarding credits of Final Semester students of MCA, MTech in IT and MSc in IT

- As approved vide F.TU/REG/D-COMM/02/2015 dated 15th July'2021 and 7th October 2021 Item No 2 and 3 the minimum credits allowed to be registered for PG courses is 16 per semester and 12 credits per semester to pass.
- However, for professional courses as per AICTE guideline the range of credits is 66 to 72 only. But keeping abreast with the University norms in general the total credits of three (03) PG courses under Dept of Information Technology viz. MCA, MTech in IT and MSc in IT courses were increased to 84 credits.
- With reference to 24th Academic Council resolution Item No. 10/24/2021 dated 17th December'2021 students are allowed to undergo credit transfer up to 40% of their credits via SWAYAM/NPTEL MOOCs.

Resolution:

• The committee therefore proposes to encourage students of professional courses (of MCA, MTech in IT and MSc in IT) to undergo internship in the final semester, as well as take up MOOCs courses from SWAYAM/NPTEL. Therefore, in case any PG student, who has already enrolled for /attained 70 credits or more inclusive of the 1st, 2nd and 3rd semesters via earning of extra credits through SWAYAM/NPTEL MOOCs, may be allowed to enroll for 10 credits (minimum) in the 4th Semester (FINAL SEMESTER) only. For other semesters the minimum 12 credits for passing 16 credits for enrolling rule shall remain as it is.

Then the meeting ended with a vote of thanks to the Chair.

(Prof. Swanirbhar Majumder)
Head and Chairman, BPGS
Dept. of IT, TU





Tripura University

(A Central University)
Suryamaninagar
West Tripura

Syllabus for first Six semesters of
Integrated Master Degree Programme
Subject: Mathematics
(As per NEP-2020)

Year - 2023

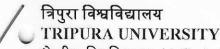
Approved by BPGS in Morthunahrs

Bright 2024

13.08.2024

13.08.2024

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(केन्द्रीय विश्वविद्यालय / A Central University) सूर्यमणिनगर, अगरतला / Suryamaninagar, Agartala त्रिप्रा(प.)/Tripura (W.), पिन/PIN – 799022, भारत/INDIA



No.F.TU/REG/AC/26/2024

Date: 31.07.2024

Minutes of the Twenty-sixth Meeting of the Academic Council of Tripura University held on 31st July, 2024 at 2:00 P.M. in the Council Hall, Administrative Building, Tripura University.

Members present:

C	ers present:		
1.	Prof. Ganga Prasad Prasain,	- Ex-officio Chairman	
	Vice-Chancellor, Tripura University		
2.	Prof. Badal Kumar Datta, Dean,	-Member	
	Faculty of Science, Tripura University		
3.	Prof. Chinmoy Roy, Dean,	-Member	
	Faculty of Commerce, Law,		
	Management & Information Science, Tripura University		
4.	Prof. Swanirbhar Majumder, Head,	-Member	
	Department of Information Technology, Tripura University		
5.	Prof. Ashes Gupta,	-Member	
	Deprtment of English, Tripura University		
6.	Prof. Y.V. Krishnaiah, Department of Geography &	-Member	
	Disaster Management, Tripura University		
7.	Dr. Gautam Chakma, Associate Professor	-Member	
	Department of Political Science, Tripura University		
8.	Dr. Dilip Rana, Assistant Professor,	-Member	
	Department of Economics, Tripura University		
9.	Dr. Fr. Benny K. John, Principal,	-Member	
	Holy Cross College, Agartala, Tripura		
10.	Dr. Dibakar Deb, Principal,	-Member	
	Techno College of Engineering, Agartala, Tripura		
11.	Dr. Deepak Sharma	- Ex-officio Secretary	

At the outset, Prof. Ganga Prasad Prasain, Hon'ble Vice-Chancellor & Chairman welcomed all the members. Thereafter, Dr. Deepak Sharma, Registrar & Secretary presented the agenda for discussion:

Item No.01/26/2024:

Registrar, Tripura University

To confirm the Minutes of the following Academic Council of Tripura University:

- (a) Minutes of the Twenty-fifth Meeting (through Hybrid mode) of the Λcademic Council of Tripura University held on 12th July, 2022.
- (b) Minutes of the Emergent Meeting (through Hybrid mode) of the Academic Council of Tripura University held on 23rd May, 2023.
- (c) Minutes of the Emergent Meeting (through Hybrid mode) of the Λeademic Council of Tripura University held on 14th December, 2023.

Resolution:

Minutes of the above meetings of the Academic Council were read out and approved unanimously.

Item No.02/26/2024:

To report the Action Taken on the decisions of the Minutes of the following meetings of the Academic Council of Tripura University:

- (a) Minutes of the Twenty-fifth Meeting (through Hybrid mode) of the Academic Council of Tripura University held on 12th July, 2022.
- (b) Minutes of the Emergent Meeting (through Hybrid mode) of the Academic Council of Tripura University held on 23rd May, 2023.
- (c) Minutes of the Emergent Meeting (through Hybrid mode) of the Academic Council of Tripura University held on 14th December, 2023.

Resolution:

Action taken on the decisions of the above meetings of the Academic Council were reported and approved unanimously.

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त्रेपुरा विश्वविद्यालय TRIPURA UNIVERSITY

(केन्द्रीय विश्वविद्यालय / A Central University) सूर्यमणिनगर, अगरतला / Suryamaninagar, Agartala त्रिपुरा(प.)/Tripura (W.), पिन/PIN - 799022, भारत/INDIA



ई-मेल / E-Mail: registrar@tripurauniv.ac.in वेबसाइट / Website : www.tripurauniv.ac.in

Item No. 03/26/2024:

- i. To place for approval Minutes of the following meetings of the College Development Council (CDC):
- (a) Minutes of the 6th CDC meeting held on 27.06.2022.
 (b) Minutes of the 7th CDC meeting held on 03.02.2023.
- (c) Minutes of the 8th CDC meeting held on 05.07.2023.
- (d) Minutes of the Emergent Meeting of the CDC held on 11.07.2024.

Resolution:

Minutes of the above meetings of the College Development Council were read out and approved unanimously.

- To place for approval the minutes of following IQAC meetings:-
- (i) 39th Meeting (Emergent Meeting) held on 08.03.2022.
- (ii) 40th Meeting held on 18.07.2022.
- (iii) 41st Meeting held on 16.12.2022.
- (iv) 42nd Meeting held on 27.07.2023.
- (v) 43rd Meeting held on 24.08.2023.

Resolution:

Minutes of the above meetings of the IQAC were read and approved unanimously.

iii. To place for approval the Minutes of Meetings of the Board of Undergraduate Studies (BUGS)/Board of Post Graduate Studies (BPGS)/ Board of Faculty of Studies

(BFS).

Resolution:

Minutes of the various meetings of the BUGS/BPGS/BFS were discussed and approved unanimously.

Item No.04/26/2024:

To place the draft of rules & regulations in connection with Ph. D. Programme of Tripura University.

Resolution:

Rules & regulations governing Ph. D. Programme of Tripura University were approved after due deliberation.

Item No.05/26/2024:

To deliberate on the implementation of UGC Guidelines for pursuing two academic programmes simultaneously.

Resolution:

It was resolved to adopt the UGC Guidelines for pursuing two academic programmes simultaneously. However, in this academic year 2024-25, due to constraints of resources students will be allowed to pursue one regular and one online course simultaneously.

Item No. 06/26/2024:

To consider the structure of the courses /revised syllabi of various programmes in accordance with the NEP 2020 as approved by the Board of Undergraduate Studies (BUGS)/Board of Post Graduate Studies (BPGS).

Resolution:

It was resolved to approve the structure of the courses/revised syllabi of various programmes as approved by the BUGS/BPGS.

Also it was observed that the existing Regulations Governing Under Graduate Program in accordance with National Education Policy-2020 is also applicable to professional courses like BCA and B.Sc in IT w.e.f. the academic session 2023-24. Accordingly necessary amendment be made in the same.

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Item No. 07/26/2024:

To place for approval the proposal to start a Certificate Course in Digital Media Marketing as proposed by Dattopant Thengadi Employment Generation Resource

Centre (DTEGRC), Tripura University.

Resolution:

Approved

Item No.08/26/2024:

To place for approval the proposal to start a Skill Development course by the Department of Physics, Tripura University in collaboration with the George Telegraph Traning Institute, Kolkata.

Resolution:

Approved

Item No. 09/26/2024:

To consider the following proposals submitted by Head, Department of Physical Education, Tripura University for opening of new departments in Tripura University:

(a) Proposal for opening of Department of Yoga.

(b) Proposal for opening of Department of Sports Management and Tourism.

Resolution:

It was resolved to approve the proposals for starting new programmes in Tripura University:

1. Proposal for opening of Department of Yoga.

Proposal for opening of Department of Sports Management and Tourism.

Rubber Technology

4. Bamboo Cultivation & Resourse Utilisation

5. DT Skill Development Centre

Item No. 10/26/2024:

To place for approval the matter regarding ratification of two Open Elective Courses titled "Introduction to Indic Studies I & II" in the curriculum of the Deptt of English, T.U. from the academic session 2024-2025 duly approved in the meeting of the the Board of Post Graduate Studies (BPGS) held on 20.02.2024.

Resolution:

The matter was approved and the Council proposed to start a Centre for Indian Knowledge System (IKS) in Tripura University.

Item No.11/26/2024:

(i) To place for approval the Minutes of the meeting of the Committee constituted to examine the fee structures of Bachelor of Dental Surgery (BDS), MBBS, MD/MS and various Professional Courses of affiliated colleges/institutes to Tripura University held on 29.04.2024.

Resolution:

Approved.

(ii) To consider the proposal for revision of fee structure of programmes, remuneration of Teachers/Experts of Tripura University as per decision of the Finance Committee of Tripura University in its 35th Meeting held on 15th March, 2023 (vide Agenda No:FC:35:2023:05)

Resolution:

Approved

Item No. 12/26/2024:

To institute an award 'Nilkarabi Gold Medal' as proposed by Dr. Nilmoni Deb Burman and Mrs. Karabi Deb Burman for the best student each in BA and MA in Bengali.

Resolution:

Approved

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त्त्रेपुरा विश्वविद्यालय TRIPURA UNIVERSITY

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Item No.13/26/2024:

To place for approval the revised P.G Hostel Prospectus 2024 of Tripura University.

Resolution:

Approved

Item No.14/26/2024:

To place for approval the Academic Calendar 2023-24 & 2024-25 of the University.

Resolution:

Approved

Item No. 15/26/2024:

To place the matter regarding nominations of 05 (five) persons to the Board of the Faculty of Studies (BFS) by the Academic Council who have specialized and expertised in the subjects (of the faculty) and who are not employees of the University or of any of its affiliated or recognized institutions'in accordance with Ordinance Λ -2 (Under Section 31(1) (j) of the Tripura University Act, 2006 read with Clause (3) of Statute 15).

Resolution:

The Hon'ble Vice-Chancellor, Tripura University has been authorized to nominate 05 (five) persons to each Board of the Faculty of Studies (BFS).

Item No.16/26/2024:

To report the following for approval:

(i) Renaming of 'Bachelor in Medical Laboratory Technology (Operation Theatre) (BMTOT) to 'Bachelor in Operation Theatre Technology' in TIPS, Hapania.

Resolution: Approved

(ii) The incorporation of Middle-Level Health Provider (MLHP) Topics into existing Curriculum of Community Health Nursing of B.Sc. Nursing Syllabus (4th Year) & Post Basic B.Sc. Nursing Syllabus (2nd Year) as per recommendation of Indian Nursing Council (INC).

Resolution:

Approved

(iii) The inclusion of MCA & M.Sc. Computer Science in the eligibility qualification for admission into M.Tech programme in Data Science from the academic session 2023-24 (Ref: Letter of Principal, TIT, Narsingarh, Tripura West addressed to DHE, Govt. of Tripura dt. 20th April, 2023).

Resolution:

Approved

(iv) The change of nomenclature of the course "Construction Automation'to "Civil Engineering (Construction Technology)" with effect from the academic session 2022-23

Resolution:

It was resolved to assign Dr. Dibakar Deb, Principal, Techno College of Engineering, Agartala to coordinate with Controller of Examinations (i/c), Tripura University to do the necessary.

(v) The Provisional Rules and Regulations Governing Integrated Master Degree Programme (IMD) in Tripura University in accordance with NEP-2020 w.e.f. the academic session 2023-2024.

Resolution:

Approved and resolved that IMD (Common) & IMD (Commerce) be incorporated.

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(vi) The grant of provisional affiliation to Tripura Santiniketan Medical College, Madhuban, Ranirkhamar, West Tripura for the academic year 2024-2025 as recommended by the College Development Council in its Emergent Meeting held on 11.07.2024.

Resolution:

Approved

(vii) The publication of results of all UG/PG/other courses of Tripura University w.e.f. 17.12.2021 to 31.12.2023.

Resolution:

Approved

Supplementary Agenda

Item No.17/26/2024:

To consider adoption of New NMC (National Medical Commission) guidelines for MD/MS Examinations Notification dated: 29th December, 2023.

Resolution:

Approved

Item No.16/26/2024:

To approve the list of name of all Medal holders/recipients (UG/PG /Ph, D/ other degree holders) for conferment of degree/certificate for the Year 2023 in the 13th Convocation to be held on 08.09.2024.

Resolution:

The Academic Council was informed that 13th Convocation of the University is scheduled to be held on 08.09.2024 and the list of names of all candidates for conferment of Ph. D degrees and medals for various UG/PG courses for the academic year 2023 as received from the Controller of Examinations, Tripura University was placed and approved.

Also, it was discussed and resolved to confer medal(s) to meritorious candidates of MD/MS of each department/subject for the academic year 2023.

Miscellaneous discussion:

- 1. Admission Committee was suggested under the Chairmanship of Prof. Ashes Gupta, Department of English, Tripura University comprising of following members:
 - 1. Controller of Examinations, Tripura University
 - 2. Director, IQAC, Tripura University
 - 3. Dean, Students' Welfare, Tripura University
 - 4. Admission Coordinator, Tripura University.

The Chairman approved the same and all the Members unanimously endorced the decision.

The meeting ended thanking the Chairman and Members.

(Dr.Deepak Sharma)

Registrar Ex-officio Secretary (Prof. Ganga Prasad Prasain) Vice Chancellor &

Ex-officio Chairperson

Semester – I

Course - 1

Understanding Politics

Total Credits: 04

Course Objective: This course is designed to develop a sound understanding of Political Science with the different meaning of politics and how is it interpreted differently by people holding different ideological positions. The critical engagements with ideologies will allow the students to develop their own understanding of politics. Since the state occupies a central position in the discourses on politics, the understanding of different theories on the state will allow the students to understand the role of the state in the society and how it governs and regulate the power structure. Media and civil society are the drivers of the politics as they perform a communication role, important for information and ideology transmission.

Learning Outcomes:

- a. The students would be able to explain different approaches to politics and build their own understanding of politics.
- b. They will be able to answer why the state plays so much central place in the discourses on politics.
- c. They will be able to make a distinction between nation and state.
- d. They will come to know about different theories on nationalism.
- e. Students would be able to answer what are social movements and make a distinction between the old and new social movements.

Unit-I

- a. What is Politics?
- b. Different Approaches to Understand Politics: Traditional (Historical, Philosophical, Legal)
 & Modern (Behavioral, Systems, Structural-Functional, Communication, Rational Choice, Post-modern)

Unit-II

- a. What is state? Significance of state in discussion of Politics.
- b. Theories of state (idealist, liberal, neo-liberal, Marxist, Gandhian).
- c. Changing Role of State in the Era of Globalization?

Unit-III

- a. State and the nation
- b. Concept of nation, nationalism, internationalism.

Unit-IV

- a. Theories of Democracy: liberal, participatory, deliberative
- a. Political Communication
- b. Role of Mass media

Readings:

- Heywood, A. (2004). *Political Theory An Introduction*, (3rd ed.). Basingstoke: Palgrave.
- Bhargava, R., & Acharya, A. (Eds.). (2008) *Political Theory: An Introduction*. New Delhi: Pearson Longman.
- Harding, A. (1994). The Origins of the Concept of the State, *History of Political Thought*, 15(1), pp. 57-72. •
- Held, D. (1989). *Political Theory and the Modem State*. Cambridge: Polity Press.
- Heywood, A. (2002). *The State*. In Politics. New York: Palgrave, pp. 85-102.
- Laski, H. J. (1935). The State in Theory and Practice. London: George Allen & Unwin
- Newton, K., & Deth, J. (2010). The Development of the Modern State. In Foundations of Comparative Politics: Democracies of the Modern World. Cambridge: Cambridge University Press, pp. 13-33.
- Dahl, R. A. (1991). *Democracy and its Critics*. New Delhi: Orient Longman.
- Macpherson, C. B. (1973). *Democratic Theory: Essays in Retrieval*. Oxford: Clarendon Press.
- Shah, G. (Ed.). (2002). Social Movements and the State. New Delhi: Sage Publication.

Semester – II

Course -2

Political Theory

Total Credits: 04

Course Objective: The course has been designed to introduce key concepts in politics to the students to sharpen their understanding of political discourses and the ability to make the scientific enquiry into the political phenomenon and political questions. Diverse traditions and approaches have been included in the scheme of teaching to make understanding comprehensive and insightful. Contemporary debates on key concepts like equality, freedom, democracy, citizenship, and justice allow the students to understand the expanding horizons of discourses in the discipline.

Learning Outcomes:

- a. Students will be able to learn key concepts needed to understand the political phenomenon.
- b. They will come to know about the role and functions of Political theory.
- c. They will come to know how liberal and Marxist traditions look at and understand politics.
- d. They will learn what is power and how does it operate in society and politics.
- e. They will be able to explain the debates on the distributive theory of justice. f. They will come to understand and explain different theories and contemporary debates in democracy.

Unit I:

- a. Understanding political questions
- b. Nature of Political Theory: Explanatory, Normative and Empirical
- c. Decline and revival of Political Theory

Unit II

- a. Theories of Politics: Liberal, Marxist, Feminist, Post-Modern
- b. Power, Authority and Influence (Max Weber, Robert Dahl, Michel Foucault)

Unit III:

- a. Notion of Justice
- b. Distributive Justice: John Rawls and Robert Nozick

c. Communitarianism

Unit IV

- a. Theories of rights, liberty and equality
- a. Theories of Citizenship

Readings:

- Acharya, A. & Bhargava, R. (Ed.). (2008). *Political Theory: An Introduction*. Pearson: New Delhi.
- Bhargava, R. (2010). What is Political Theory and Why Do We Need It? Oxford: Oxford University Press.
- Barry, N. (1981). An Introduction to Modern Political theory. London: Macmillan.
- Heywood, A. (2004). Political Ideologies: An Introduction (3rd ed.), London: Palgrave.
- Heywood, A. (2013). *Politics* (4th ed.), London: Palgrave Macmillan.
- Farrely, C. (2004). *An Introduction to Contemporary Political Theory: A Reader*. London: Sage.
- Gray, J. (1993). Post-liberalism: Studies in Political thought. London: Routledge.
- Kymlicka, W. (1995). *Multicultural Citizenship: A liberal Theory of Minority Rights*. Oxford: Clarendon Press.
- Mackinnon, C. (2008). Issues in Political Theory. New York: Oxford University Press.
- Dahl, R. A. (1957). *The concept of power*. New York: Bobbs-Merrill.
- Nozick, R. (1974). *Anarchy, State and Utopia*. New York: Basic Books.
- Rawls, J. (1971). A Theory of Justice. Cambridge: Harvard University Press.
- Young, I. M. (1990). *Justice and the Politics of Difference*. Princeton: Princeton University press.
- Bhargava, R & Acharya, A. (Eds.), *Political Theory: An Introduction*. New Delhi: Pearson Longman
- Held, D. (1991). *Models of Democracy*. Polity Press, Cambridge.

Semester – III

Course - 3

Western Political Thinkers

Total Credits: 04

Course Objective: The purpose of this module is to introduce to the students some classical political thinkers from the West who shaped the ideas and key concepts of political Science in the Anglo-American tradition. Developing a 'just society' and a 'just state' has been a perennial question for all civilizations. But the answers are not alike. They are different across civilizations and times. This course examines the ideas of some of the prominent classical political thinkers beginning from Plato and ending with Mao whose response to political questions vividly influenced political thinking. The seeds of the conceptual themes which seem to be so enriched today also found expressions in older times with different accentuation and nodes. The course seeks to the trace that ideas and tradition and examine them critically.

Learning Outcomes:

- a. The students will know the key ideas of all the political philosophers given in the course.
- b. They will be able to explain what was the ideal state according to Plato and how was it linked to his scheme of education and theory of justice.
- c. They will be able to answer how Aristotle differed from his master Plato on the conception of justice.
- d. They will be able to make a distinction among Hobbes, Locke, and Rousseau on the state of nature, the law of nature, nature and form of contract and the emergence of state from the contract.
- e. They will be able to answer how and why Machiavelli gave an overriding priority to pragmatism above ethics and values in operation of statecraft.
- f. They will be able to discern the meaning of utilitarianism and how Bentham and Mill differed from each other.
- g. Students would learn the key ideas in Marxism and will be able to answer how Lenin and Marx interpreted some of the ideas of Marx while applying Marxism in their respective countries.

Unit-I

- a. Plato: Ideal state, Theory of Justice, System of Education, Critique of Democracy
- b. Aristotle: Citizenship, Justice, Slavery
- c. Machiavelli: Religion and Politics, Republicanism

Unit-II

a. Social Contract Theorists (Hobbes, Locke, Rousseau): State of Nature, Natural Rights and Social Contract, State and Political Obligation

Unit-III

a. Utilitarian Thinkers (Betham & J. S. Mill): Utilitarianism, liberty, Representative Government

Unit -IV

- a. Marxist Thinkers (Karl Marx, Lenin and Mao): Class Struggle, Dialectic Materialism and Historical Materialism, State and Revolution
- b. Post-Marx Marxism Antonio Gramsci

Readings:

- Annas, J. (1981). An Introduction to Plato's Republic. Clarendon Press, Oxford.
- Barker, E. (1959). *The Political Thought of Plato and Aristotle*. New York: Dover Publications.
- Nelson, B. (2006). Western Political Thought. New Delhi: Pearson.
- Mukherjee, S., & Ramaswami, S. (2004). *A History of Political Thought*. Delhi: Prentice Hall of India.
- Burns, T. (2009). Aristotle. In Boucher, D. & Kelly, P. (Eds.), *Political Thinkers: From Socrates to the Present*. Oxford: Oxford University Press.
- Machiavelli, N. (1961). *The Prince*. Harmondsworth: Penguin. (Translated by George Bull).
- Skinner, Q. (2000). The Adviser to Princes. In: *Machiavelli: A Very Short Introduction*. Oxford: Oxford University Press.
- Hobbes, T., & Macpherson, C. B. (1968). Leviathan. Baltimore: Penguin Books
- Macpherson, C. (1962). *The Political Theory of Possessive Individualism: Hobbes to Locke*. Oxford University Press, Ontario.
- Sabine, G. H. (1973). *A History of Political Theory*. New Delhi: Oxford and I.B.H. Publishing
- McClelland, J. S. (1996). A History of Western Political Thought. Routledge.

Semester - IV

Course - 4

Ancient Indian Political Thought

Total Credits: 04

Classes per week: 05 (@45 minutes per class)

Course Objectives: This course intends to acquaint students with the vast repository of ideas and literatures produced by ancient Indian philosophers on politics and management of statecraft which has remained so far ignored in Indian discourses within the discipline of Political Science. It is now a settled proposition that thinking on politics and statecraft has been in all the great civilizations including India which is one of the most ancient and rich civilizations of the world. In India, academic sages and philosophers produced huge treasures of wisdom on politics and functioning of government including bureaucracy, role and, nature of the monarchy and its relationship with the people. This course module will make them understand the ideas of some prominent ancient political thinkers of India in light of the key sources like Vedas, Mahabharat, Ramayan, Purans and some of the texts written by the philosophers themselves.

Learning Outcomes:

- a. The students will come to know about the ideas of individual sages and philosophers on politics and functioning of government.
- b. They will be able to interlink the themes on the functioning of the Monarchy and its relationship with the people taking the cue from the ideas of individual thinkers.
- c. Students will be able to explain the trajectory of ideas on key political questions and institutions of ancient India.

Unit I:

- a. Salient features of Ancient Indian Political Thought
- b. Beyond Anglo-American Narrative
 - i. Need for Indian Vocabulary and Indian Framework
 - ii. Nation vs Rashtra
 - iii. India or Bharat
 - iv. Religion vs Dharma
 - v. Culture vs Sanskriti

Unit II:

- a. Geographical and Cultural Conception of Bharat
- b. Territorial Depiction in Bhisma Parva and Shanti Parva
- c. Depiction of Bharat in Puranas

Unit III:

- a. Shanti Parva in Mahabharata
- b. Saptanga Theory of Kautilya
- c. Diplomacy in Epics

Unit - IV

- a. Mandal Theory of Kautilya
- b. Conception of Justice and Jurisprudence: Manu and Kautilya

Readings:

- Kosambi, D.D. (1980). *Culture and civilization in Ancient India*. Delhi: Vikas Publishing House.
- Mishra, K. K. (2004). The Study of Ancient Indian Political Traditions. *The Indian Journal of Political Science*, 65(1), pp.9-20.
- Rao, K. S. (2007). Vedic Ideals and Indian Political Thought. *Indian Journal of Political Science*, 68(1), pp. 5-14.
- Roy, H. & Singh, M. P. (2017). *Indian Political Thought*, Pearson, Delhi.
- Basham, A. L. (1981 Reprint). *The Wonder That Was India*, Delhi: Rupa Paperback.
- Feuerstein, G., Kak, S., & Frawley, D. (1999). *In search of the cradle of civilization*. Delhi: Motilal Banarsi Das.
- Verma, S. R. (2005). *Vedas: The Source of Ultimate Science*, Delhi: Nag Publishers.
- Mookerji, R. (2004). The Fundamental Unity of India, Orient Blackswan, Hyderabad.
- Modelski, G. (1964). Kautilya: Foreign Policy and International System in the Ancient Hindu World. *The American Political Science Review*, 58(3), pp. 549-560.
- Mukherjee, B. (1976). *Kautilya's Concept of Diplomacy*. Calcutta, India: Minerva Associates Publications.
- Rao, K. (2005). Manu's Ideas on Administration. *The Indian Journal of Political Science*, 66(3), pp. 489-502.
- Dutt, M. N. (1895). *Manusmrti*. (Reprint 2003).

Course - 5

Comparative Government and Politics

Total Credits: 04

Classes per week: 05 (@45 minutes per class)

Course Objective: This course will enable the students to understand the functioning of governments and political systems in comparative perspectives. The political system does not operate in a vacuum. It has its own legal, economic, socio-political and cultural ambience in which it works. This course exposes the students to concepts and approaches which can apply to understand different political regimes in terms of the origin of governmental structures and their functioning. We have different political regimes even within the broader category of democratic regimes. However, they differ from each other in many respects. This course will allow the students to understand their functioning in a comparative perspective.

Learning Outcomes

- a. The students will be able to understand and apply different approaches to explain the functioning of different types of governing regimes.
- b. They will be able to compare democratic regimes and evaluate their functioning.
- c. They will be able to critically reflect on critical aspects of electoral democracy that includes functioning of parties and the relation between representation and democracy.
- d. They will be able to explain how media has changed the contours of elections and electoral democracy.

Unit I

- a. Meaning and Significance of Comparative Politics
- b. Approaches to the study of Comparative Politics: Political System, Institutionalism and New institutionalism, Political Economy, Political Culture, Political Development

Unit II

- a. Typologies of Regimes: Democracy and Autocracy
- b. Democratic waves after Second World War; Post-Soviet Union, Arab Springs

Unit III

a. Theories of representation: Types and functions of electoral system.

b. Debates on Political Participation, Comparing democratic systems such of India and the USA

Unit IV

- a. Meaning and Typologies of the Party System
- b. Comparing functioning of Party system in India, USA and Britain
- c. Political Communication and the Role of Media

Readings

- Hague, R., & Harrop, M. (2004). *Comparative Government and Politics: An Introduction*, (6th ed.). New York: Palgrave Macmillan.
- Kopstein, J., & Lichbach, M. (Eds.). (2005). *Comparative Politics: Interests, Identities, and Institutions in a Changing Global Order*, second edition. Cambridge: Cambridge University Press.
- Landman, T. (2003). *Issues and Methods in Comparative Politics: An Introduction, second edition*. London and New York: Routledge.
- Lijphart, A. (1971). "Comparative Politics and the Comparative Method", *The American Political Science Review*, 65, No. 3, pp. 682-693.
- Macridis, R. C. (1969). A Survey of the Field of Comparative Government. In Blondel, J. (Ed.), *Comparative Government*. London: Palgrave.
- Newton, K., & Van, D., Jan, W. (2009). Foundations of Comparative Politics: Democracies of the Modern World, second edition. Cambridge: Cambridge University Press.
- Peters, B. G. (2017). Approaches in Comparative Politics. In Caramani, D. (Ed.), *Comparative Politics*, fourth edition. Oxford: Oxford University Press.
- Blondel, J. (1999). Then and Now: Comparative Politics. *Political Studies* XLVII, pp. 152-160.
- Chilcote, R. H. (2000). *Comparative Inquiry in Politics and Political Economy: Theories and Issues*. Oxford: Westview Press.
- Clark, B. (1998). *Political Economy: A Comparative Approach*, (2nd ed.). London: Praege.
- Esteva, G. (2010). Development. In Sachs, W. (Eds.), *The Development Dictionary: A Guide to Knowledge as Power*, (2nd ed.). London: Zed Books.
- Bobbio, N. (1989). *Democracy and Dictatorship: The Nature and Limits of State Power*. Translated by Kennealy, P., Minneapolis: University of Minnesota Press.
- Diamond, L. (2003). Can the Whole World Become Democratic? Democracy, Development, and International Policies. Paper 03-05, Center for the Study of Democracy. University of California, Irvin.
- Held, D. (2006). *Models of Democracy*. Cambridge: Polity Press.

- Huntington, S. P. (1991). *The Third Wave: Democratization in the Late 20th Century*. Norman: University of Oklahoma Press.
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- Peffley, M., & Rohrschneider, R. (2014). The Multiple Bases of Democratic Support: Procedural Representation and Governmental Outputs. In Thomassen, J. (Eds.), *Elections and Democracy Representation and Accountability*. Oxford: Oxford University Press.
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- Chhibber, P. K., & Kollman, K. (2004). The Formation of National Party Systems: Federalism and Party Competition in Canada, Great Britain, India, and the United States. Princeton: Princeton University Press, pp. 9-21.

Course - 6

Modern Indian Political Thinkers

Total Credits: 04

Course Objective: This course has been designed to familiarize the students with key ideas of some of political thinkers of the modern India whose writings and ideas have impacted the society and polity significantly. Their writings and thoughts give insights into their ideas of India and the kind of society and polity that they had dreamed of. As all their thoughts are not possible to cover in a semester, some key thoughts have been underlines for focused study.

Learning Outcomes:

- a. They will come to understand how Bankim Chandra Chattopadhyay conceptualizes the idea of 'we' and 'they' in his writings.
- b. How Swami Dayanand Sarswati criticized the superstitions in religious texts and practice of the same by the followers and in what ways an understanding of Vedanta brings one to the supreme and real truth and wisdom?
- c. Students will be able to explain Vivekanand's criticism of the West and taking pride in the Indian religion on the one hand and critiquing Christianity and Islam on the issue of religious conversion.
- d. They will be able to explain the key ideas of Gandhi.
- e. Students will be able to evaluate the ideas of Savarkar on Hindutva.
- f. They will be able to explain how Aurobindo understood and explain Indian Nationalism. They will also come to know why Aurobindo equated Indian Nationalism with Sanatan Dharma.
- g. They will come to know about the socialist ideas of Lohia and Jay Prakash Narayan and integral Humanism of Deendayal Upadhyay

Unit I

- a. Salient features of Modern Indian Political Thought
- b. Bankim Chandra Chattopadhyay: The Nation and the Community
- c. Swami Dayanand Saraswati: Critique of Religions and Call for turning to Vedanta

- a. Vivekanand as a Nationalist Monk
- b. Aurobindo on Indian Nationalism
- c. Tilak: Nationalism and Swaraj

Unit III

a. Gandhi: Truth and Non-violence, Swadeshi

b. Savarkar: Hindutva and Social Reforms

c. Ambedkar: Social Democracy

Unit IV

a. Ram Manohar Lohia and Jai Prakash Narayan: Socialist Thoughts

b. Deen Dayal Upadhyaya: Integral Humanism

Readings

- Bagchi, J. (1990). Representing Nationalism: Ideology of Motherhood in Colonial Bengal. *Economic and Political Weekly*, 25(42/43), pp. 65-71.
- Haldar, M. K. (1977). Renaissance and Reaction in Nineteenth Century Bengal: Bankim Chandra Chattopadhyay (Translation of Bengali Essay). Calcutta: Minerva Associates.
- Saraswati, D. (1882). *Satyarth Prakash: The Light of Truth*. New Delhi: Sarvadeshik Arya Pratinidhi Sabha.
- Sharma, R. (1958). Swami Dayanand's Contribution to Indian Nationalism and His Political Philosophy. *The Indian Journal of Political Science*, 19(1), pp. 25-34.
- Basu, S. (2002). Religious Revivalism as Nationalist Discourse: Swami Vivekananda and New Hinduism in Nineteenth-Century Bengal. London: Oxford University Press.
- Gokhale, B. (1964). Swami Vivekananda and Indian Nationalism. Journal of Bible and Religion, 32(1), pp. 35-42.
- Kumar, N. (1992). The Swami and the Mahatma: The Socio-Political Relevance. *The Indian Journal of Political Science*, 53(3), pp. 297-313.
- Ghosh, A. (1996). On Nationalism. Pondicherry: Sri Aurobindo Ashram.
- Singh, K. (1963). Prophet of Indian Nationalism: Study of the Political Thought of Sri Aurobindo Ghosh 1893-1910. London: Allen and Unwin.
- Rao, P. V. (2010). Foundations of Tilak's Nationalism. Orient Blackswan. New Delhi.
- Varma, V. (1958). *Political Philosophy of Lokamanya Tilak*. The Indian Journal of Political Science, 19(1), pp. 15-24.

- Gandhi, M.K. (1948). *Hinduism, Collected Works of Mahatma Gandhi*. Delhi: National Book Trust.
- Gandhi, M.K. (1948). An Autobiography or the Story of My Experiments with Truth. Ahmedabad: Navajivan.
- Gandhi, M.K. (1938). The Hind Swaraj or Indian Home Rule. Ahmedabad: Navajivan.
- Banerjee, N. N. (1989). *The Undaunted Patriot*. In Swatantryaveer Savarkar Rashtriya Smarak. Bombay, pp. 57-61.
- Godbole, V.S. (2004) Rationalism of Veer Savarkar. Thane: Itihas Patrika Prakashan.
- Keer, D. (1966). *Veer Savarkar*. Bombay: Popular Prakashan.
- Savarkar, V.D. (1969). *Hindutva*. Bombay: Veer Savarkar Prakashan
- Dwivedi, H., & Sinha, R. (2005). *Dr. Ambedkar: The Pioneer of Social Democracy*. The Indian Journal of Political Science, 66(3), pp. 661-666.
- Gore, M.S. (1993). *The Social Context of an Ideology: Ambedkar's Political and Social Thought*. Delhi: Sage Publication.
- Doctor, A. (1988). Lohia's Quest for an Autonomous Socialism. *The Indian Journal of Political Science*, 49(3), pp. 312-327.
- Lohia, R. M. (1952). Aspects of Socialist Policy. Bombay: Tulloch Road.
- Narayan, J. P. (1965). Socialism, Sarvodaya and Democracy. Asia Publishing House.
- Nene, V. V. (2014). *Pt. Deendayal Upadhyaya Ideology & Perception Part -2. Integral Humanism*. New Delhi: Suruchi Prakashan.
- Swaroop, D. (Ed.). (1992). Deen Dayal Upadhya's Integral Humanism. New Delhi: DRI.
- Upadhyay, D. D. (1968). *Political Diary*. New Delhi: Suruchi Prakashan.

Course - 7

Theories of International Relations

Total Credits: 04

Course Objective: The field of international relations is made up of diverse actors, processes, and outcomes. The key objective of this course is to introduce the students to both the mainstream International Relations (IR)approaches such as realism (and its nexus with Classical Geopolitics), liberalism and constructivism and to critical approaches such as post colonialism and feminism. The term 'Geopolitics' was coined at the very end of the 19th century at the service of new forms of nationalism, colonial projects and inter- imperialist rivalry in Europe and beyond. With the complex interplay between space and power at its conceptual core, geopolitics has most often been associated with a 'realist' and state-centric approach to international relations. This course is also expected to act as a catalyst for students to think creatively and critically in search of 'global' or more 'international' international relations that is inclusive of non-Western experiences, traditions and interactions and critical of the western domination and eurocentric bias of mainstream IR and its neglect of the history, politics and contributions made by non-Western traditions of thought and theorizing.

Learning Outcomes

- a. Familiarization with the key concepts of the discipline of IR.
- b. Understanding of linkages between Classical Realism and Classical Geopolitics.
- c. Comprehensive understanding of the key assumptions and arguments of the mainstream IR.
- d. Appreciation of what is Global IR and why non-western perspectives are needed.
- e. Greater appreciation of the important role played by non-Western countries in building post-War norms and institutions in key areas such as universal sovereignty,
- f. human rights, development, and regionalism.
- g. Understanding the agency of the Global South in these areas is key to countering IR's ethnocentrism and developing new concepts, theories, and methods.

Unit I:

- a. Evolution of the Discipline
- b. Power, Sovereignty, Security
- c. Space, Power & Territory
- d. States and non-state actors
- e. Sustainable development

Unit II

- a. Realism (national interest, national power, national security, security dilemma, balance of power, structural realism, defensive/offensive realism)
- b. Liberalism (interdependence, neoliberal institutionalism, commercial liberalism, democratic peace theory, international law, regimes, world public opinion)
- c. Constructivism (identity, impact of ideas, social construction of knowledge, emerging new forms of political associations)

Unit III

- a. Marxism
- b. Postmodernism
- c. Post colonialism
- d. Feminism

Unit IV

- a. Role and relevance of non-western perspectives in IR
- b. Indian and Chinese perspectives in IR

Readings:

- Agnew, J. (1998). Geopolitics: *Revisioning World Politics*. London and New York: Routledge.
- Dunn, T., Kurki, M., & Smith, S. (2010). *International Relations Theories: Discipline and Diversity*, (2nd ed.). Oxford: Oxford University Press.
- Jackson, R. and Sørensen, G. (2007). *Introduction to International Relations: Theories and Approaches*. Oxford: Oxford University Press.
- Dunne, T. and Schmidt, B. (2008). Realism. In Baylis, John et al. (Eds.), *The Globalization of World Politics*, (3rd ed.), Oxford: Oxford University Press.
- Dunne, T. (2008). Liberalism. In Baylis, John et al. (Eds.), *The Globalisation of World Politics: An Introduction to IR*. Oxford: Oxford University Press.
- Burke, A. (2008). Postmodernism. In Reus-Smit, C., & Snidal, D. (Eds.), *The Oxford Handbook of IR*. Oxford: Oxford University Press.
- Devetak, R. (1996). Critical Theory. In Burchill, S. et al., *Theories of International Relations*. New York: St. Martinis.
- Linklater, A. (1996). Marxism. In Burchill, S., & Linklater, A. (Eds.), *Theories of International Relations*. New York: St. Martinis.
- Smith, S., & Owens, P. (2008). Alternative Approaches to International Theory: Feminism. In Baylis, J. et al. (Eds.), *The Globalisation of World Politics: An Introduction to IR*. Oxford: Oxford University Press.
- Acharya, A. (2014). Global International Relations (IR) and Regional Worlds: A New Agenda for International Studies. *International Studies Quarterly*, 58(4), pp. 1-13.

- Bajpai, K., & Mallavarapu, S. (2005). *International Relations in India: Bringing Theory Back Home*. New Delhi: Orient Blackswan
- Acharya, A., & Buzan, B. (2009). *Non-Western International Relations Theory: Perspectives on and Beyond Asia*. London: Routledge.

Syllabus of IMD

Political Science

Semester- V: Indian Political Thought (Paper- V)

Unit - I

- Sources and salient features of Ancient Indian Political Ideas.
- Theory of kingship: Manu and Sukra.
- Kautilya: Views on King, Concept of State and Foreign Policy.
- Salient features of Medieval Indian Political Ideas.

Unit - II

- Rammohan Roy His contribution to Indian Liberalism and Socio-economic reforms.
- Ideas of Nationalism: Bankim Chandra, Aurobinda and Rabindranath Tagore.
- Syed Ahmed Khan: Colonial role and Modernization.

Unit-III

- Vivekanand Views on Socialism.
- S.C. Bose- Concept of Socialism.
- J. Nehru Concept of Socialism.
- M. K. Gandhi- Concept of State.
- M.N Roy- Concept of Neo-Humanism.
- · Gokhle's Economic Ideas.
- Aurobinda- Concept of Passive Resistance.

Unit- IV

- Naraedra Deva Socialism.
- Jay Prakash Narayan Partyless Democracy and Social Revolution.
- B.R. Ambdedkar Social Justice, Democracy and Constitutionalism.

aggested Readings:

- Sharma, R.S., Aspects of Political Ideas and Institutions in Ancient India, Motilal Banarsidass Publishers Pvt.
 Ltd., Delhi, 1991.
- Ghoshal, U.N., A History of Hindu Political Theories, Hard Press Publications, Lenox, Massachusetts, United
 States, 2012
- 3. Kosambi, D. D., Ancient India, Pantheon Books, New York, United States, 1966
- 4. Sharma, V. P., Hindu Political Theory, Motilal Banarsidass. Delhi, 1974.
- 5. Nanda, B.R., Gandhi and his Critics, Oxford Paperbacks (OUP India), England, 1994.
- 6. Nehru, J., Discovery of India, Oxford University Press, England, 1989.
- 7. Chakraborty , Bidyut, *Indian Political Thought*, SAGE Publications, Delhi, 2013.
- Pantham, Thomas and Deutsch, Kenneth L., Political Thought in Modern India, SAGE Publications, Delhi,
 2013.
- 9. Singh, Akash and Mahapatra, Silika (Ed), Indian Political Thought, Routledge, London. 2010.

Syllabus of IMD

Political Science

Semester- V Comparative Government and Politics (Paper- VI)

Unit-1

- What is Comparative politics? Distinction between Comparative Government and Comparative Politics.
- Scope, Purpose and Methods of Comparison.
- Nature of Liberal and Authoritarian Political Systems, Parliamentary Sovereignty (U.K.), Separation of Powers, Checks and Balances, Democratic centralism and Methods of Direct Democracy.

Unit-2

- Federal and Unitary systems: Federalism in USA and Switzerland, nature of unitarism in U.K. and People's Republic in China.
- Parliamentary and Presidential Systems-Comparative study of British and American practicing, unique position of People's Republic in China.
- Parliamentary Democracy-U.K. and Switzerland.

Unit-3

- Political Parties: features and role of Party system in U.K. and U.S.A. and PRC.
- Interest Groups: Their role and Performance in U.K. and U.S.A.
- Rights and Duties of U.K., U.S.A. and P.R.C.- a comparative study.
- Judiciary in U.K., U.S.A. and P.R.C (with special reference to Procuratorial Organ).

Unit-4 Executive and Legislature

- U K Prime Minister vs. U S President.
- U K Cabinet vs. US Cabinet.
- PRC State Council vs. U K Council of Ministers.
- Swiss Federal Assembly vs. UK Parliament.
- · UK Speaker vs. US Speaker.

suggested Readings:

· Roberts, G.

: An Introduction to Comparative Politics.

· Almond, G. et.al

: Comparative Politics Today, A World View.

· King,A.

: The New American Political System.

Finer,F.

: Theory and Practice of Modern.

• Lijphart, A. (ed). Parliamentary Versus Presidential.

• Drogus, Carol Ann & Orvis, Stephen, Introducing Comparatives Politics, SAGE Publications, 2011.

• Roberts, William and others, Principles of Comparative Politics, Sage Publication, 2012.

• Ghai, K.K., Major Governments, Kalyani Publishers, New Delhi, 2011.

Syllabus of IMD

Political Science

Semester- VI International Relations (Paper- VII)

Unit-I

- Nature and Scope of International Relations- Whether a separate branch of academic discipline?
- Units of Internationals Society- The State and the Non-State Units- their role in International politics-crisis in Territorial State.
- Concept of National Power- Elements of National Power- Struggle for power- Balance of power.

Unit-II

- Definition of Foreign Policy- Various factors in shaping the Foreign Policy.
- National interest- role of National interest in the formulation of foreign policy of a country.
- Instruments and techniques of state interaction- a) Propaganda, b) Diplomacy.

Unit- III

- Post-Cold War Politics, Imperialism, Neo-colonialism.
- · Globalization- Its meaning and implications.
- Emergence of the Third World- Problems of the Third World Countries.
- · Non-Aligned Movement.
- · Human Rights- Universal Declaration.

Unit- IV

- Purposes and Principles of the UNO, UN charter, Principal Organs of the UNO, specialized agencies-A critical evaluation of their role.
- · Peace keeping role of the UN- Cuba, Afghanistan, Iraq and Korea.
- Regional Organizations- NATO, OPEC, ASEAN, SAARC.

eadings:

- 1. Bandyopadhayay, J., *The Making of India's Foreign Policy*, Allied Publishers Pvt. Ltd. New Delhi, 2006.
- 2. Bailis, John and Steve Smith (eds.), *The Globalization of World Politics*, Oxford University Press, New Delhi, 2011.
- 3. Calvocoressi, Peter, World Politics since 1945, Longman Publications Group, New Delhi, 2009.
- 4. Chatterjee, Aneek, *International Relations Today: Concepts and Applications*, Pearson Education, New Delhi, 2010.
- 5. Cohen, Stephen P., India: Emerging Power, Oxford University Press, New Delhi, 2001.
- 6. Goldstein, Joshua S., International Relations, Longman Publications Group, New Delhi, 2011.
- 7. Khanna, V.N., Foreign Policy of India, Vikas Publications House Pvt. Ltd. New Delhi, 2010.
- 8. Kumar, Mahendra, Theoretical Aspects of International Politics, Shivlal Agarwala and Co., Agra,
- 9. Malhotra, V.K., International Relations, Anmol Publications Pvt. Ltd., New Delhi, 2011.
- 10. Malone, David, Does the Elephant Dance: Contemporary Indian Foreign Policy, Oxford University Press, New Delhi, 2011.
- 11. Morganthau, Hans J. Politics among Nations: The Struggle for Power and Peace, Knopf Publishers, New York, 1985.
- 12. Palmer, N.D. and H.C. Perkins, *International Relations: The World Community in Transition*, Houghton Mifflin Publishers, Michigan, 1957.
- 13. Vandana, A., *Theory of International Politics*, Vikas Publishing House Pvt. Ltd., New Delhi, 1998.
- 14. Ghai, K.K, International Relations, Kalyani Publishers, New Delhi, 2011.
- 15. Mukherjee, Shakti and Mukherjee, Indrani, International Relations and Organisations, World Press, Kolkata, 2011.
- A.J. Bellamy(edt.) : International Society and its Critics, Oxford University

 Press.
- Tin Dunne, Milja Kurki, Steve Smith : International Relations Theories- Discipline and
 Diversity, Oxford University Press 2013.
- Eric B. Shiraev, Vladislav M. Zubak : International Relations.

Syllabus of IMD

Political Science

Semester- VII Political Sociology (Paper- VIII)

Unit-I

- Political Sociology: Meaning, Nature and Scope.
- Social bases of politics: Inter-relation of society, State and Politics.
- Social Stratification and politics: Caste, Class and Elites.

Unit-II

- Power and Authority: Concept of Power, nature and types of Authority, Authority and Legitimacy.
- Religion, Society and Politics: Religion in society.
- Political Culture and Political Socialization: Nature, types and agencies.

Unit-III

- Political Participation: Concept and types.
- Electoral Behaviour: Importance and determinants with special reference to India.
- Political Communication: Concepts and structures.
- · Gender and Politics: Basic issues.

Unit- IV

- · Military and Politics: Condition and mode of intervention.
- Types of states: Autocracy, Dictatorship, Democracy.
- Political Development and Social Change- Role of Tradition and Modernity.

lings

- Bottomore, Tom, Political Sociology, Pluto Press, London, 1993.
- Mukhopadhay, Amal Kr., Political Sociology, K.P Bagchi and Company, Calcutta, 1977.
- Chatterjee, Rakhahari (ed), Religion, Politics and Communism, South Asian Pub, New Delhi, 1994.
- Bendix, R., State and Society, Little, Brown and Company, Boston, 1968.
- Goulbourne, H., Politics and State in the Third World, Palgrave Macmillan, London, 1979.
- Evans, M. (d), The Women Question, Sage Publications, New Delhi, 1994.
- Almond, G. A. & Verba, S., The Civic Culture, Sage Publications, New Delhi, 1989.
- Pye, Lucian, Aspects of Political Development, Little, Brown and Company, Boston, 1966.
- Weiner, Myron, Political Scarcity, University of Chicago Press, Chicago, 1962.
- 10. Lefevre, H., The Sociology of Marx, Columbia University Press, New York, 1982.
- 11. Duverger, M., Political Parties, Wiley Publishers, Hoboken, 1963.
- 12. Wiseman, H.V., Political System: Some Sociological Approaches, Routledge & Kegan Paul, 1971.
- 13. Dasgupta, Samir (Ed), Political Sociology, Pearson Education India, 2011.
- 14. Kumar, Anand, Readings in Indian Sociology, Vol- VIII Political Sociology of India, SAGE, 2013.
- 15. Jayapalan, N., Political Sociology, Atlantic Publishers & Distributors (P) Limited, New Delhi, 2000.
- 16. Chakraborty, Satyabrata, Political Sociology, Macmillan India Limited, 2005.

DEPARTMENT OF RURAL STUDIES TRIPURA UNIVERSITY



Syllabus for IMD Semester (I, II, III, IV, V & VI)

IMD Semester-I

Paper-IRS-101: Fundamentals of Rural Development

Course Description: This course provides an introduction to the fundamentals of rural development, focusing on the challenges, opportunities, and strategies for improving the quality of life in rural areas. It covers topics such as agriculture, rural infrastructure, community development, and government policies, with an emphasis on the socio-economic and cultural aspects of rural communities.

Course Objectives:

- To understand the concept and importance of rural development
- To identify the challenges and opportunities in rural development
- To analyze the socio-economic and cultural aspects of rural communities
- To evaluate the role of agriculture in rural development
- To develop an understanding of rural infrastructure and services
- To examine the policies and programs for rural development

Course Outline:

Unit 1: Introduction to Rural Development

- Definition and concept of rural development
- Importance of rural development
- Historical overview of rural development
- Challenges and opportunities in rural development

Unit 2: Understanding Rural Communities

- Characteristics of rural communities
- Socio-economic and cultural aspects of rural communities
- Demographic and geographic features of rural areas
- Community participation and empowerment in rural development

Unit 3: Agriculture and Rural Development

- Agriculture as a key component of rural development
- Farming systems and practices in rural areas
- Rural agricultural policies and strategies
- Agricultural extension and rural advisory services

Unit 4: Rural Infrastructure and Services

• Importance of rural infrastructure and services

- Types of rural infrastructure (transport, energy, water supply, sanitation, telecommunications)
- Planning and development of rural infrastructure and services
- Financing and management of rural infrastructure and services

Unit 5: Rural Development Programs and Policies

- Types of rural development programs and policies
- Rural development planning and implementation
- Evaluation and monitoring of rural development programs and policies
- Role of government, non-governmental organizations, and private sector in rural development

- Chambers, R., & Conway, G. R. (1992). Sustainable rural livelihoods: practical concepts for the 21st century. Institute of Development Studies (IDS) Discussion Paper, 296.
- Dorward, A., & Kydd, J. (Eds.). (2005). The role of agriculture in poverty reduction: an empirical perspective. ODI Publications.
- Ellis, F. (2000). Rural livelihoods and diversity in developing countries. Oxford University Press.
- Hickey, S., & Mohan, G. (Eds.). (2004). Participation: from tyranny to transformation?. Zed Books.
- IFAD. (2011). Rural Poverty Report 2011. International Fund for Agricultural Development.

IMD Semester-II

Paper-IRS-201: Rural Economy of India

Course Description: This course provides an overview of the rural economy of India, focusing on the agricultural sector, rural industries, and rural development policies. It covers topics such as land use, farm production, rural labor markets, rural credit, and government policies for rural development. The course also examines the challenges and opportunities facing the rural economy in India and the role of technology and innovation in rural development.

Course Objectives:

- To understand the structure and composition of the rural economy in India
- To analyze the patterns of land use, farm production, and rural industries in India
- To evaluate the role of government policies in rural development
- To examine the challenges and opportunities facing the rural economy in India
- To explore the potential for innovation and technology in rural development

Course Outline:

Unit 1: Introduction to Rural Economy of India

- Overview of the rural economy in India
- Historical perspective on rural development in India
- Importance of rural economy in India
- Challenges and opportunities facing the rural economy in India

Unit 2: Land Use and Farm Production in Rural India

- Patterns of land use in rural India
- Agricultural production systems and practices
- Issues in agricultural marketing and price policies
- Role of private sector in agriculture and agribusiness

Unit 3: Rural Industries in India

- Types of rural industries in India
- Cottage industries and small-scale industries
- Rural manufacturing and services sector
- Policies for promoting rural industries and entrepreneurship

Unit 4: Government Policies for Rural Development

- Rural development policies and programs
- Role of government institutions in rural development

- Rural credit and financial inclusion policies
- Employment generation and poverty alleviation policies

Unit 5: Technology and Innovation for Rural Development

- Role of technology and innovation in rural development
- Use of digital technologies in rural areas
- Rural innovation systems and networks
- Opportunities and challenges for technology-based rural development

- Gulati, A., & Fan, S. (2016). Transforming Indian Agriculture: India 2040. ICRIER and IFPRI.
- Hazell, P., & Ramasamy, C. (Eds.). (2017). Agriculture in India: Policy and Performance. Oxford University Press.
- Jayaraman, T. K., & Chakravarty, S. (Eds.). (2018). Rural Transformation in India: The Role of Non-farm Sector. Springer.
- Narayanamoorthy, A. (2019). Rural India since Independence: A Comprehensive Analysis. Oxford University Press.
- Swaminathan, M. S. (2017). India's Green Revolution: Agricultural Transformation. Springer.

IMD Semester-III

Paper-IRS-301: Social Sector of Rural India

Course Description: This course provides an overview of the social sector of rural India, focusing on education, health, gender, and social welfare policies. It covers topics such as access to education and healthcare services, gender disparities in rural India, social protection policies for the rural poor, and the role of civil society in promoting social development. The course also examines the challenges and opportunities facing the social sector in rural India and the potential for innovation and technology in social development.

Course Objectives:

- To understand the social sector of rural India and its significance for human development
- To analyze the challenges and opportunities facing education and healthcare in rural India
- To evaluate the role of government policies in promoting social development in rural India
- To examine gender disparities in rural India and their impact on social development
- To explore the potential for innovation and technology in promoting social development in rural India

Course Outline:

Unit 1: Introduction to the Social Sector of Rural India

- Overview of the social sector in rural India
- Historical perspective on social development in rural India
- Importance of social development in rural India
- Challenges and opportunities facing the social sector in rural India

Unit 2: Education in Rural India

- Access to education in rural areas
- Quality of education in rural areas
- Government policies for promoting education in rural India
- Role of civil society in promoting education in rural India

Unit 3: Healthcare in Rural India

- Access to healthcare in rural areas
- Quality of healthcare in rural areas
- Government policies for promoting healthcare in rural India
- Role of civil society in promoting healthcare in rural India

Unit 4: Gender and Social Development in Rural India

- Gender disparities in rural India
- Government policies for promoting gender equity in rural India
- Impact of gender disparities on social development in rural India
- Role of civil society in promoting gender equity in rural India

Unit 5: Social Protection and Innovation for Rural Development

- Social protection policies for the rural poor
- Role of technology and innovation in social development
- Use of digital technologies for social protection and development
- Opportunities and challenges for innovation-based social development

- Dreze, J., & Sen, A. (2013). An Uncertain Glory: India and its Contradictions. Princeton University Press.
- Government of India. (2020). National Education Policy 2020. Ministry of Education.
- Government of India. (2021). National Health Policy 2017. Ministry of Health and Family Welfare.
- Iyer, L., & Menon, N. (2017). The Economics of Gender in India. Oxford University Press.
- Ministry of Rural Development. (2021). National Rural Livelihoods Mission. Government of India.
- Narayanamoorthy, A. (2019). Rural India since Independence: A Comprehensive Analysis. Oxford University Press.

IMD Semester-IV

Paper-IRS-401: Rural Development Programmes in India

Course Description: This course provides an overview of rural development programmes in India. It covers various government schemes and policies aimed at promoting rural development, such as poverty alleviation programmes, employment generation programmes, agricultural development programmes, and infrastructure development programmes. The course also examines the role of NGOs and civil society organizations in rural development and the challenges and opportunities facing rural development in India.

Course Objectives:

- To understand the concept and significance of rural development in India
- To examine various rural development programmes and policies implemented by the Indian government
- To analyze the impact and effectiveness of rural development programmes in India
- To evaluate the role of NGOs and civil society organizations in rural development
- To explore the challenges and opportunities facing rural development in India

Course Outline:

Unit 1: Introduction to Rural Development in India

- Definition and concept of rural development
- Importance of rural development in India
- Overview of the current rural development scenario in India
- Rural-urban divide in India

Unit 2: Poverty Alleviation Programmes

- Rural poverty in India
- National Rural Livelihood Mission (NRLM)
- Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA)
- Deendayal Antyodaya Yojana National Rural Livelihoods Mission (DAY-NRLM)

Unit 3: Employment Generation Programmes

- Overview of employment generation programmes in India
- Prime Minister's Employment Generation Programme (PMEGP)
- Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY)
- Start-up Village Entrepreneurship Programme (SVEP)

Unit 4: Agricultural Development Programmes

- Overview of agricultural development programmes in India
- Pradhan Mantri Fasal Bima Yojana (PMFBY)
- Pradhan Mantri Krishi Sinchai Yojana (PMKSY)
- Rashtriya Krishi Vikas Yojana (RKVY)

Unit 5: Infrastructure Development Programmes

- Overview of infrastructure development programmes in India
- Pradhan Mantri Gram Sadak Yojana (PMGSY)
- Swachh Bharat Abhiyan (SBA)
- Digital India Programme

- Ministry of Rural Development. (2021). National Rural Livelihoods Mission. Government of India.
- Ministry of Rural Development. (2021). Mahatma Gandhi National Rural Employment Guarantee Act. Government of India.
- Ministry of Skill Development and Entrepreneurship. (2021). Deen Dayal Upadhyaya Grameen Kaushalya Yojana. Government of India.
- Ministry of Agriculture and Farmers' Welfare. (2021). Pradhan Mantri Fasal Bima Yojana. Government of India.
- Ministry of Agriculture and Farmers' Welfare. (2021). Pradhan Mantri Krishi Sinchai Yojana. Government of India.
- Ministry of Rural Development. (2021). Pradhan Mantri Gram Sadak Yojana. Government of India.
- Ministry of Electronics and Information Technology. (2021). Digital India. Government of India.

IMD Semester-IV

Paper-IRS-402: Rural Demography and Rural Sociology

Course Description: This course provides an overview of rural demography and rural sociology. The course covers the theories, methods, and tools used to study rural populations and societies, as well as the key issues and challenges facing rural communities. The course also examines the relationship between rural demography and rural development, and the role of rural sociology in shaping rural policies and programs.

Course Objectives:

- To understand the concept and significance of rural demography and rural sociology
- To learn theories, methods, and tools used in studying rural populations and societies
- To understand the key issues and challenges facing rural communities
- To analyze the relationship between rural demography and rural development
- To understand the role of rural sociology in shaping rural policies and programs

Course Outline:

Unit 1: Introduction to Rural Demography and Rural Sociology

- Definition and concept of rural demography and rural sociology
- Historical evolution of rural demography and rural sociology
- Overview of theories, methods, and tools used in rural studies
- Significance of rural demography and rural sociology for rural development

Unit 2: Rural Population and Migration

- Characteristics of rural populations and migration patterns
- Demographic transition in rural areas
- Push and pull factors of rural migration
- Consequences of rural migration for rural communities

Unit 3: Rural Society and Culture

- Rural social structure and institutions
- Rural cultural diversity and identity
- Rural gender and social inequality
- Rural social movements and activism

Unit 4: Rural Livelihoods and Economic Development

- Rural livelihoods and poverty
- Rural economic systems and entrepreneurship

- Rural markets and value chains
- Rural development policies and programs for economic development

Unit 5: Rural Governance and Public Policy

- Rural governance and democracy
- Rural public policy and administration
- Rural service delivery and infrastructure
- Rural development planning and implementation

- Mahapatra, S., & Sharma, A. (2021). Rural Sociology and Agricultural Extension. Oxford University Press.
- Singh, S. (2020). Rural Demography: Concepts and Applications. Rawat Publications.
- Chambers, R. (2019). Rural Development: Putting the Last First. Routledge.
- World Bank. (2018). World Development Report 2019: The Changing Nature of Work. World Bank.
- Ministry of Rural Development. (2021). Annual Report 2020-21. Government of India.

IMD Semester-IV

Paper-IRS-403: Rural Administration

Course Description:

This course provides an in-depth understanding of rural administration in India, focusing on the structure, functions, and processes of rural governance. It covers the roles of various rural administrative bodies, their interrelationships, and their impact on rural development. The course also examines policies, schemes, and programs aimed at improving rural administration and governance.

Course Objectives:

- To understand the structure and functions of rural administrative bodies in India.
- To analyze the roles and responsibilities of different rural governance institutions.
- To evaluate the impact of rural administrative processes on rural development.
- To explore the challenges and opportunities in rural administration.
- To study various policies, schemes, and programs aimed at enhancing rural governance.

Course Outline:

Unit 1: Introduction to Rural Administration

- Definition and scope of rural administration
- Historical evolution of rural administration in India
- Importance of rural administration in rural development
- Key concepts and theories in rural administration

Unit 2: Structure and Functions of Rural Administrative Bodies

- Panchayati Raj Institutions (PRIs): Structure, functions, and roles
- District administration: Roles and responsibilities of District Collector and other officials
- Block and village level administration: Structure and functions
- Role of Gram Sabha and Gram Panchayat in rural governance

Unit 3: Rural Development Programs and Schemes

- Overview of major rural development programs and schemes
- Implementation and monitoring of rural development schemes
- Role of rural administration in the success of development programs
- Case studies of successful rural development programs

Unit 4: Challenges in Rural Administration

- Administrative challenges: Capacity building, resource allocation, and infrastructure
- Socio-economic challenges: Poverty, illiteracy, and health issues
- Political challenges: Local politics, corruption, and governance issues
- Strategies for overcoming challenges in rural administration

Unit 5: Innovations and Reforms in Rural Administration

- E-Governance and digital initiatives in rural administration
- Policy reforms and their impact on rural governance
- Role of NGOs and civil society in strengthening rural administration
- Future prospects and trends in rural administration

- Singh, S. K. (2019). Rural Development: Principles, Policies, and Management. SAGE Publications India.
- Maheshwari, S. R. (2018). Local Government in India. Lakshmi Narain Agarwal.
- Ministry of Panchayati Raj. (2021). Annual Report. Government of India.
- Bandyopadhyay, D. (2015). Rural Development: Administration and Strategies. Concept Publishing Company.
- Venkatesan, V. (2018). Panchayati Raj in India: Theory and Practice. Routledge India.

IMD Semester-IV

Paper-IRS-404: Rural Development Block Placement

Course Description: This course offers students an immersive field experience in rural development by placing them in a rural block for a specified period. The course aims to bridge the gap between theoretical knowledge and practical application by allowing students to engage directly with rural communities, understand local governance structures, and participate in development initiatives. The placement will involve working with local authorities, NGOs, and community groups to address various aspects of rural development.

Course Objectives:

- To provide hands-on experience in rural development projects and initiatives.
- To understand the administrative and governance structures at the block level.
- To engage with rural communities and understand their needs and challenges.
- To apply theoretical knowledge in real-world rural development settings.
- To develop skills in project planning, implementation, monitoring, and evaluation.

Course Outline:

Unit 1: Introduction to Rural Development and Block Placement

- Overview of rural development concepts and objectives
- Structure and functions of rural development blocks
- Orientation and preparation for block placement
- Goals and expectations of the block placement experience

Unit 2: Understanding Block-Level Governance and Administration

- Role of block development offices and officers
- Panchayati Raj Institutions (PRIs) and their functions
- Coordination between different government departments at the block level
- Overview of key rural development schemes and programs

Unit 3: Community Engagement and Needs Assessment

- Techniques for engaging with rural communities
- Conducting needs assessments and community surveys
- Identifying key development issues and priorities
- Participatory rural appraisal (PRA) methods

Unit 4: Project Planning and Implementation

- Designing rural development projects based on community needs
- Developing project proposals and action plans
- Implementing development initiatives in collaboration with local stakeholders
- Monitoring and evaluating project progress and impact

Unit 5: Reflective Learning and Reporting

- Documenting experiences and learning from the block placement
- Analyzing challenges and successes encountered during the placement
- Group discussions and presentations on block placement experiences
- Preparing and submitting a comprehensive placement report

- Singh, K. (2009). Rural Development: Principles, Policies, and Management. Sage Publications India.
- Chambers, R. (2014). Rural Development: Putting the Last First. Routledge.
- Ministry of Rural Development, Government of India. (2021). Annual Report. Government of India.
- Kumar, S. (2002). Methods for Community Participation: A Complete Guide for Practitioners. ITDG Publishing.
- Bhattacharyya, D. K. (2011). Rural Development: Issues and Challenges. Himalaya Publishing House.

IMD Semester-V

Paper IRS-501: Rural Institution in India

Course Description: This course provides an overview of rural institutions in India. It covers the historical evolution and current state of rural institutions, such as Panchayati Raj Institutions, Self-Help Groups, and Farmer Producer Organizations. The course also examines the role of rural institutions in promoting rural development, their challenges, and opportunities for growth.

Course Objectives:

- To understand the concept and significance of rural institutions in India
- To examine various rural institutions in India, their evolution, and current status
- To analyze the role of rural institutions in promoting rural development
- To evaluate the challenges and opportunities facing rural institutions in India

Course Outline:

Unit 1: Introduction to Rural Institutions in India

- Definition and concept of rural institutions
- Importance of rural institutions in India
- Overview of the current rural institutional scenario in India
- Historical evolution of rural institutions in India

Unit 2: Panchayati Raj Institutions

- Historical evolution of Panchayati Raj Institutions (PRIs)
- The structure and functions of PRIs
- Constitutional provisions and legal framework for PRIs
- Challenges and opportunities facing PRIs in India

Unit 3: Rural Cooperatives

- Definition and Concepts of Cooperatives in India
- Evolution of Cooperation
- Types of Cooperatives in India
- Role of Cooperatives in Rural Development

Unit 4: Farmer Producer Organizations (FPOs)

- Historical evolution and current status of FPOs in India
- Functions and activities of FPOs
- Role of FPOs in agricultural development and rural entrepreneurship
- Challenges and opportunities facing FPOs in India

Unit 5: Other Rural Institutions in India

- Overview of other rural institutions in India, such as cooperative societies, rural banks, and community-based organizations
- Role of these institutions in promoting rural development
- Challenges and opportunities facing these institutions in India

- Ministry of Panchayati Raj. (2021). Panchayati Raj System. Government of India.
- National Bank for Agriculture and Rural Development (NABARD). (2021). Self Help Groups (SHGs). Government of India.
- Ministry of Agriculture and Farmers' Welfare. (2021). Farmer Producer Organizations (FPOs). Government of India.
- Reserve Bank of India. (2021). Regional Rural Banks (RRBs). Government of India.
- National Cooperative Development Corporation (NCDC). (2021). Cooperatives in India. Government of India.

IMD Semester-V

Paper IRS-502: Rural Project Management

Course Description: This course provides an introduction to rural project management, with a focus on project planning, implementation, monitoring, and evaluation in rural contexts. The course covers project management tools and techniques, including project cycle management, stakeholder analysis, risk management, and budgeting. The course also examines the challenges and opportunities of managing rural projects and the role of project management in rural development.

Course Objectives:

- To understand the concept and significance of rural project management
- To learn project planning, implementation, monitoring, and evaluation techniques for rural projects
- To understand the challenges and opportunities of managing rural projects
- To analyze the role of project management in rural development

Course Outline:

Unit 1: Introduction to Rural Project Management

- Definition and concept of rural project management
- Importance of project management in rural development
- Overview of the rural project management scenario in India
- Historical evolution of rural project management in India

Unit 2: Project Planning in Rural Contexts

- Principles and steps of project planning
- Project identification and formulation in rural contexts
- Stakeholder analysis and participation in rural projects
- Budgeting and financial management in rural projects

Unit 3: Project Implementation in Rural Contexts

- Project cycle management in rural contexts
- Project implementation strategies and techniques
- Monitoring and evaluation of rural projects
- Managing risks in rural projects

Unit 4: Challenges and Opportunities of Managing Rural Projects

• Contextual challenges of managing rural projects

- Institutional challenges of managing rural projects
- Opportunities for rural project management in India
- Good practices in rural project management

Unit 5: Role of Project Management in Rural Development

- The role of project management in promoting rural development
- Best practices in project management for rural development
- Project management for specific sectors, such as agriculture, healthcare, and education
- Future of rural project management in India

- Ministry of Rural Development. (2021). Guidelines for Rural Housing. Government of India.
- Ministry of Agriculture and Farmers' Welfare. (2021). Agricultural and Rural Extension Services. Government of India.
- World Bank. (2018). Project Cycle Management. World Bank.
- United Nations Development Programme (UNDP). (2021). Handbook on Planning, Monitoring and Evaluating for Development Results. UNDP.
- Ministry of Health and Family Welfare. (2021). National Rural Health Mission. Government of India.

IMD Semester-V

Paper IRS-503: Rural Entrepreneurship

Course Description: This course focuses on the principles, practices, and challenges of entrepreneurship in rural settings. It explores the unique opportunities and constraints faced by rural entrepreneurs and examines strategies for fostering entrepreneurial activities in rural areas. The course covers topics such as idea generation, business planning, financing, marketing, and sustainable practices in rural entrepreneurship.

Course Objectives:

- To understand the concept and importance of rural entrepreneurship.
- To explore the unique challenges and opportunities for entrepreneurs in rural areas.
- To learn the processes involved in starting and managing a rural enterprise.
- To analyze case studies of successful rural entrepreneurs.
- To develop strategies for promoting and sustaining rural entrepreneurship.

Course Outline:

Unit 1: Introduction to Rural Entrepreneurship

- Definition and concept of rural entrepreneurship
- Importance of rural entrepreneurship for rural development
- Characteristics of rural entrepreneurs
- Types of rural enterprises

Unit 2: Opportunity Identification and Business Planning

- Identifying business opportunities in rural areas
- Market analysis and feasibility study
- Developing a business plan
- Legal and regulatory considerations for rural enterprises

Unit 3: Financing and Resource Mobilization

- Sources of finance for rural entrepreneurs
- Government schemes and incentives for rural entrepreneurship
- Role of microfinance and self-help groups (SHGs)
- Resource mobilization and management

Unit 4: Marketing and Sales Strategies

- Understanding rural markets and consumer behavior
- Marketing strategies for rural products and services

- Branding and promotion in rural contexts
- Sales and distribution channels in rural areas

Unit 5: Sustainable and Inclusive Rural Entrepreneurship

- Sustainable practices in rural entrepreneurship
- Social entrepreneurship in rural areas
- Role of technology and innovation in rural enterprises
- Case studies of successful rural entrepreneurs

- Dr. C. S. G. Krishnamacharyulu, Dr. Lalitha Ramakrishnan. (2011). Rural Marketing: Text and Cases. Pearson Education India.
- Kuratko, D. F. (2016). Entrepreneurship: Theory, Process, and Practice. Cengage Learning.
- Ministry of Micro, Small and Medium Enterprises (MSME). (2021). Annual Report. Government of India.
- Hisrich, R. D., Peters, M. P., & Shepherd, D. A. (2019). Entrepreneurship. McGraw-Hill Education.
- Singh, S. (2020). Rural Entrepreneurship and Small Business Development. Sage Publications India.

IMD Semester-V

Paper IRS-504: NGO Placement

Course Description: This course provides students with practical experience and an in-depth understanding of the functioning and management of non-governmental organizations (NGOs). Through direct placement with an NGO, students will gain hands-on experience in various aspects of NGO operations, including program implementation, project management, fundraising, advocacy, and community engagement. The course combines theoretical knowledge with practical exposure to prepare students for careers in the non-profit sector.

Course Objectives:

- To understand the structure, functions, and management of NGOs.
- To gain practical experience in the day-to-day operations of an NGO.
- To develop skills in program implementation, project management, and community engagement.
- To analyze the challenges and opportunities faced by NGOs.
- To reflect on personal and professional growth through practical placement experiences.

Course Outline:

Unit 1: Introduction to NGOs

- Definition and types of NGOs
- Historical evolution of the non-profit sector
- Roles and functions of NGOs in society
- Legal and regulatory frameworks governing NGOs

Unit 2: NGO Management and Operations

- Organizational structure and governance of NGOs
- Strategic planning and program development
- Financial management and fundraising strategies
- Monitoring and evaluation of NGO programs

Unit 3: Practical Placement Experience

- Placement with a selected NGO (details based on specific NGO partners)
- Hands-on experience in program implementation and project management
- Involvement in fundraising, advocacy, and community engagement activities
- Documentation and reporting of placement activities

Unit 4: Challenges and Opportunities in NGO Work

- Common challenges faced by NGOs (e.g., funding, capacity building, sustainability)
- Opportunities for innovation and growth in the non-profit sector
- Case studies of successful NGO initiatives and best practices
- Role of technology and social media in enhancing NGO impact

Unit 5: Reflective Learning and Professional Development

- Reflective journals and reports on placement experiences
- Group discussions and presentations on lessons learned
- Development of professional skills and career planning in the non-profit sector
- Ethical considerations and personal values in NGO work

- Lewis, D. (2014). Non-Governmental Organizations, Management and Development. Routledge.
- Edwards, M., & Hulme, D. (1996). Beyond the Magic Bullet: NGO Performance and Accountability in the Post-Cold War World. Kumarian Press.
- Werker, E., & Ahmed, F. Z. (2008). What Do Non-Governmental Organizations Do? Journal of Economic Perspectives, 22(2), 73-92.
- Ministry of Home Affairs, Government of India. (2021). Annual Report. Government of India.
- The World Bank. (2010). Working with NGOs: A Practical Guide to Operational Collaboration between The World Bank and Non-Governmental Organizations.

IMD Semester-VI

Paper IRS-601 : Research Methodology for Rural Development

Course Description: This course provides an introduction to research methodology for rural development. The course covers research design, data collection, analysis, and interpretation techniques, with a focus on rural contexts. The course also examines the ethical considerations of research in rural development and the application of research findings in rural development programs and policies.

Course Objectives:

- To understand the concept and significance of research methodology in rural development
- To learn research design, data collection, analysis, and interpretation techniques for rural development
- To understand the ethical considerations of research in rural development
- To analyze the application of research findings in rural development programs and policies

Course Outline:

Unit 1: Introduction to Research Methodology for Rural Development

- Definition and concept of research methodology
- Importance of research methodology in rural development
- Overview of research methodologies for rural development
- Historical evolution of research methodologies in rural development

Unit 2: Research Design in Rural Development

- Principles and steps of research design
- Types of research designs in rural development
- Sampling techniques for rural research
- Developing research questions and hypotheses for rural research

Unit 3: Data Collection Techniques for Rural Research

- Quantitative and qualitative data collection techniques for rural research
- Survey techniques for rural research
- Participatory research techniques for rural research
- Tools for rural data collection and analysis

Unit 4: Data Analysis and Interpretation for Rural Research

- Quantitative and qualitative data analysis techniques for rural research
- Descriptive and inferential statistics for rural research
- Interpretation of research findings in rural development
- Application of research findings in rural development policies and programs

Unit 5: Ethical Considerations in Rural Research

- Ethical principles and considerations in rural research
- Informed consent and confidentiality in rural research
- Ethics in data collection and analysis in rural research
- Ethical considerations in the application of research findings in rural development

- Velayutham, S. (2021). Research Methodology in Social Sciences. SAGE Publications India.
- Kumar, R. (2019). Research Methodology: A Step-by-Step Guide for Beginners. SAGE Publications India.
- Ministry of Rural Development. (2021). Guidelines for Rural Housing. Government of India.
- United Nations Development Programme (UNDP). (2021). Handbook on Planning, Monitoring and Evaluating for Development Results. UNDP.
- World Bank. (2018). Project Cycle Management. World Bank.

IMD Semester-VI

Paper IRS-602: Rural Natural Resource Management

Course Description: This course provides an in-depth exploration of the management of natural resources in rural areas. It covers the principles, strategies, and practices of sustainable resource management, focusing on the challenges and opportunities in rural settings. Topics include the management of land, water, forests, and biodiversity, as well as the role of communities and policies in sustainable resource management.

Course Objectives:

- To understand the concept and importance of natural resource management in rural areas.
- To explore the principles and practices of sustainable management of land, water, forests, and biodiversity.
- To analyze the challenges and opportunities in rural natural resource management.
- To study the role of community participation and policy frameworks in sustainable resource management.
- To develop strategies for effective and sustainable rural natural resource management.

Course Outline:

Unit 1: Introduction to Rural Natural Resource Management

- Definition and scope of natural resource management (NRM)
- Importance of NRM in rural development
- Principles of sustainable natural resource management
- Overview of rural natural resources: land, water, forests, and biodiversity

Unit 2: Land and Soil Management

- Land use patterns in rural areas
- Sustainable land management practices
- Soil conservation and management
- Impact of agricultural practices on land and soil resources

Unit 3: Water Resource Management

- Importance of water resources in rural areas
- Water conservation techniques and practices
- Watershed management
- Challenges in rural water resource management and potential solutions

Unit 4: Forest and Biodiversity Management

- Role of forests in rural livelihoods and ecosystems
- Sustainable forest management practices
- Conservation of biodiversity in rural areas
- Community-based approaches to forest and biodiversity management

Unit 5: Policies, Institutions, and Community Participation

- Policy frameworks for natural resource management in rural areas
- Role of government and non-governmental organizations in NRM
- Community-based natural resource management (CBNRM)
- Case studies of successful NRM initiatives

- Agrawal, A., & Gibson, C. C. (2001). Communities and the Environment: Ethnicity, Gender, and the State in Community-Based Conservation. Rutgers University Press.
- Singh, K. (2009). Rural Development: Principles, Policies, and Management. Sage Publications India.
- Kerr, J., & Kolavalli, S. (1999). Impact of Agricultural Research on Poverty Alleviation: Conceptual Framework with Illustrations from the Literature. International Food Policy Research Institute (IFPRI).
- Ministry of Rural Development. (2021). Annual Report. Government of India.
- Pretty, J. (2002). Agri-Culture: Reconnecting People, Land, and Nature. Earthscan Publications.

IMD Semester-VI

Paper IRS-603: Micro-Finance, SHG, and Social Enterprises

Course Description: This course provides an in-depth understanding of micro-finance, the role and functioning of Self-Help Groups (SHGs), and the development and management of social enterprises. The course explores the principles, strategies, and practices associated with micro-finance and SHGs, and their impact on socio-economic development. It also covers the concepts and operations of social enterprises aimed at achieving social impact alongside financial sustainability.

Course Objectives:

- To understand the concepts and significance of micro-finance and SHGs.
- To explore the role of micro-finance and SHGs in promoting financial inclusion and socio-economic development.
- To analyze the development and management of social enterprises.
- To study the impact of micro-finance, SHGs, and social enterprises on poverty alleviation and community development.
- To develop strategies for the successful implementation and management of micro-finance, SHG initiatives, and social enterprises.

Course Outline:

Unit 1: Introduction to Micro-Finance

- Definition and concept of micro-finance
- Evolution and history of micro-finance
- Principles and practices of micro-finance
- Role of micro-finance in financial inclusion and poverty alleviation

Unit 2: Self-Help Groups (SHGs)

- Definition and concept of SHGs
- Formation and functioning of SHGs
- Role of SHGs in promoting savings and credit
- Impact of SHGs on women's empowerment and community development

Unit 3: Micro-Finance Institutions (MFIs)

- Types of micro-finance institutions
- Role and functions of MFIs
- Regulatory framework and governance of MFIs

• Challenges and opportunities in the micro-finance sector

Unit 4: Introduction to Social Enterprises

- Definition and concept of social enterprises
- Characteristics and types of social enterprises
- Business models for social enterprises
- Role of social enterprises in achieving social impact

Unit 5: Strategies for Successful Implementation

- Designing and implementing micro-finance programs
- Best practices for SHG formation and management
- Scaling and sustaining social enterprises
- Case studies of successful micro-finance, SHG, and social enterprise initiatives

- Ledgerwood, J. (2013). The New Microfinance Handbook: A Financial Market System Perspective. World Bank Publications.
- Harper, M. (2002). Self-Help Groups and Grameen Bank Groups: What Are the Differences? Development in Practice, 12(5), 591-600.
- Yunus, M. (2007). Creating a World Without Poverty: Social Business and the Future of Capitalism. PublicAffairs.
- Bornstein, D., & Davis, S. (2010). Social Entrepreneurship: What Everyone Needs to Know. Oxford University Press.
- Ministry of Rural Development. (2021). Annual Report. Government of India.

IMD Semester-VI

Paper IRS-604: Master's Thesis/Dissertation Preparation

Course Description: This course is designed to guide graduate students through the process of developing, researching, and writing a Master's thesis or dissertation. It covers the key components and stages of the thesis/dissertation process, including topic selection, literature review, research design, data collection and analysis, and writing and defending the final document. The course aims to equip students with the skills and knowledge necessary to successfully complete their thesis/dissertation.

Course Objectives:

- To understand the structure and components of a Master's thesis/dissertation.
- To develop skills in identifying and refining research topics and questions.
- To conduct a comprehensive literature review and synthesize existing research.
- To design and implement a research plan, including data collection and analysis.
- To effectively write and present research findings in a clear and coherent manner.

Course Outline:

Unit 1: Introduction to the Thesis/Dissertation Process

- Overview of the thesis/dissertation process
- Importance and purpose of a thesis/dissertation
- Selecting a research topic
- Developing research questions and hypotheses
- Ethical considerations in research

Unit 2: Literature Review

- Purpose and importance of the literature review
- Strategies for conducting a comprehensive literature search
- Evaluating and synthesizing existing research
- Organizing the literature review
- Identifying gaps in the literature

Unit 3: Research Design and Methodology

- Choosing a research design: qualitative, quantitative, or mixed methods
- Developing a research proposal
- Sampling methods and strategies
- Data collection techniques: surveys, interviews, observations, etc.
- Ensuring reliability and validity in research

Unit 4: Data Analysis and Interpretation

- Data preparation and management
- Statistical analysis for quantitative data
- Thematic analysis for qualitative data
- Interpreting research findings
- Drawing conclusions and implications

Unit 5: Writing and Defending the Thesis/Dissertation

- Structure and components of the thesis/dissertation: introduction, methods, results, discussion, conclusion
- Writing strategies and tips for academic writing
- Referencing and citation styles
- Preparing for the thesis/dissertation defense
- Presenting and defending the research findings

- Creswell, J. W., & Creswell, J. D. (2017). Research Design: Qualitative, Quantitative, and Mixed Methods Approaches. Sage Publications.
- Booth, W. C., Colomb, G. G., & Williams, J. M. (2016). The Craft of Research. University of Chicago Press.
- Punch, K. F. (2013). Introduction to Social Research: Quantitative and Qualitative Approaches. Sage Publications.
- Oliver, P. (2012). Succeeding with Your Literature Review: A Handbook for Students. McGraw-Hill Education.
- American Psychological Association. (2020). Publication Manual of the American Psychological Association (7th ed.).

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No. F.TU/Commerce/BPGS/20/23-3

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The 30th November, 2023

Minutes of the 21st Meeting of the Board of Post Graduate Studies in Commerce held on 20.11.2023 (Monday) at 01:30 p.m. in the Meeting Room of the Department of Commerce, Tripura University.

Members Present:

- 1. Dr. P. Debnath, Professor, Department of Commerce, T.U.& Member
- Dr. Tasi Kaye, Professor, Department of Commerce, Rajiv Gandhi University & External Member [ONLINE]
- 3. Dr. Chinmoy Roy, Professor, Department of Commerce, T.U. & Member
- Dr. Amalesh Bhowal, Professor, Department of Commerce, Assam University Diphu Campus & External Member [ONLINE]
- Dr. Arindam Das, Professor, Department of Commerce, Burdwan University & External Member [ONLINE]
- 6. Dr. Rajat Deb, Assistant Professor, Department of Commerce, T.U. & Member
- 7. Dr. Anjana Kalai, Assistant Professor, Department of Business Management, T.U. & Member
- 8. Dr. Subir Kumar Sen, Associate Professor & Head, Department of Commerce, T.U., & Chairman.

At the outset, Dr. Subir Kumar Sen, Head, Department of Commerce and Chairman of the Board of Post Graduate Studies in Commerce expressed his deep sense of gratitude and welcomed all the members present both physically and virtually [Through Google Meet Link: https://meet.google.com/rxk-kteb-wpr] in the meeting. After that the items of business on the agenda were taken-up for discussion one after another.

Agendum-1/21/23: To confirm the proceedings of the 20th meeting of the BPGS in Commerce held on 14.08.2023.

The Minutes of the last meeting were read and confirmed.

Agendum-2/21/23: To report the action taken on the Proceedings of the 20th meeting of the BPGS in Commerce dated 14.08.2023.

The Chairman informed the members that all the RACs so approved by the 20th BPGS were processed and the Notifications were issued; and were communicated to the respective members as well as to the office of the Dean, Faculty of Arts & Commerce, T.U. for further necessary action.

Noted & Approved.

Agendum-3/21/23: To consider the Letter received from Dr. Joy Das, Assistant Professor, Department of Commerce (On lien) regarding appointment of Co-Supervisor for Mr. Mahesh Dahal, Research Scholar and Mr. Amit Sangma, Research Scholar vide Clause 8 (VIII) under the Regulations for Doctor of Philosophy [Ph.D.]-2016 of Tripura University.

S.K.Sen Solil 2023 Chairman BPGS Commerce I's

Page 1 of 6



The Chairman apprised the members that Dr. Joy Das, Assistant Professor, Department of Commerce, T.U. is now on lien from Tripura University w.e.f. 05.10.2023 and joined the Nagaland University as the Professor of Commerce. One scholar namely Mr. Mahesh Dahal under the supervision of Dr. Joy Das has submitted his thesis and the report from the adjudicators have already been received; and accordingly the notification to conduct the Open Ph.D. Viva-voce of the said scholar has already been issued by the competent authority vide No. F.TU/COE/PhD/10/COM/16/21 dated 12.10.2023 by the Dean, Faculty of Arts & Commerce, T.U.

However, after the circulation of 20th BPGS Meeting in Commerce vide No. F.TU/Commerce/BPGS/21/23-3 dated 13.10.2023, on 11.11.2023, Dr. Rajat Deb, raised the "Concern about Agendum No. 3/21/23 of the ensuing 21st BPGS Meeting in Commerce, Tripura University scheduled to be held on 20.11.2023-Reg," through email to the Chairman with a copy to the other two internal member in the Department where Dr. Rajat Deb has categorically mentioned that "Clause 8.(II) of the Tripura University Ph.D. Rules & Regulations, 2016 (Page No.-14) stipulates that, "Only a full time regular teacher of the Tripura University can act as a supervisor. The external supervisors are not allowed. However, Co-Supervisor can be allowed in interdisciplinary areas from other departments of the same institute or from other related institutions/ Industry/ Research Institute, with the approval of the Research Advisory Committee [Annexure-5]" and categorically submitted that (i) Prof. (Dr.) Joy Das, Professor, Department of Commerce, Nagaland University can act only as a Co-supervisor of Mr. Mahesh Dahal, Ph.D. research scholar, Department of Commerce, TU and any of the permanent faculty members of Department of Commerce, TU must act as Supervisor as Mr. Dahal has successfully completed his pre-Ph.D. Public Seminar under the provisions of the Tripura University Ph.D. Rules & Regulations, 2016. (ii) Pursuant to clause 8.(II) of the Tripura University Ph.D. Rules & Regulations, 2016, Department of Commerce, TU should first allocate a research supervisor from the permanent faculty members of the Department of Commerce, TU to Mr. Amit Sangma, Ph.D. research scholar. Thereafter only after recommendation of the concerned Supervisor, the Department may appoint Prof. (Dr.) Joy Das, Professor, Department of Commerce, Nagaland University as a Co-supervisor of Mr. Sangma".

The same was discussed in detail in the Departmental Committee meeting where all the Internal members of BPGS were present on 15.11.2023 and it was pointed out by the Head, Department of Commerce that "If a supervisor quit the job of Tripura University or go on lien to other Institute then he/she shall arrange a proper guide (s) for such scholar (s) before he/she goes to quit/lien, with the approval of DRC. If any such scholar is interested to quit the University, he/she is allowed to do so." vide Clause 8 (VIII) of Tripura University Ph.D. Rules & Regulations, 2016 (pp. 15) where no such mention of "Supervisor or Co-supervisor" is there. After a threadbare discussion, the Note was prepared and it was unanimously resolved that the same be placed to the higher authority for appropriate decision so that the concerned research scholar should not suffer; and the Open Viva-voce be conducted at the earliest. Accordingly, as per the recommendation of the Meeting of the

Chairman BPGS



internal members of BPGS in Commerce, the Note was prepared; and placed for kind decision from the competent authority; but the Note was returned by the Dean, Faculty of Arts & Commerce, Tripura University with the observation "place it in the BPGS meeting".

Accordingly, the Chairman placed the matter before the members of the BPGS present in the meeting; and requested Dr. Rajat Deb to elaborate his concern. The said member reiterated his concern what was put forwarded by him through email mentioned above and the Chairman also elaborated the present practice followed by Tripura University and shared the content of the Note Sheet so placed before the competent authority for decision. After a threadbare discussion, majority of the members expressed their views in favour of appointment of one Co-Supervisor and to communicate the competent authority that as per the practices followed in Tripura University be maintained where Dr. Joy Das, Assistant Professor, Department of Commerce, T.U. (Lien) can act as the Supervisor of the said candidate. Then, the Chairman categorically asked Dr. Rajat Deb, member, BPGS in Commerce whether the concern raised by him through email be recorded as NOTE of DESCENT for this Agendum; and as agreed by Dr. Rajat Deb, the NOTE of DESCENT [Annexure-I] for this Agendum is recorded.

The Chairman was advised by the majority of the members to chronologically list out the details of entire process of Ph.D. work of Mr. Mahesh Dahal, Research scholar which is as under:

Name-	Mahesh Dahal
Enrolment No	1963640002
Date of Admission:	27.09.2019
Date of Completion of Approved Course Work:	19.10.2020
Date of Ph.D. registration:	02.07.2021
Date of Pre-Ph.D. Public Seminar:	26.07.2023
Date of Submission of Thesis:	05.09.2023

It may be recalled that Dr. Joy Das, Assistant Professor, Department of Commerce, T.U. is now on lien from Tripura University w.e.f. <u>05.10.2023</u> and joined in the Nagaland University as the Professor of Commerce.

After a threadbare discussion, it was unanimously resolved that the same be placed to the higher authority for appropriate decision along with the NOTE of DESCENT so submitted by Dr. Rajat Deb as per the following options:

Option (A) in view of the Letter issued by the Dean, Faculty of Arts & Commerce vide No. F.TU/COE/PhD/10/COM/16/21 dated 12.10.2023

Prof. (Dr.) Joy Das, Professor, Department of Commerce, Nagaland University can act as Supervisor of Mr. Mahesh Dahal, Ph.D. research scholar, Department of Commerce, TU and any of the permanent faculty members of Department of Commerce, TU must act as Co-Supervisor as Mr. Dahal has successfully completed his pre-Ph.D. Public Seminar under the provisions of the Tripura University Ph.D. Rules &

3 of 11 2023 Chairman BPGS



Regulations, 2016 and as per the practices followed in Tripura

Option (B) in view of the NOTE of DESCENT submitted by Dr. Rajat Deb, Member, BPGS

Prof. (Dr.) Joy Das, Professor, Department of Commerce, Nagaland University can act only as a Co-supervisor of Mr. Mahesh Dahal, Ph.D. research scholar, Department of Commerce, TU and any of the permanent faculty members of Department of Commerce, TU must act as Supervisor as Mr. Dahal has successfully completed his pre-Ph.D. Public Seminar under the provisions of the Tripura University Ph.D. Rules & Regulations, 2016.

Noted & Approved.

Agendum-4/21/23:

To consider the reports received from the different Research Advisory Committees (RACs) for Ph.D. Registration vide Clause 10 (V) under the Regulations for Doctor of Philosophy [Ph.D.]-2016 of Tripura University.

The Chairman placed the proceedings of RAC of different scholars for Ph.D. Registration under Ph.D. Rules, 2016 of Tripura University for consideration. The members unanimously resolved that the said recommendations be accepted as reported for Ph.D. Registration under Ph.D. Rules, 2016 of Tripura University [Annexure-II]; and the Chairman was entrusted to forward the same to the Dean, Faculty of Arts & Commerce, T.U. for consideration.

Noted & Approved.

Agendum-5/21/23: To consider the Progress Reports received from the different Research Advisory Committees (RACs) vide Clause 6 (XI) under the Regulations for Doctor of Philosophy [Ph.D.]-2016 of Tripura University.

> The Chairman placed the proceedings of RAC of different scholars on Six monthly Progress Report for consideration under Ph.D. Rules, 2016 of Tripura University [Annexure-III]. The members unanimously resolved that the said Six Monthly Progress Reports be accepted as recommended by the RACs; and the Chairman was entrusted to forward the same to the Dean, Faculty of Arts & Commerce, T.U. for consideration.

Noted & Approved.

Agendum-6/21/23: To consider the proposals of re-constitution of the respective RAC as per Tripura University Ph.D. Rules 2016 for the different Ph.D. scholars as recommended by the DRC in Commerce.

> The Chairman informed the members about the lien of one faculty member from the Department. Accordingly, as per the proposal of the different supervisors, it was unanimously resolved that the Research Advisory

Chairman BPGS ommerce, La

Page 4 of 6



Committee (RAC) of different Scholars in the department is reconstituted [Annexure-IV].

Noted & Approved.

To report the successful completion of Ph.D. Open Viva-voce of Mr. Nirmal Reang and Ms. Madhu Kumari under the supervision of Dr. Subir Kumar Sen and Prof. Prallad Debnath, respectively.

The Chairman informed the members about the successful completion of Ph.D. Open Viva-voce of Mr. Nirmal Reang, Research Scholar under the Supervision of Dr. Subir Kumar Sen under Ph.D. Rules, 2014 of Tripura University on 18.08.2023 and provisional award of Ph.D. Degree on 21.08.2023; and successful completion of Ph.D. Open Viva-voce of Ms. Madhu Kumari, Research Scholar under the Supervision of Prof. Prallad Debnath under Ph.D. Rules, 2016 of Tripura University on 12.10.2023 and provisional award of Ph.D. Degree on 13.10.2023.

Noted.

Agendum-8/21/23: To report the list of Paper Setters and Examiners of Odd Semester Exams, 2023 (held in 2024) of Department of Commerce.

The Chairman placed the lists of paper setters and examiners, moderators etc. for Odd semester Examinations of M.Com and IMDC of 2023 (to be held in 2024) in a sealed envelope; and also informed the members that the said examination proposals were also forwarded to the Controller of Examinations with a copy to the Dean, Faculties of Arts & Commerce.

Noted & Approved.

Agendum-9/21/23: To report the Best Practice followed by the Department of Commerce for the Current Academic Year (2023-24).

The Chairman apprised the members regarding installation of One Sanitary vending machine and one sanitary pad destroyer machine in the Girls' Wash Room donated by the students of the Department of Commerce; and the fund has been arranged from the surplus amount available to Commerce Forum. The members unanimously applauded the initiatives taken by the Commerce Forum and suggested to incorporate this as the Best Practice of the Department of Commerce. Further, the Head was entrusted to communicate the same to the competent authority for necessary permission [Annexure-V].

Noted

Agendum-10/21/23: To report the status of Master Thesis submitted by the different students of Current Pass out M.Com batch [2021-23] of Department of Commerce.

The Chairman apprised the members about preparation and submission of Master's Dissertation as a Part of M.Com. Programme [Paper COM1005C] by all the students as attached in **Annexure-VI**. The members unanimously

S.K. Com 30(11/2025) Chairman BPGS



congratulated all the students and the respective supervisors on successful completion of masters' thesis.

Noted & Approved.

Agendum-11/20/22: Miscellaneous.

(i) The Chairman apprised the members that Dr. Debasish Sur, Professor, Department of Commerce, Burdwan University was proposed as e-Expert of Mr. Manik Chakraborty and Mr. Juhendra Debbarma by Prof. Chinmoy Roy, Supervisor of the said Scholars; but in the absence of any immediate meeting scheduled for BPGS, the name of the said expert could not be approved in the BPGS meeting; rather the Supervisor was provisionally allowed by the Chairman to send the Summary of Result to the said Expert; and mentioned that the same will be ratified in the next BPGS. The members took note of this issue and approved the name of Dr. Debasish Sur, Professor, Department of Commerce, Burdwan University as the e-Expert of the said scholar ex-post vide Clause 12 (V) of Tripura University Ph.D. Regulations, 2016.

Noted & Approved.

(ii) The Chairman apprised the members that the Department of Commerce, Tripura University is going to organize a 2-Day National Conference during November 24-25, 2023 on "INDIA'S ECONOMIC DEVELOPMENT DURING POST COLONIAL ERA: INNOVATION IN TRADE, COMMERCE & BUSINESS" in association with the North East India Commerce & Management Association (NEICMA) at our campus. Prof. Prallad Debnath being the Organizing Secretary of the said event also apprised the members about the preparation of the seminar; and on behalf of the Department of Commerce cordially invited the gracious presence of all the External Members of this BPGS during the said National Conference.

Noted.

The meeting ended with a vote of thanks from the Chair.

Copy to:

1. All the Members, BPGS in Commerce, T.U. circulated through e-mail;

- 2. All Faculty Members, Department of Commerce, T.U. circulated through e-mail;
- 3. The Dean, Faculty of Arts & Commerce, T.U. circulated through e-mail;
- 4. The Controller of Examinations (i/c), T.U. circulated through e-mail;
- 5. The Director (i/c), CDC, T.U. circulated through e-mail;
- 6. The Finance Officer (i/c), T.U. circulated through e-mail;
- 7. P.S. to the Hon'ble Vice-Chancellor, T.U. circulated through e-mail.

SAC. Sen 3 of 11 20 23 (Subir Kuniar Sen) Chairman BPGS

> S. U. Sur 3 of 11/2023 (Subir Kumman) Beer of 6

Date: 11.11.2023

To
The Chairman
BPGS in Commerce
Tripura University
Suryamaninagar-799022
West Tripura, Tripura, India

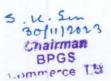
Sub: Concern about Agendum No. 3/21/23 of the ensuing 21st BPGS Meeting in Commerce,
Tripura University scheduled to be held on 20.11.2023-Reg.

Ref.: Agendum of the 21st BPGC Meeting in Commerce, communicated through an e-mail by the Chairman, BPGS in Commerce, TU, dated, 19.10.2023.

Sir.

With reference to the subject cited above, I would like to submit the following facts for your reference and perusal:

- Tripura University (TU) Ph.D. Rules & Regulations, 2016 is prepared in line with the UGC Ph.D. Regulations, 2016.
- Currently the Department of Commerce, TU offers Ph.D. in Commerce governed by the Tripura University Ph.D. Rules & Regulations, 2016.
- 3. It is well settled that TU being a Central University, UGC Regulations are mandatory prospectively from the date of its Gazette Notification as also communicated by the Secretary, UGC by a Notice, dated, 29.07.2016. [Annexure-1]
- 4. The Secretary, UGC in a Notification, dated 25.07.2016 regarding UGC Ph.D. Regulations, 2016 has unambiguously stated that, "It is further clarified that the Supervisor has to be from amongst the regular faculty of the host University/College/institution and only Co-Supervisor can be appointed from outside the university/College/institution." [Annexure-2]
- The Secretary, UGC in a Notification, dated 06.03.2023 regarding UGC Ph.D. Regulations, further unambiguously stated that, "Eligible permanent faculty members can guide Ph.D. scholars during their probation period also." [Annexure-3]
- 6. Clause 6.4 of the UGC Ph.D. Regulations, 2016 (Page No.-9) stipulates that, "In case of topics which are of inter-disciplinary nature where the Department concerned feels that the expertise in the Department has to be supplemented from outside, the Department may appoint a Research Supervisor from the Department itself, who shall be known as the



- Research Supervisor, and a <u>Co-Supervisor from outside the Department/ Faculty / College / Institution on such terms and conditions as may be specified and agreed upon by the consenting Institutions/Colleges</u>." [Annexure-4]
- 7. Clause 8.(II) of the Tripura University Ph.D. Rules & Regulations, 2016 (Page No.-14) stipulates that, "Only a full time regular teacher of the Tripura University can act as a supervisor. The external supervisors are not allowed. However, Co-Supervisor can be allowed in interdisciplinary areas from other departments of the same institute or from other related institutions/ Industry/ Research Institute, with the approval of the Research Advisory Committee." [Annexure-5]
- 8. Prof. (Dr.) Joy Das joined to the Post of Professor, Department of Commerce, Nagaland University on **05.10.2023** taking lien from TU, as also evident from the Agendum No. 3/21/23. In other words, Prof. (Dr.) Das w.e.f. 05.10.2023 is no longer a permanent faculty member of TU (host University offering Ph.D. in Commerce). It is a settled law that no employee can hold two substantive posts simultaneously. Consequently, from the abovementioned UGC' Notices, it is crystal clear that Prof. (Dr.) Das w.e.f. 05.10.2023 cannot act as a Ph.D. supervisor at TU as he is not a permanent faculty member of TU w.e.f. 05.10.2023 but he can act only as a Co-supervisor after due approval by the Research Advisory Committee(s) of the concerned research scholars, Department of Commerce, TU.
- 9. The undersigned before the Hon'ble High Court of Tripura in WPC No. 553 of 2021 through affidavit categorically took a stand and submitted that two private Respondents (Temporary Assistant Professors at TU) violating the mandatory UGC Ph.D. Regulations, 2016 & 2022 and Tripura University Ph.D. Rules & Regulations, 2016 illegally supervised and supervising/guiding Ph.D. research scholars.

Sir, from the above-mentioned facts I further categorically submit that:

(i) Prof. (Dr.) Joy Das, Professor, Department of Commerce, Nagaland University can act only as a <u>Co-supervisor</u> of Mr. Mahesh Dahal, Ph.D. research scholar, Department of Commerce, TU and any of the permanent faculty members of Department of Commerce, TU must act as Supervisor as Mr. Dahal has successfully completed his pre-Ph.D. Public Seminar under the provisions of the Tripura University Ph.D. Rules & Regulations, 2016.



(ii) Pursuant to clause 8.(II) of the Tripura University Ph.D. Rules & Regulations, 2016, Department of Commerce, TU should first allocate a research supervisor from the permanent faculty members of the Department of Commerce, TU to Mr. Amit Sangma, Ph.D. research scholar. Thereafter only after recommendation of the concerned Supervisor, the Department may appoint Prof. (Dr.) Joy Das, Professor, Department of Commerce, Nagaland University as a Co-supervisor of Mr. Sangma.

Sir, having situated thus, I leave these documentary evidence-based facts for your reference and your fine sense of judgment to take a correct decision following the mandatory UGC Ph.D. Regulations, 2016 and Tripura University Ph.D. Rules & Regulations, 2016 in the forthcoming 21st BPGS Meeting in Commerce scheduled to be held on 20.11.2023. Sir, I further would like to clarify that <u>I am completely in disagreement with the agendum No.</u>
3/21/23 of the 21st BPGS Meeting in commerce scheduled to be held on 20.11.2023. Apart from this third agendum I have no other reservation regarding remaining agendum of the said forthcoming meeting.

Thanking you,

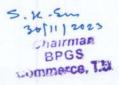
With sincere regards,

Rajat Delo

(Dr. Rajat Deb) Assistant Professor Department of Commerce & Member, BPGS in Commerce Tripura University

Annexure:

- 1. UGC Secretary's Notification, dated 29.09.2016 regarding mandatory UGC Regulations,
- 2. UGC Secretary's Notification, dated 25.07.2016 regarding UGC Ph.D. Regulations, 2016.
- 3. UGC Secretary's Notification, dated 06.03.2023 regarding UGC Ph.D. Regulations.
- 4. UGC Regulations, 2016 [Page No.-9 is relevant]
- 5. Tripura University Ph.D. Rules & Regulations, 2016 [Page No.-14 is relevant]



Copy to:

- Prof. (Dr.) Prallad Debnath, Professor, Department of Commerce, TU and esteemed internal (Departmental) Member, BPGS in Commerce, TU.
- Prof. (Dr.) Chinmoy Roy, Professor, Department of Commerce, TU and esteemed internal (Departmental) Member, BPGS in Commerce, TU.





प्रो. (डॉ.) जसपाल एस. सन्धू ^{सचिव}

Prof. Dr. Jaspal S. Sandhu MBBS, MS (Ortho), DSM, FAIS, FASM, FAFSM, FFIMS, FAMS

Secretary



विश्वविद्यालय अनुदान आयोग University Grants Commission

(मानव संसाधन विकास मंत्रालय, भारत सरकार) (Ministry of Human Resource Development, Govt. of India)

बहादुरशाह ज़फ़र मार्ग, नई दिल्ली-110002 Bahadur Shah Zafar Marg, New Delhi-110002

Ph.: 011-23239337, 23236288, Fax : 011-23238858, email : jssandhu.ugc@nic.in

D.O.No.F.1-1/2016(Secy)

Dear Sir/Madam,

29th September, 2016

The University Grants Commission Act, 1956 was enacted by the Parliament of India with a vision of creating a statutory body which can be vested with the responsibility for determination and maintenance of standards of teaching, examination and research therein. The Commission has been discharging its functions with a sense of dedication and commitment for more than six decades now. The section 12 of the Act sets forth the powers and functions of the Commission, categorically reiterating under clauses (d) and (j) the Commission's functions to "recommend to any university the measures necessary for the improvement of University education..." and "to perform such other functions as may be prescribed or deemed necessary by the Commission for advancing the cause of higher education in India."

It is in discharge of these significant functions entrusted to it, the Commission has formulated, under section 26(1) of UGC Act, a number of regulations on various aspects of university education like minimum standards for grant of degrees through formal and non-formal modes, recognition of institutions under different provisions of the Act, defining qualification of teacher's appointment, students grievance redressal, gender sensitization, minimum standards for award of Ph.D./M/Phil., foreign collaborations and other matters related to higher education. Understandably, these Regulations have a direct bearing upon the quality and standards, the maintenance and improvement of which is central to Commission's mandate. Implementing these Regulations in your esteemed university in letter and spirit will help put in place quality standards for various pedagogic, research and administrative processes carried out in your organization. All these Regulations are available on UGC website for easy access and unfailing compliance.

It is pertinent to mention here that UGC Regulations, once notified in the Gazette of India, are mandatory in nature and shall be followed.

It is thus requested that your esteemed University would take pro-active steps in ensuring that all the Regulations of UGC are followed exactingly.

With kind regards,

Yours sincerely,

Jaspal S. Sandhu)

The Vice-Chancellor of all Universities.

Copy to:

Publication Officer, UGC for uploading on UGC website-

els cele

(Jaspal S. Sandhu)



University Grants Commission New Delhi

F.No.14-4/2016(PS)

25th July, 2016

NOTICE

The following clarification is issued in respect to UGC (Minimum Standards and Procedure for Award of M.Phil/Ph.D. Degree) Regulations, 2016:

"It is clarified that Institutions/Colleges who consent to appoint Co-Supervisor from outside the Department/Faculty/College/Institution because of the fact that topics are of inter-disciplinary nature and they feel that the expertise has to be supplemented from outside, the University/College/Institution may do so provided that the terms and conditions are specified by the Research Advisory Committee.

It is further clarified that the Supervisor has to be from amongst the regular faculty of the host University/College/Institution and only Co-Supervisor can be appointed from outside the University/College/Institution.

(Dr. Renu Batra) Joint Secretary



प्रा. मनिष र. जोशी सचिव

Prof. Manish R. Joshi

Secretary





विश्वविद्यालय अनुदान आयोग **University Grants Commission**

(शिक्षा मंत्रालय, भारत सरकार) (Ministry of Education, Govt. of India)

No. F. 9-1/2020(PS/Misc.)

6th March, 2023

PUBLIC NOTICE

Subject :- Eligibility criteria for promotion under CAS in terms of guiding Ph.D. Scholars.

This has reference to the queries from various Stakeholders/Universities seeking clarifications with regard to the terms of eligibility criteria for guiding Ph.D. Scholars. In this connection, the Commission (UGC) in its 565th meeting held on 20th January, 2023, discussed the eligibility criteria for guiding Ph.D. scholars and resolved as under:

"Eligible permanent faculty members can guide Ph.D. scholars during their probation period also."

All the Universities are requested to comply with above said decision of the Commission (UGC).

(Manish Joshi)





असाधारण

EXTRAORDINARY

भाग III—खण्ड 4

PART III-Section 4

प्राधिकार से प्रकाशित

PUBLISHED BY AUTHORITY

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NEW DELHI, TUESDAY, JULY 5, 2016/ASADHA 14, 1938

मानव संसाधन विकास मंत्रालय

(विश्वविद्यालय अनुदान आयोग)

अधिसूचना

नई दिल्ली, 5 मई, 2016

विश्यविद्यालय अनुदान आयोग (एम०फिल० / पीएच०डी० उपाधि प्रदान करने हेतु न्यूनतम मानवंड और प्रक्रिया) विनियम, 2016

[11 से 17 जुलाई, 2009 के सप्ताह में मारत के राजपत्र (संख्या 28, भाग—III, घारा—4) में अधिसूबित विश्वविद्यालय अनुदान आयोग (एम0फिल0 / पीएच0डी0 उपाधि प्रदान करने हेतु न्यूनतम मानदंड और प्रक्रिया) विनियम, 2009 के प्रतिख्यापन में]

मि0 सं. 1—2/2009 (ई० सी0/पी० एस०) V (I) Vol. II.—विश्वविद्यालय अनुदान आयोग अधिनियम, 1956(1956 का 3) की धारा 26 की उप—धारा (1) तथा खंड (व) और (छ) के अंतर्गत प्रदात अधिकारों तथा 11 से 17 जुलाई. 2009 के साराह में भारत के राजपत्र (संख्या 28, भाग—III, धारा—4) में अधिसृधित विश्वविद्यालय अनुदान आयोग (एम०फिल०/ पीएच०डी० उपाधि प्रदान करने हेतु न्यूनतम मानदंड और प्रक्रिया) विनियम, 2009 के प्रतिस्थापन में विश्वविद्यालय अनुदान आयोग निम्नवत विनियम सृजित करता है, नामतः—

लघु शीर्ष, अनुष्रयोग एवं प्रवर्तनः

- 1.1 इन विनियमों को विश्वविद्यालय अनुदान आयोग (एम०फिल० / पीएब०डी० उपाधि प्रदान करने हेतु न्यूनतम मानदंड और प्रक्रिया) विनियम, 2016 कहा जाएगा।
- 1.2 ये ऐसे प्रत्येक विश्वविद्यालय पर लागू होंगे जो किसी कंन्द्रीय अधिनियम, प्रांतीय अधिनियम अथवा किसी राज्य अधिनियम के तहत स्थापित अथवा निगमित हैं, तथा ऐसा प्रत्येक संबद्ध महाविद्यालय एवं जो, विश्वविद्यालय अनुदान आयोग, अधिनियम, 1956 की धारा 3 के तहत मानित विश्वविद्यालय संस्थान है।
- 1.3 सरकारी राजपत्र में अधिसूचित किये जाने की तिथि से ये विनियम लागू माने जाएंगे।

एम0फिल0 पाठ्यक्रम में प्रवेश हेतु पात्रता मानदंडः

2.1 एमoिकलo पाठ्यक्रम में प्रवेश हेतु ऐसे अन्यार्थी जिनके पास स्मातकोत्तर उपाधि अथवा एक व्यावसायिक उपाधि होंगी जिसे समकक्ष सांविधिक निकाय द्वारा स्मातकोत्तर उपाधि के सम्बुल्य घोषित किया गया हो, जिसमें अन्यार्थी को कम से कम कुल 55% अंक अथवा विश्वविद्यालय अनुवान आयोग के 7 बिंदु मानक पर बीं ग्रेंड प्राप्त हुए हों (अथवा जहां कहीं भी ग्रेंडेंग प्रणाली अपनाई जाती है वहां बिंदु मानक पर समकक्ष ग्रेंड) अथवा ऐसे प्रत्यायित विदेशी शैक्षिक संस्थान से समकक्ष उपाधि प्राप्त की हो, जो कि किसी आकलन एवं प्रत्यायन एजेन्सी द्वारा प्रत्यायित है, जो कि शैक्षिक संस्थानों की

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MINISTRY OF HUMAN RESOURCE DEVELOPMENT

UNIVERSITY GRANTS COMMISSION NOTIFICATION New Delhi, the 5th May, 2016

University Grants Commission (Minimum Standards and Procedure for Award of M.PHIL./PH.D Degrees) Regulations, 2016

(In supersession of the UGC (Minimum Standards and Procedure for Awards of M.Phil/Ph.D. Degree) Regulation, 2009, notified in The Gazette of India [No. 28, Part III- Section 4] for the week July 11-July 17, 2009)

No. F. 1-2/2009(EC/PS)V(I) Vol. II - In exercise of the powers conferred by clauses (f) and (g) of sub-section (1) of Section 26 of the University Grants Commission Act, 1956 (3 of 1956), and in supersession of the UGC (Minimum Standards and Procedure for Awards of M.Phil./Ph.D. Degree) Regulation, 2009, notified in The Gazette of India [No. 28, Part III-Section 4] for the week July 11 — July 17, 2009, the University Grants Commission hereby makes the following Regulations, namely:-

1. Short title, Application and Commencement:

- 1.1 These Regulations may be called University Grants Commission (Minimum Standards and Procedure for Award of M.Phil./Ph.D. Degrees) Regulations, 2016.
- 1.2 They shall apply to every University established or incorporated by or under a Central Act, a Provincial Act, or a State Act, every affiliated college, and every Institution Deemed to be a University under Section 3 of UGC Act, 1956.
- 1.3 They shall come into force from the date of their publication in the Gazette of India.

2. Eligibility criteria for admission to the M.Phil. programme:

- 2.1 Candidates for admission to the M.Phil, programme shall have a Master's degree or a professional degree declared equivalent to the Master's degree by the corresponding statutory regulatory body, with at least 55% marks in aggregate or its equivalent grade 'B' in the UGC 7-point scale (or an equivalent grade in a point scale wherever grading system is followed) or an equivalent degree from a foreign educational Institution accredited by an Assessment and Accreditation Agency which is approved, recognized or authorized by an authority, established or incorporated under a law in its home country or any other statutory authority in that country for the purpose of assessing, accrediting or assuring quality and standards of educational institutions.
- 2.2 A relaxation of 5% of marks, from 55% to 50%, or an equivalent relaxation of grade, may be allowed for those belonging to SC/ST/OBC(non-creamy layer)/Differently-Abled and other categories of candidates as per the decision of the Commission from time to time, or for those who had obtained their Master's degree prior to 19th September, 1991. The eligibility marks of 55% (or an equivalent grade in a point scale wherever grading system is followed) and the relaxation of 5% to the categories mentioned above are permissible based only on the qualifying marks without including the grace mark procedures.

3. Eligibility criteria for admission to Ph.D.programme:

Subject to the conditions stipulated in these Regulations, the following persons are eligible to seek admission to the Ph.D. programme:

- 3.1 Master's Degree holders satisfying the criteria stipulated under Clause 2 above.
- 3.2 Candidates who have cleared the M.Phil. course work with at least 55% marks in aggregate or its equivalent grade 'B' in the UGC 7-point scale (or an equivalent grade in a point scale wherever grading system is followed) and successfully completing the M.Phil. Degree shall be eligible to proceed to do research work leading to the Ph. D. Degree in the same Institution in an integrated programme. A relaxation of 5% of marks, from 55% to 50%, or an equivalent relaxation of grade, may be allowed for those belonging to SC/ST/OBC(non-creamy layer)/differently-abled and other categories of candidates as per the decision of the Commission from time to time.

- 3.3 A person whose M.Phil. dissertation has been evaluated and the viva voce is pending may be admitted to the Ph.D. programme of the same Institution;
- 3.4 Candidates possessing a Degree considered equivalent to M.Phil. Degree of an Indian Institution, from a Foreign Educational Institution accredited by an Assessment and Accreditation Agency which is approved, recognized or authorized by an authority, established or incorporated under a law in its home country or any other statutory authority in that country for the purpose of assessing, accrediting or assuring quality and standards of educational institutions, shall be eligible for admission to Ph.D. programme.

4. Duration of the Programme:

- 4.1 M.Phil. programme shall be for a minimum duration of two (2) consecutive semesters / one year and a maximum of four (4) consecutive semesters / two years.
- 4.2 Ph.D. programme shall be for a minimum duration of three years, including course work and a maximum of six years.
- 4.3 Extension beyond the above limits will be governed by the relevant clauses as stipulated in the Statute/Ordinance of the individual Institution concerned.
- 4.4 The women candidates and Persons with Disability (more than 40% disability) may be allowed a relaxation of one year for M.Phil and two years for Ph.D. in the maximum duration. In addition, the women candidates may be provided Maternity Leave/Child Care Leave once in the entire duration of M.Phil/Ph.D. for up to 240 days.

5. Procedure for admission:

- 5.1 All Universities and Institutions Deemed to be Universities shall admit M.Phil/Ph.D. students through an Entrance Test conducted at the level of Individual University/Institution Deemed to be a University. The University/Institution Deemed to be a University may decide separate terms and conditions for Ph.D. Entrance Test for those students who qualify UGC-NET (including JRF)/UGC-CSIR NET (including JRF)/SLET/GATE/teacher fellowship holder or have passed M.Phil programme. Similar approach may be adopted in respect of Entrance Test for M.Phil programme.
- 5.2 Higher Educational Institutions (HEIs) referred to in sub-clause 1.2 above and Colleges under them which are allowed to conduct M.Phil. and/or Ph.D. programmes, shall:
 - 5.2.1 decide on an annual basis through their academic bodies a predetermined and manageable number of M.Phil. and/or Ph.D. scholars to be admitted depending on the number of available Research Supervisors and other academic and physical facilities available, keeping in mind the norms regarding the scholar-teacher ratio (as indicated in Para 6.5), laboratory, library and such other facilities;
 - 5.2.2 notify well in advance in the institutional website and through advertisement in at least two (2) national newspapers, of which at least one (1) shall be in the regional language, the number of seats for admission, subject/discipline-wise distribution of available seats, criteria for admission, procedure for admission, examination centre(s) where entrance test(s) shall be conducted and all other relevant information for the benefit of the candidates;
 - 5.2.3 adhere to the National/State-level reservation policy, as applicable.
- 5.3 The admission shall be based on the criteria notified by the Institution, keeping in view the guidelines/norms in this regard issued by the UGC and other statutory bodies concerned, and taking into account the reservation policy of the Central/State Government from time to time.
- 5.4 HEIs as mentioned in Clause 1.2 shall admit candidates by a two stage process through
 - 5.4.1 An Entrance Test shall be qualifying with qualifying marks as 50%. The syllabus of the Entrance Test shall consist of 50% of research methodology and 50% shall be

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subject specific. The Entrance Test shall be conducted at the Centre(s) notified in advance (changes of Centres, if any, also to be notified well in advance) at the level of the individual HEI as mentioned in clause 1.2; and

- 5.4.2 An interview/viva-voce to be organized by the HEI as mentioned in clause 1.2 when the candidates are required to discuss their research interest/area through a presentation before a duly constituted Department Research Committee.
- 5.5 The interview/viva voce shall also consider the following aspects, viz. whether:
 - 5.5.1 the candidate possesses the competence for the proposed research;
 - 5.5.2 the research work can be suitably undertaken at the Institution/College;
 - 5.5.3 the proposed area of research can contribute to new/additional knowledge
- 5.6 The University shall maintain the list of all the M.Phil. / Ph.D. registered students on its website on year-wise basis. The list shall include the name of the registered candidate, topic of his/her research, name of his/her supervisor/co-supervisor, date of enrolment/registration.
- Allocation of Research Supervisor: Eligibility criteria to be a Research Supervisor, Co- Supervisor, Number of M.Phil/Ph.D. scholars permissible per Supervisor, etc.
 - 6.1 Any regular Professor of the University/Institution Deemed to be a University/College with at least five research publications in refereed journals and any regular Associate/Assistant Professor of the university/institution deemed to be a university/college with a Ph.D. degree and at least two research publications in refereed journals may be recognized as Research Supervisor.

Provided that in areas/disciplines where there is no or only a limited number of refereed journals, the Institution may relax the above condition for recognition of a person as Research Supervisor with reasons recorded in writing.

- 6.2 Only a full time regular teacher of the concerned University/Institution Deemed to be a University/College can act as a supervisor. The external supervisors are not allowed. However, Co-Supervisor can be allowed in inter-disciplinary areas from other departments of the same institute or from other related institutions with the approval of the Research Advisory Committee.
- 6.3 The allocation of Research Supervisor for a selected research scholar shall be decided by the Department concerned depending on the number of scholars per Research Supervisor, the available specialization among the Supervisors and research interests of the scholars as indicated by them at the time of interview/viva voce.
- 6.4 In case of topics which are of inter-disciplinary nature where the Department concerned feels that the expertise in the Department has to be supplemented from outside, the Department may appoint a Research Supervisor from the Department itself, who shall be known as the Research Supervisor, and a Co-Supervisor from outside the Department Faculty/College/Institution on such terms and conditions as may be specified and agreed upon by the consenting Institutions/Colleges.
- 6.5 A Research Supervisor/Co-supervisor who is a Professor, at any given point of time, cannot guide more than three (3)M.Phil. and Eight (8) Ph.D. scholars. An Associate Professor as Research Supervisor can guide up to a maximum of two (2) M.Phil. and six (6) Ph.D. scholars and an Assistant Professor as Research Supervisor can guide up to a maximum of one (1) M.Phil. and four (4) Ph.D. scholars.
- 6.6 In case of relocation of an M.Phil/Ph.D. woman scholar due to marriage or otherwise, the research data shall be allowed to be transferred to the University to which the scholar intends to relocate provided all the other conditions in these regulations are followed in letter and spirit and the research work does not pertain to the project secured by the parent institution/ supervisor from any funding agency. The scholar will however give due credit to the parent guide and the institution for the part of research already done.
- Course Work: Credit Requirements, number, duration, syllabus, minimum standards for completion, etc.
 - 7.1 The credit assigned to the M.Phil. or Ph.D. course work shall be a minimum of 08 credits and a



असाधारण

EXTRAORDINARY

भाग III—खण्ड 4

PART III—Section 4

प्राधिकार से प्रकाशित

PUBLISHED BY AUTHORITY

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NEW DELHI, TUESDAY, JULY 5, 2016/ASADHA 14, 1938

मानव संसाधन विकास मंत्रालय

(विश्वविद्यालय अनुदान आयोग)

अधिसूचना

नई दिल्ली, 5 मई, 2016

विश्वविद्यालय अनुदान आयोग (एम०फिल० / पीएच०डी० उपाधि प्रदान करने हेतु न्यूनतम मानदंड और प्रक्रिया) विनियम, 2016

[11 से 17 जुलाई, 2009 के सप्ताह में मारत के राजपत्र (संख्या 28, माग-III, घारा-4) में अधिसूचित विश्वविद्यालय अनुदान आयोग (एम०फिल0 / पीएच०डी० उपाधि प्रदान करने हेतु न्यूनतम मानदंड और प्रक्रिया) विनियम, 2009 के प्रतिस्थापन में]

भि0 सं. 1—2/2009 (ई० सी०/पी० एस०) V (I) Vol. II.—विश्वविद्यालय अनुदान आयोग अधिनयम. 1956(1956 का 3) की धारा 26 की उप—धारा (1) तथा खंड (थ) और (१९) के अंतर्गत प्रदल्त अधिकारों तथा 11 से 17 जुलाई, 2009 के संखाह में भारत के राजपत्र (संख्या 28, भाग—III, धारा—4) में अधिसूचित विश्वविद्यालय अनुदान आयोग (एम०फिल०/ पीएथ०डी० उपाधि प्रदान करने हेतु न्यूनतम मानदंड और प्रक्रिया) विनियम. 2009 के प्रतिस्थापन में विश्वविद्यालय अनुदान आयोग निम्नवत विनियम सृजित करता है, नामतः—

लघु शीर्घ, अनुप्रयोग एवं प्रवर्तनः

- 1.1 इन विनियमों को विश्वविद्यालय अनुवान आयोग (एम०फिल० / पीएम०डी० उपाधि प्रदान करने हेतु न्यूनतम मानदंड और प्रक्रिया) विनियम, 2016 कहा जाएगा।
- 1.2 वे ऐसे प्रत्येक विश्वविद्यालय पर लागू होंगे जो किसी केन्द्रीय अधिनियम, प्रांतीय अधिनियम अथवा किसी राज्य अधिनियम के तहत स्थापित अथवा निगमित हैं. तथा ऐसा प्रत्येक संबद्ध महाविद्यालय एवं जो, विश्वविद्यालय अनुदान आयोग, अधिनियम, 1956 की घारा 3 के तहत मानित विश्वविद्यालय संस्थान हैं।
- 1.3 सरकारी राजपत्र में अधिसूचित किये जाने की तिथि से ये विनियम लागू माने जाएंगे।
- 2. एम0फिल0 पाठ्यक्रम में प्रवेश हेतु पात्रता मानदंडः
 - 2.1 एम0िकल0 पाट्यक्रम में प्रवेश हेतु ऐसे अन्यर्थी जिनके पास स्नातकोत्तर उपाधि अथवा एक व्यावसायिक उपाधि होंगी जिसे समकहा साविधिक निकाय द्वारा स्नातकोत्तर उपाधि के समबुत्य घोषित किया गया हो, जिसमें अन्यर्थी को कम से कम कुल 55% अंक अथवा विश्वविद्यालय अनुदान आयोग के 7 बिंदु मानक पर 'बी' ग्रेंड प्राप्त हुए हों (अथवा जहां कहीं भी ग्रेडिंग प्रणाली अपनाई जाती है वहां बिंदु मानक पर समकक्ष ग्रेड) अथवा ऐसे प्रत्यायित विदेशी शैक्षिक संस्थान से समकक्ष उपाधि ग्राप्त की हो, जो कि किसी आकलन एवं प्रत्यायन एजेन्सी द्वारा प्रत्यायित है, जो कि शैक्षिक संस्थानों की

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MINISTRY OF HUMAN RESOURCE DEVELOPMENT

UNIVERSITY GRANTS COMMISSION NOTIFICATION New Delhi, the 5th May, 2016

University Grants Commission (Minimum Standards and Procedure for Award of M.PHIL./PH.D Degrees) Regulations, 2016

[In supersession of the UGC (Minimum Standards and Procedure for Awards of M.Phil/Ph.D. Degree) Regulation, 2009, notified in The Gazette of India [No. 28, Part III- Section 4] for the week July 11-July 17, 2009]

No. F. 1-2/2009(EC/PS)V(I) Vol. II - In exercise of the powers conferred by clauses (f) and (g) of sub-section (1) of Section 26 of the University Grants Commission Act, 1956 (3 of 1956), and in supersession of the UGC (Minimum Standards and Procedure for Awards of M.Phil./Ph.D. Degree) Regulation, 2009, notified in The Gazette of India |No. 28, Part III-Section 4| for the week July 11 — July 17, 2009, the University Grants Commission hereby makes the following Regulations, namely:-

1. Short title, Application and Commencement:

- These Regulations may be called University Grants Commission (Minimum Standards and Procedure for Award of M.Phil/Ph.D. Degrees) Regulations, 2016.
- 1.2 They shall apply to every University established or incorporated by or under a Central Act, a Provincial Act, or a State Act, every affiliated college, and every Institution Deemed to be a University under Section 3 of UGC Act, 1956.
- 1.3 They shall come into force from the date of their publication in the Gazette of India.

2. Eligibility criteria for admission to the M.Phil. programme:

- 2.1 Candidates for admission to the M.Phil. programme shall have a Master's degree or a professional degree declared equivalent to the Master's degree by the corresponding statutory regulatory body, with at least 55% marks in aggregate or its equivalent grade 'B' in the UGC 7-point scale (or an equivalent grade in a point scale wherever grading system is followed) or an equivalent degree from a foreign educational Institution accredited by an Assessment and Accreditation Agency which is approved, recognized or authorized by an authority, established or incorporated under a law in its home country or any other statutory authority in that country for the purpose of assessing, accrediting or assuring quality and standards of educational institutions.
- 2.2 A relaxation of 5% of marks, from 55% to 50%, or an equivalent relaxation of grade, may be allowed for those belonging to 5C/ST/OBC(non-creamy layer/)Differently-Abled and other categories of candidates as per the decision of the Commission from time to time, or for those who had obtained their Master's degree prior to 19th September, 1991. The eligibility marks of 55% (or an equivalent grade in a point scale wherever grading system is followed) and the relaxation of 5% to the categories mentioned above are permissible based only on the qualifying marks without including the grace mark procedures.

3. Eligibility criteria for admission to Ph.D.programme:

Subject to the conditions stipulated in these Regulations, the following persons are eligible to seek admission to the Ph.D. programme:

- 3.1 Master's Degree holders satisfying the criteria stipulated under Clause 2 above.
- 3.2 Candidates who have cleared the M.Phil. course work with at least 55% marks in aggregate or its equivalent grade 'B' in the UGC 7-point scale (or an equivalent grade in a point scale wherever grading system is followed) and successfully completing the M.Phil. Degree shall be eligible to proceed to do research work leading to the Ph. D. Degree in the same Institution in an integrated programme. A relaxation of 5% of marks, from 55% to 50%, or an equivalent relaxation of grade, may be allowed for those belonging to SC/ST/OBC(non-creamy layer)/differently-abled and other categories of candidates as per the decision of the Commission from time to time.

- 3.3 A person whose M.Phil. dissertation has been evaluated and the viva voce is pending may be admitted to the Ph.D. programme of the same Institution;
- 3.4 Candidates possessing a Degree considered equivalent to M.Phil. Degree of an Indian Institution, from a Foreign Educational Institution accredited by an Assessment and Accreditation Agency which is approved, recognized or authorized by an authority, established or incorporated under a law in its home country or any other statutory authority in that country for the purpose of assessing, accrediting or assuring quality and standards of educational institutions, shall be eligible for admission to Ph.D. programme.

4. Duration of the Programme:

- 4.1 M.Phil. programme shall be for a minimum duration of two (2) consecutive semesters / one year and a maximum of four (4) consecutive semesters / two years.
- 4.2 Ph.D. programme shall be for a minimum duration of three years, including course work and a maximum of six years.
- 4.3 Extension beyond the above limits will be governed by the relevant clauses as stipulated in the Statute/Ordinance of the individual Institution concerned.
- 4.4 The women candidates and Persons with Disability (more than 40% disability) may be allowed a relaxation of one year for M.Phil and two years for Ph.D. in the maximum duration. In addition, the women candidates may be provided Maternity Leave/Child Care Leave once in the entire duration of M.Phil/Ph.D. for up to 240 days.

5. Procedure for admission:

- 5.1 All Universities and Institutions Deemed to be Universities shall admit M.Phil/Ph.D. students through an Entrance Test conducted at the level of Individual University/Institution Deemed to be a University The University/Institution Deemed to be a University may decide separate terms and conditions for Ph.D. Entrance Test for those students who qualify UGC-NET (including JRF)/UGC-CSIR NET (including JRF)/SLET/GATE/teacher fellowship holder or have passed M.Phil programme. Similar approach may be adopted in respect of Entrance Test for M.Phil programme.
- 5.2 Higher Educational Institutions (HEIs) referred to in sub-clause 1,2 above and Colleges under them which are allowed to conduct M.Phil. and/or Ph.D. programmes, shall:
 - 5.2.1 decide on an annual basis through their academic bodies a predetermined and manageable number of M.Phil. and/or Ph.D. scholars to be admitted depending on the number of available Research Supervisors and other academic and physical facilities available, keeping in mind the norms regarding the scholar-teacher ratio (as indicated in Para 6.5), laboratory, library and such other facilities;
 - 5.2.2 notify well in advance in the institutional website and through advertisement in at least two (2) national newspapers, of which at least one (1) shall be in the regional language, the number of seats for admission, subject/discipline-wise distribution of available seats, criteria for admission, procedure for admission, examination centre(s) where entrance test(s) shall be conducted and all other relevant information for the benefit of the candidates:
 - 5.2.3 adhere to the National/State-level reservation policy, as applicable.
- 5.3 The admission shall be based on the criteria notified by the Institution, keeping in view the guidelines/norms in this regard issued by the UGC and other statutory bodies concerned, and taking into account the reservation policy of the Central/State Government from time to time.
- 5.4 HEIs as mentioned in Clause 1.2 shall admit candidates by a two stage process through:
 - 5.4.1 An Entrance Test shall be qualifying with qualifying marks as 50%. The syllabus of the Entrance Test shall consist of 50% of research methodology and 50% shall be

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subject specific. The Entrance Test shall be conducted at the Centre(s) notified in advance (changes of Centres, if any, also to be notified well in advance) at the level of the individual HEI as mentioned in clause 1.2; and

- 5.4.2 An interview/viva-voce to be organized by the HEI as mentioned in clause 1.2 when the candidates are required to discuss their research interest/area through a presentation before a duly constituted Department Research Committee.
- 5.5 The interview/viva voce shall also consider the following aspects, viz. whether:
 - 5.5.1 the candidate possesses the competence for the proposed research;
 - 5.5.2 the research work can be suitably undertaken at the Institution/College;
 - 5.5.3 the proposed area of research can contribute to new/additional knowledge.
- 5.6 The University shall maintain the list of all the M.Phil. / Ph.D. registered students on its website on year-wise basis. The list shall include the name of the registered candidate, topic of his/her research, name of his/her supervisor/co-supervisor, date of enrolment/registration.
- Allocation of Research Supervisor: Eligibility criteria to be a Research Supervisor, Co- Supervisor, Number of M.Phil/Ph.D. scholars permissible per Supervisor, etc.
 - 6.1 Any regular Professor of the University/Institution Deemed to be a University/College with at least five research publications in refereed journals and any regular Associate/Assistant Professor of the university/institution deemed to be a university/college with a Ph.D. degree and at least two research publications in refereed journals may be recognized as Research Supervisor.

Provided that in areas/disciplines where there is no or only a limited number of refereed journals, the Institution may relax the above condition for recognition of a person as Research Supervisor with reasons recorded in writing.

- 6.2 Only a full time regular teacher of the concerned University/Institution Deemed to be a University/College can act as a supervisor. The external supervisors are not allowed. However, Co-Supervisor can be allowed in inter-disciplinary areas from other departments of the same institute or from other related institutions with the approval of the Research Advisory Committee.
- 6.3 The allocation of Research Supervisor for a selected research scholar shall be decided by the Department concerned depending on the number of scholars per Research Supervisor, the available specialization among the Supervisors and research interests of the scholars as indicated by them at the time of interview/viva voce.
- 6.4 In case of topics which are of inter-disciplinary nature where the Department concerned feels that the expertise in the Department has to be supplemented from outside, the Department may appoint a Research Supervisor from the Department itself, who shall be known as the Research Supervisor, and a Co-Supervisor from outside the Department/ Faculty/College/Institution on such terms and conditions as may be specified and agreed upon by the consenting Institutions/Colleges.
- 6.5 A Research Supervisor/Co-supervisor who is a Professor, at any given point of time, cannot guide more than three (3)M.Phil. and Eight (8) Ph.D. scholars. An Associate Professor as Research Supervisor can guide up to a maximum of two (2) M.Phil. and six (6) Ph.D. scholars and an Assistant Professor as Research Supervisor can guide up to a maximum of one (1) M.Phil. and four (4) Ph.D. scholars.
- 6.6 In case of relocation of an M.Phil/Ph.D. woman scholar due to marriage or otherwise, the research data shall be allowed to be transferred to the University to which the scholar intends to relocate provided all the other conditions in these regulations are followed in letter and spirit and the research work does not pertain to the project secured by the parent institution/ supervisor from any funding agency. The scholar will however give due credit to the parent guide and the institution for the part of research already done.
- Course Work: Credit Requirements, number, duration, syllabus, minimum standards for completion, etc.
 - 7.1 The credit assigned to the M.Phil. or Ph.D. course work shall be a minimum of 08 credits and a maximum of 16 credits.

त्रिपुरा विश्वविद्यालय

(केन्द्रीय विश्वविद्यालय) सूर्यमणिनगर—799022, त्रिपुरा, भारत TRIPURA UNIVERSITY (A Central University) Suryamaninagar-799022, Tripura, India



Phone: 0381 237 9003 Fax: 0381 237 4802 E-mail: registrar@tripurauniv.in

No.F.TU/REG/AC/20/2017

Date: 20th November, 2017

NOTIFICATION

In accordance with the resolution of the 20th Meeting of the Academic Council held on 18th August, 2017 (under agenda 8/20/2017), which was duly approved by the Executive Council in its 28th Meeting held on 20th September, 2017 (under agenda 04/28/2017), this is hereby notified for general information that the "Rules & Regulations for Doctor of Philosophy (Ph.D.)-2016" (as per the UGC Regulations [Minimum Standards and Procedure for Awards of M.Phil/Ph.D Degree], 2016) has been adopted in Tripura University.

The said Regulations shall be deemed to have come into effect from the academic session 2016-17.

(S. Debroy)
Registrar (i/c)

Copy to:

1. The Pro-Vice-Chancellor, T.U.

2. The Dean, Faculty of Arts & Commerce, T.U.

3. The Dean, Faculty of Science, T.U.

4. The Finance Officer, T.U.

5. The Controller of Examinations, T.U.

6. The Director, IQAC, T.U.

7. The HoD/HoD(i/c), Department of ____

8. The Director, College Development Council, T.U.

9. The Joint Controller of Examinations, T.U.

10. The Deputy Registrar (Academic (i/c), T.U.

11. The Assistant Controller of Examinations, T.U.

12. P.S. to the Hon'ble Vice-Chancellor, T.U.



, T.U.



TRIPURA UNIVERSITY

(A Central University) Suryamaninagar-799022

Rules & Regulations for Doctor of Philosophy (Ph.D.) -2016 Based on UGC-2016 Guidelines

[The Rules and Regulations have been drafted in connivance with the UGC (Minimum Standards and Procedure for Awards of M.Phil/Ph.D Degree) Regulations, 2016 on 5th May and as clarified on 25th July, 2016 (F.No 14-4/2016 (PS)].

1. Introduction:

- I. These Regulations shall be called "The Tripura University Regulations for Doctor of Philosophy (Ph.D.) - 2016, in supersession of the earlier Rules & Regulations in this regard. And as and when any changes or amendment made by UGC or any such relevant authorities, such changes or amendment shall be the part of the Rules and Regulations after taking due approval from the Vice Chancellor, Tripura University.
- II. These Regulations shall apply to every candidate applying for enrollment to the Programme, registration, conduct of research / study conferment of the Degree of Doctor of Philosophy (Ph.D.) of this University.
- III. These Rules and Regulations shall come into effect fromAcademic year 2016- 17, and shall be applicable to the applicants,
 - a. Who have qualified in RET-2016 and intend to be enrolled in Ph.D. Programme in the Academic year 2016-17 and onwards.
 - And/or for the RET qualified candidates who qualified RET 2014/RET-2015 and were not allotted any supervisor and who have not gone through the Course Work.

2. Duration of the Programme:

- Ph.D. Programmeshall be for a minimum duration of three years, including Course work and a maximum of six years from the date of admission to the Ph.D. Programme.
- II. The women candidates and Persons with Disability (more than 40% disability) may be allowed a relaxation of two years for Ph.D. in the maximum duration.
- III. Registration of a candidate of Ph.D. Program shall automatically be cancelled when maximum duration of the program is over. However, a candidate may be given chance to re-register to the program afresh on submission of fees. He/she has to pay the entire fees as stipulated to a fresh candidate in addition to re-registration fees. Such candidate shall get a period of three years time again to complete his remaining part of the Ph.D. Program

- f. any other matter related to the scholar concerned.
- II. All RAC members should have Ph.D Degree. An RAC shall consist of five (5) members including the Supervisor as Convener of the Committee. One faculty having Ph.D. in the relevant/allied subject and three full-time faculties from the department concerned including the Supervisor shall be members of the RAC. In case there is any Co-supervisor, he/she will be also a member of RAC In such cases there shall be two faculties from the department (Instead of three members). There shall be one external expert member of the concerned subject belonging to the university/industry/ research institute etc, other than TU. Three members shall constitute the quorum of the RAC meeting.
- III. For a Department/Subject in which sufficient number of whole-time faculties is not available in the concerned Department of the University, the DRC concerned may constitute the RAC for that subject with requisite available members from the allied department. The table given below may be followed:

	Department having sufficient faculties with Ph.D.	Department having insufficient faculties with Ph.D.	
Supervisor	Convener	Convener	
Co supervisor (may be from university/same department/from other institute/Research Organization/Industry)	Member	Member	
External Expert	Member	Member	
Other Members	Three faculties where there is no Co-supervisor Two faculties where there is co-supervisor	Necessary faculties to make the total members five from allied department.	

8. Allocation of Research Supervisor:

Eligibility criteria to become a Research Supervisor, Co-Supervisor, number of Ph.D. scholars admissible under a Supervisor, etc.

- I. Any regular Professor of the Tripura University with at least five research publications in refereed journals and any regular Associate/Assistant Professor of the University with a Ph.D. degree and at least two research publications in refereed journals may be recognized as Research Supervisor. Provided that in areas/disciplines where there is no or only a limited number of refereed journals, the Institution may relax the above condition for recognition of a person as Research Supervisor with reasons recorded in writing.
- II. Only a full time regular teacher of the Tripura University can act as a supervisor. The external supervisors are not allowed. However, Co-Supervisor can be allowed in inter-disciplinary areas from other departments of the same institute or from other related institutions/ Industry/ Research Institute, with the approval of the Research Advisory Committee.
- III. The allocation of Research Supervisor for a selected research scholar shall be decided by the DRC concerned depending upon the number of scholars per Research Supervisor, the

available specialization among the Supervisors and research interests of the scholars as indicated by them at the time of interview/viva voce.

- IV. In case of topics which are of inter-disciplinary nature where the DRC concerned feels that the expertise in the Department has to be supplemented from outside, the Department may appoint a Research Supervisor from the Department itself, who shall be known as the Research Supervisor, and a Co-Supervisor from outside the Department/Faculty/College/Institution/Industry having R&D program/ Foreign Faculty/Eminent Professor of Hospital on such terms and conditions as may be specified and agreed upon by the consenting organizations.
- V. A Research Supervisor/Co-supervisor who is a Professor, at any given point of time, cannot guide more than Eight (8) Ph.D. scholars. An Associate Professor as Research Supervisor can guide up to a maximum six (6) Ph.D. scholars and an Assistant Professor as Research Supervisor can guide up to a maximum of four (4) Ph.D. scholars.
- VI. In case of relocation of a Ph.D. programof a woman scholar due to marriage or otherwise, the research data shall be allowed to be transferred to the University to which the scholar intends to relocate provided all the other conditions in these regulations are followed in letter and spirit and the research work does not pertain to the project secured by the parent institution/ supervisor from any funding agency. The scholar will, however, give due credit to the parent guide and the institution for the part of research already done.
- VII. A supervisor at his/her last one (1) year of service shall not be allowed to register any new scholar for research guidance under him/her. However, such supervisor may act as co-supervisor to the other scholar concerned.
- VIII. If a supervisor quit the job of Tripura University or go on lien to other Institute then he/she shall arrange a proper guide (s) for such scholar (s) before he/she goes to quit/lien, with the approval of DRC. If any such scholar is interested to quit the University, he/she is allowed to do so.
- IX. If there is any unfortunate demise of a supervisor, then the concerned DRC shall do the needful so that the scholar (s) under such supervisor get a new supervisor from the department, within three months time and shall inform the appropriate authority accordingly. If the intake capacity of such supervisor is already filled up as per guidelines of UGC, he/she may supervise the scholar. It will be treated as special case. However, formal permission of the Vice Chancellor is required in such cases.
- X. The college/institute teachers are also eligible to act as a Research Supervisor if the institute/college with PG courses.
- XI. It may be noted that supervising one candidate is equivalent to co-supervising two students that is co-supervisor will earn 0.5 point.

9. Ph.D. Course Work:

Credit Requirements, number, duration, syllabus, minimum standards for completion, etc.

 The credit assigned to the Ph.D. course work has been mentioned in table-A of this Rules and Regulations.



Annexure II

Details of Research Scholars of Department of Commerce for Registration to the Degree of Ph.D. vide Clause 10 (V) under the Regulations for Doctor of Philosophy [Ph.D.]-2016 of Tripura University approved & Recommended by the 21st BPGS in Commerce held on 20.11.2023

Sl. No.	Name of the Research Scholars	Name of the Supervisor	Date of Registration	Topic	Remarks
1	Ms. Sevika Debbarma Enrolment No. 2063640004 Date of Admission: 30.06.2021	Dr. Chinmoy Roy, Professor, Department of Commerce, T.U.	15.09.2023	Opportunities and Challenges of Handloom and Handcraft Industry in Tripura: Addressing the Current Sustainability Approach	Approved
2	Md. Monzur Hossain Enrolment No. 216364005 Date of Admission: 16.04.2022	Enrolment No. 216364005 Date of Admission: 16.04.2022 Ar. Manav Kumar Chakma Dr. Subir Kumar Sen, Associate Professor, Department of Commerce, T.U.		Nature and Pattern of Trade Network of Regional Trade Bloc: A Study of BIMSTEC	Approved
3				Economic Analysis of the Road Network in Tripura Tribal Areas Autonomous District Council, Tripura, India	Approved
4	Ms. Priya Das Enrolment No. 216364006 Date of Admission: 16.04.2022	Dr. Subir Kumar Sen, Associate Professor, Department of Commerce, T.U.	17.11.2023	Performance Evaluation under Combined MCDM methods: A Study of Indian Banking Sector	Approved

S. K. Sen 2011 | 2023 (Subir Kumar Sen) Chairman BPGS

Annexure III

List of the Six-Monthly Progress Reports of Different Research Scholars of the Department of Commerce, Tripura University under Ph.D. Regulations, 2016 approved & Recommended by the 21st BPGS in Commerce held on 20.11.2023

Sl. No.	Details of the Research Scholars, & Topic Supervisors	Date of Admission to Ph.D. Programme & Date of Registration	Date of Progress Seminar in the respective RACs	Remark
	Mr. Manik Chakraborty Supervisor Dr. Chinmoy Roy, Professor, Department of Commerce, T.U. Topic "Impact of Capital Structure on Corporate Financial Performance- Evidence from NSE Listed Public	Date of Admission: 27.09.2019 Enrolment No.	3rd Six Monthly Progress Report submitted on 05.04.2022 & approved in the 3rd RAC held on 17.05.2023.	0
1		Date of Registration: 28/07/2021 nce-blic Ph.D. Registration No.	4th Six Monthly Progress Report submitted on 07.10.2022 & approved in the 3rd RAC held on 17.05.2023.	Appro ved
	Companies in India"	F/TU/COE/Ph.D/10/COM/18/21	5th Six Monthly Progress Report submitted on 17.04.2023 & approved in the 4th RAC held on 11.10.2023.	

5.K. Sen 34/11/2027

(Subir Kumar Sen)

Chairman BPGS Commerce Tlu i



	Mr. Juhendra Debbarma Supervisor Dr. Chinmoy Roy, Professor, Department of Commerce, T.U.	Date of Admission: 27.09.2019 Enrolment No. 1963640004.	3rd Six Monthly Progress Report submitted on 05.04.2022 & approved in the 3rd RAC held on	
Creat	Topic uence of Corporate Governance on tive Accounting Practice: Evidence a NSE Listed Public Companies in India"	Date of Registration: 28/07/2021 Ph.D. Registration No. F/TU/COE/Ph.D/10/COM/17/21	4th Six Monthly Progress Report submitted on 07.10.2022 & approved in the 3rd RAC held on 17.05.2023.	
			5th Six Monthly Progress Report submitted on 17.04.2023 & approved in the 4th RAC held on 11.10.2023.	

S. X. Scan 34 N 2023 (Subir Kumar Sen) Chairman BPGS Commerce I to

Approved



Annexure-IV

Reconstitution of RACs approved & Recommended vide Clause 7 (III) under the Regulations for Doctor of Philosophy [Ph.D.]-2016 of Tripura University by the 21st BPGS in Commerce held on 20.11.2023

Sl. No.	Name	Designation	Composition
1.	Dr. A.Ibemcha Chanu	Professor, Department of Commerce, Bodoland University,	External Member
2	Dr. Subir Kumar Sen	Associate Professor, Department of Commerce, TU	Member
3.	Dr.Samrat Goswami	Assistant Professor, Department of Rural Studies, TU	Member
4.	Dr.Joy Das	Assistant Professor, Department of Commerce, TU (Lien)	Co-Supervisor
5.	Dr. Prallad Debnath	Professor, Department of Commerce, TU	Convener
200	(P) PAC of Me Anita P		Paint Dah
		ehra (Enrolment No. 2063640002) Proposed by the Supervisor, D	
1. 2.	(B) RAC of Ms. Anita B. Dr. Prallad Debnath Dr. Debdas Rakshit		r. Rajat Deb Member External Membe
1.	Dr. Prallad Debnath	ehra (Enrolment No. 2063640002) Proposed by the Supervisor, D. Professor, Department of Commerce, TU	Member
<i>I.</i> 2.	Dr. Prallad Debnath Dr. Debdas Rakshit	ehra (Enrolment No. 2063640002) Proposed by the Supervisor, D. Professor, Department of Commerce, TU Professor, Department of Commerce, University of Burdwan	Member External Membe

S-K. Sen 3 of U) 2025 (Subir Kumar Sen) Chairman BPGS Commerce, T3

Annexure V

TripuraUniversity (A Central University) Suryamaninagar, Tripura-799022





Report on

BEST PRACTICE

"Installation of Sanitary Napkin Vending Machine and Incinerator in the Ladies' Wash Room of the Department of Commerce"

The 3rd October, 2023

Organized by

Department of Commerce,
TripuraUniversity
2023



Report of Best Practice: Installation of Sanitary Napkin Vending Machine and Incinerator in the Ladies' Wash Room of the Department of Commerce

In India, menstruation has historically been linked to taboos and myths, making it very difficult for teenage girls to even bring up the subject with their parents or other family elders. Just 12% of women in India use sanitary napkins, according to a research. It has been noted that 20% of girls avoided using the lavatory in the institution during their periods out of concern that they would ruin it, and many of them were unaware of the menstrual cycle when they first began having periods. Just sixteen percent of individuals with some knowledge obtained any information from their school. Therefore, in addition to raising awareness of menstrual health and cleanliness, it is imperative to educate people about the usage of sanitary napkins and to make them easily accessible through vending machines. Self-service vending machine for sanitary napkins that accepts coins is known as the Sanitary Napkin Vending Machine. With a display reflecting the availability of napkin stock, the said vending machine can load a small number of napkins.

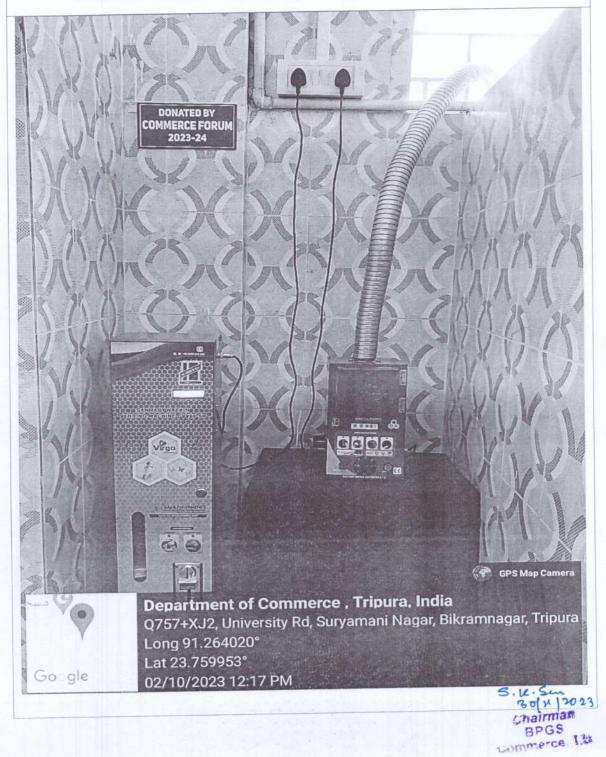
Disposing of sanitary napkins can be done quickly, scientifically, hygienically, and safely by burning them at a low temperature until they turn into a harmless ash. An incinerator has been erected as a result, helping to dispose of soiled napkins quickly, scientifically, and hygienically without producing any hazardous emissions.

We have placed a sanitary napkin vending machine in our department. Girls are now more conscious of menstrual hygiene and health as a result of this. The Department acknowledges the key role of the COMMERCE FORUM, which is made up of all of our Department's former and current students, for donating these two machines so that our girl students can use them in the Departmental Ladies Wash Room. It is accessible to female students, female faculty members, and female researchers of the other Departments as well.

We are also thankful to Smt. Aparna Debbarma, General Manager (i/c), Tripura State Cooperative Bank Ltd (TSCBL) and the Distingushed Alumni of our Department without whom it is not possible to implement such an intiative in our Department. We are also thankful to Prof. Shaon Ray Chaudhuri, Director, IQAC, Tripura University for taking the pain to visit our department for formal inauguration of the said facility in our department and cheered our students for taking such an innovative initiative for our girls.

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Picture 1: Photograph of the Installation of Sanitary Napkin Vending Machine and Incinerator in the Ladies' wash Room of the Department of Commerce



Estd: 1988 Agt. 799022

Picture 2: Photograph of the inauguration of the Sanitary Napkin Vending Machine and Incinerator in the Ladies' wash Room of the Department of Commerce on 03.10.2023



Photo Cursey: Students of the Department of Commerce, 2023-24 Batch

S.K.San 30[11]2023 Chairman BPGS Commerce, The

Annexure-VI

Details of Master's Thesis submitted by the Students of M.Com (Batch 2021-23)

Estd: 1988 Agt. 799022

SL NO.	NAME OF THE MENTEE	ENROLLMENT NO.	TOPIC OF THE DISSERTATION	NAME OF THE SUPERVISOR
1	PRITAM DAS	2106440001	DETERMINANTS OF IPO PRICING IN INDIA: EVIDENCE	
2	PARTHA ACHARJEE	2106440049	FROM NSE LISTED COMPANIES	
3	ALINA DEBBARMA	2106440028	IMPACT OF ACCOUNTING VARIABLES ON STOCK PRICES: EVIDENCE FROM TOP BSE LISTED MANUFACTURING FOOD PRODUCT COMPANIES	
4	SAURAV SAHA	2106440020	RELATIONSHIP BETWEEN ACCOUNTING VARIABLE	
5	PRANTOY DAS	2106440025	AND SHARE PRICE: A STUDY ON BSE-LISTED DRUGS	
6	SAURAV SAHA	2106440020	AND PHARMACEUTICAL COMPANIES	-
7	PALASH CHOWDHURY	2106440061	RELATIONSHIP BETWEEN ACCOUNTING VARIABLES AND SHARE PRICE: A STUDY ON BSE-LISTED IT COMPANIES	DR. JOY DAS
8	UTSARGA RAY	2106440032	RELATIONSHIP BETWEEN ACCOUNTING VARIABLES AND STOCK PRICE: A STUDY ON BSE LISTED IT COMPANIES	
9	BRUKTA REANG	2106440027	RELATIONSHIP BETWEEN ACCOUNTING VARIABLES	
10	BRUKTA REANG	2106440027	AND STOCK PRICES:AN EVIDENCE FROM BSE LISTED MANUFACTURING FOOD PRODUCT COMPANIES	
11	AISHREE DEBBARMA	2106440046	THE RELATIONSHIP BETWEEN STOCK PRICES AND ACCOUNTING VARIABLES: EVIDENCE BASED ON BSE LISTED MACHINERY COMPANIES	4-Sin

nairman BPGS

	BANKRUPTCY ANALYSIS OF CONSTRUCTION	2106440034	APARUPA CHAKMA	12
	COMPANY USING ALTMAN AND SPRINGATE MODELS	2106440008	RICHES TRIPURA	13
	DETERMINANTS OF DIVIDEND PAYOUT IN INDIAN	2106440068	SUSMITA SEN	14
	LISTED MANUFACTURING FIRMS	2106440013	ANSHUMAN KASHYAP	15
DR. RAJAT DEE	EFFECT OF LEVERAGE ON FIRM PERFORMANCE	2106440067	TOPA SAHA	16
	ETTECT OF EET ENGINEERS	2106440064	BARNALI ROY	17
	IMPACT OF IND AS ON FIRM PERFORMANCE: INDIAN	2106440004	MELONI SANTAL	18
	AUTOMOBILE SECTOR PANORAMA	2106440016	ATANGTI DEBBARMA	19
	PROFITABILITY ANALYSIS OF TOP FIVE COMMERCIAL	2106440002	MANIKYA JAMATIA	20
	BANK OF INDIA	2106440010	LABARAM REANG	21
	REFERENCE TO IT'S CONTRIBUTION TO GROSS STATE DOMESTIC PRODUCT		DEBBARMA	22
				22
		2106440066	TANMOY SAHA	23
PROF.	DOES AUDIT CHARACTERISTICS AFFECT CAPITAL	2106440066 2106440065	TANMOY SAHA PURNIMA DEBNATH	24
PROF. CHINMOY RO		21001100		
	DOES AUDIT CHARACTERISTICS AFFECT CAPITAL STRUCTURE DECISION: EVIDENCE FROM TOP 10 BSE LISTED COMPANIES IMPACT OF BOARD CHARACTERISTIC ON CAPITAL	2106440065	PURNIMA DEBNATH	24
	DOES AUDIT CHARACTERISTICS AFFECT CAPITAL STRUCTURE DECISION: EVIDENCE FROM TOP 10 BSE LISTED COMPANIES	2106440065 2106440015	PURNIMA DEBNATH JAMUNA BARMAN TABIN MOHAN	24

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Estd: 1988 Agt. 799022



28	ABINASH TRIPURA	2106440019	DETERMINANTS OF NATIONAL PENSION SCHEME IN	
29	TH KHALRINGDAM	2106440011	INDIA INSIGHTS: INSIGHTS FROM OLD PENSION AND NEW PENSION SCHEME AS WELL AS OLD AGE PENSION SCHEME.	PROF.
30	RAHUL TRIPURA	2106440018	IMPACT OF CRUDE OIL AND EXCHANGE RATE ON	P.RALLAD
31	RUPAN DAS	2106440005	INDIAN NATURAL RUBBER PRICE	DEBNATH
32	ANIRBAN SAHA	2106440059	RELATIONSHIP BETWEEN ACCOUNTING VARIABLES ON STOCK PRICE: EVIDENCE FROM BSE LISTED REAL	222711221
33	SAGAR DAS	2106440058	ESTATE AND INDUSTRIAL & INFRASTRUCTURAL CONSTRUCTION COMPANIES	

S. K. S. 37/11/2023 Chairman BPGS Commerce, 133

To The Coordinator Integrated Master Degree Tripura University Suryamaninagar

Respected Sir,

I am sending herewith the IMD syllabus (First, Second, Third, Fourth Semester) as per NEP for your kind persual.

Thanking you.

Your sincerely

Or. Paramasree Dasgupta 12.7.25

Head (In-Charge)

Department of Bengali

Hoad Department , Bengall
Tripure Suryamaninagar 799022



DEPARTMENT OF BENGALI

Tripura University

(A Central University)

Suryamaninagar

Bengali Syllabus for IMD Programme, As per NEP 2020

IMD Syllabus:

First Semester:

- Paper I
 - Unit 1: বাংলা ভাষা ও বাংলা লিপির উদ্ভব ও ক্রমবিকাশ
 - Unit 2: পাল ও সেন যুগ, চর্যাপদ, তুর্কী আক্রমণ ও বঙ্গীয় সমাজ সংস্কৃতিতে তার অভিঘাত,
 শ্রীকৃষ্ণকীর্তন
 - Unit 3:
 - (ক) মালাধর বসু, কৃত্তিবাস, বৈষ্ণব পদাবলী (চণ্ডীদাস, বিদ্যাপতি, বলরাম দাস, জ্ঞানদাস, গোবিন্দদাস)
 - (খ) বিজয়গুপ্ত, নারায়ণ দেব
 - (গ) চৈতন্যজীবনী ও চৈতন্যচরিতকাব্য: বৃন্দাবন দাস, কৃষ্ণ্যদাস কবিরাজ, লোচনদাস, জয়ানন্দ
 - Unit 4:
 - (ক) দৌলত কাজি, আলাওল
 - (খ) দ্বিজ বংশীদাস, কেতকাদাস ক্ষেমানন্দ
 - (গ) মুকুন্দরাম চক্রবর্তী
 - (ঘ) ঘনরাম চক্রবর্তী, রূপরাম চক্রবর্তী
 - (৬) রায়গুণাকর ভারতচন্দ্র
 - (চ) শাক্ত পদাবলী

প্রাথমিক পাঠ:

অসিত কুমার বন্দ্যোপাধ্যায়, ২০০৬-২০০৭, বাংলা সাহিত্যের সম্পূর্ণ ইতিবৃত্ত, মডার্ণ বুক এজেসী প্রাইভেট লিমিটেড, কলকাতা

সুকুমার সেন, বাঙ্গালা সাহিত্যের ইতিহাস, ১৩৪৭ব., মডার্ণ বুক এজেন্সী প্রাইভেট লিমিটেড, কলকাতা নীহাররঞ্জন রায়, বাঙ্গালীর ইতিহাস (আদিপর্ব), ২০০৬, দে'জ পাবলিশিং, কলকাতা

Second Semester:

Paper II

- Unit 1: গদ্য ও প্রবন্ধ—শ্রীরামপুর মিশন, ফোর্ট উইলিয়াম কলেজ, রাজা রামমোহন রায়,
 ভবানীচরণ বন্দ্যোপাধ্যায়, ঈশ্বরচন্দ্র বিদ্যাসাগর, অক্ষয় কুমার দত্ত, প্যারীচাঁদ মিত্র, কালীপ্রসন্ন
 সিংহ।
- Unit 2: উনিশ শতকের বাংলা রঙ্গমঞ্চ (বেঙ্গলি থিয়েটার থেকে নাট্যনিয়ন্ত্রণ বিল) ও বাংলা সাময়িক পত্র দিগদর্শন থেকে বঙ্গদর্শন (দিগদর্শন, সমাচারদর্পণ, সমাচার চন্দ্রিকা, তত্ত্ববোধিনী, বামাবোধিনী, সোমপ্রকাশ, জ্ঞানাম্বেষণ, বঙ্গদর্শন)
- Unit 3: উনিশ শতকের কাব্য ও নাটক
- গীতিকাব্যের উদ্ভব, মহাকাব্য, নাটক ও প্রহসন।
- Unit 4: মধুসূদন দত্ত 'একেই কি বলে সভ্যতা'/ জ্যোতিরিন্দ্রনাথ ঠাকুর 'অলীক বাবু'।

প্রাথমিক পাঠ:

অধীর দে, ২০১২, আধুনিক বাংলা প্রবন্ধ সাহিত্যের ধারা, প্রথম খণ্ড, উজ্জ্বল সাহিত্য মন্দির, কলিকাতা অধীর দে, ২০১০, আধুনিক বাংলা প্রবন্ধ সাহিত্যের ধারা, দ্বিতীয় খণ্ড, উজ্জ্বল সাহিত্য মন্দির, কলিকাতা অরুণকুমার মুখোপাধ্যায়, ১৩৭৮, বাংলা গদ্যরীতির ইতিহাস, ক্লাসিক প্রেস, কলকাতা অসিত কুমার বন্দ্যোপাধ্যায়, ২০০৬-২০০৭, বাংলা সাহিত্যের সম্পূর্ণ ইতিবৃত্ত, মডার্ণ বুক এজেসী প্রাইভেট লিমিটেড, কলকাতা

গোপাল হালদার, ১৪১২ব, বাঙলা সাহিত্যের রূপ-রেখা, ২-খণ্ড, অরুণা প্রকাশনী, কলকাতা ব্রজেন্দ্রনাথ বন্দ্যোপাধ্যায়, ২০১৩, বঙ্গীয় নাট্যশালার ইতিহাস: ১৭৯৫-১৮৭৬, করুণা প্রকাশনী, কলকাতা সুকুমার সেন, ২০০৭, বাংলার সাহিত্য-ইতিহাস, সাহিত্য অকাদেমি, নতুন দিল্লি সুকুমার সেন, ২০০৯, বাঙ্গালা সাহিত্যের ইতিহাস, ৩-৫ম খণ্ড, আনন্দ পাবলিশার্স, কলকাতা সুকুমার সেন, ১৯৯৮, বাঙ্গালা সাহিত্যে গদ্য, আনন্দ পাবলিশার্স, কলকাতা

সহায়ক পাঠ:

অসিত কুমার বন্দ্যোপাধ্যায়, ১৩৭৪, উনিশ-বিশ, মণ্ডল বুক হাউস, কলকাতা অজিত কুমার ঘোষ, ২০১০, বাংলা নাটকের ইতিহাস, দে'জ পাবলিশিং, কলকাতা অলোক রায়, ২০১২, উনিশ শতক, প্রমা, কলকাতা দর্শন চৌধুরী, ২০০৩, বাংলা থিয়েটারের ইতিহাস, পুস্তক বিপণি, কলকাতা

Third Semester:

- Paper III
 - Unit 1: ভাষা-সংজ্ঞা, বৈশিষ্ট্য, উপভাষা, উপভাষার শ্রেণিবিভাগ ও ভাষাতাত্ত্বিক বৈশিষ্ট্য
 - Unit 2: ধ্বনি ও বর্ণ, স্বর্ধ্বনি ও ব্যঞ্জনধ্বনি-বৈশিষ্ট্য, শ্রেণিবিভাগ, উচ্চারণ বৈচিত্র্য ও স্থানিম
 ধ্বনি পরিবর্তনের কারণ ও সূত্র, ধ্বনির আগম, স্বরাগম, ব্যঞ্জনাগম, অপিনিহিতি,
 স্বরভক্তি, প্রতিধ্বনি, ধ্বনির নির্গমন-স্বরলোপ, সমাক্ষর লোপ, ব্যঞ্জনলোপ, ধ্বনির
 রূপান্তর, অভিশ্রুতি, নাসিক্য ভবন, সমীভবন, স্বরস্য হতি, ধ্বনির স্থানান্তর, ধ্বনির
 বিপর্যাস
 - Unit 3: সাধু ও চলিত ভাষা, শব্দার্থ পরিবর্তনের ধারা, শব্দভাত্তার
 - Unit 4: বাংলা বানানবিধি

প্রাথমিক পাঠ:

রামেশ্বর শ, সাধারণ ভাষাবিজ্ঞান ও বাংলা ভাষা, ১৩৯০ব., পুস্তক বিপণি, কলকাতা

Fourth Semester:

- Paper IV: ছন্দ, অলঙ্কার ও সাহিত্যের রূপরীতি
 - Unit 1: বাংলা ছন্দ
 - ক) সংজ্ঞা বিচার: দল/অক্ষর, কলা/মাত্রা, যতি, যতিলোপ, পর্ব, পংক্তি/চরণ, পদ, লয়, স্তবক, পয়ার, মহাপয়ার
 - খ) বাংলা ছন্দের জাতি বিচার: মিশ্রবৃত্ত/অক্ষরবৃত্ত, কলাবৃত্ত/মাত্রাবৃত্ত, দলবৃত্ত/স্বরবৃত্ত ছন্দের উদাহরণসহ বৈশিষ্ট্য
 - গ) ছন্দোলিপি প্রণয়ন
 - Unit 2: বাংলা অলঙ্কার
 - ক) শব্দালম্ভার: অনুপ্রাস, যমক, শ্লেষ, বক্রোক্তি

- খ) অর্থালঙ্কার: উপমা, রূপক, সমাসোক্তি, উৎপ্রেক্ষা, অপফুতি, ব্যতিরেক, বিরোধ, ব্যাজস্তুতি, সন্দেহ, অতিশয়োক্তি
- গ) অলঙ্কার নির্ণয়

Unit 3: সাহিত্যের রূপ ও রীতি (কাব্য ও নাটক)

- ক) কবিতার সংজ্ঞা, স্বরূপ ও বৈশিষ্ট্য, কাব্যের শ্রেণিবিভাগ গীতিকাব্য, সনেট, আখ্যান কাব্য, মহাকাব্য, পত্রকাব্য, গদ্যকবিতা
- খ) নাটকের সংজ্ঞা, স্বরূপ ও বৈশিষ্ট্য, নাটকের শ্রেণিবিভাগ ট্র্যাজেডি, কমেডি, ঐতিহাসিক নাটক, পৌরাণিক নাটক, সামাজিক নাটক, প্রহসন, রূপক ও সাংকেতিক নাটক, কাব্যনাট্য, গীতিনাট্য, অ্যাবসার্ড নাটক, পথনাটক

Unit IV: সাহিত্যের রূপ ও রীতি (কথাসাহিত্য ও প্রবন্ধ)

ক) উপন্যাসের সংজ্ঞা স্বরূপ ও বৈশিষ্ট্য, উপন্যাসের শ্রেণিবিভাগ নভেল ও রোমাস, ঐতিহাসিক উপন্যাস, সামাজিক উপন্যাস, মনস্তাত্ত্বিক উপন্যাস, রাজনৈতিক উপন্যাস, আঞ্চলিক উপন্যাস, আত্মজীবনীমূলক উপন চেতনাপ্রবাহমূলক উপন্যাস, গ্রাফিক নভেল খ) ছোটগল্পের সংজ্ঞা, স্বরূপ, বৈশিষ্ট্য ও প্রকারভেদ, ছোটগল্প ও অণুগল্প

প্রাথমিক পাঠ

কুন্তল চট্টোপাধ্যায়, ২০১২, সাহিত্যের রূপরীতি ও অন্যান্য প্রসঙ্গ, রত্নাবলী, কলকাতা তারাপদ ভট্টাচার্য, ১৩৬৬, ছন্দ-তত্ত্ব ও ছন্দোবিবর্তন, কলিকাতা বিশ্ববিদ্যালয়, কলকাতা প্রবোধচন্দ্র সেন, ২০০২, নূতন ছন্দ-পরিক্রমা, আনন্দ পাবলিশার্স, কলকাতা প্রবোধচন্দ্র সেন, ১৯৮০, আধুনিক বাংলা ছন্দ-সাহিত্য, অণিমা প্রকাশনী, কলকাতা শ্রীশ্যামাপদ চক্রবর্তী, ২০২১, অলঙ্কার-চন্দ্রিকা, প্রজ্ঞা বিকাশ, কলকাতা

উজ্জ্বল কুমার মজুমদার, ২০১৪, সাহিত্য ও সমালোচনার রূপরীতি, দে'জ পাবলিশিং, কলকাতা জীবেন্দ্র সিংহ রায়, ১৯৬৪, বাঙলা অলঙ্কার, মর্ডাণ বুক এজেন্সি, কলকাতা পবিত্র সরকার,২০১৯, ছন্দতত্ত্ব ছন্দরূপ, চিরায়ত প্রকাশনী, কলকাতা

- Paper V: প্রাগাধুনিক বাংলা সাহিত্য ও তার আধুনিক নির্মাণ
 - Unit 1: পদাবলী সাহিত্য বৈষ্ণব পদাবলী (বিদ্যাপতি, চণ্ডীদাস, জ্ঞানদাস, গোবিন্দ দাস)
 - Unit 2: মঙ্গলকাব্য
 মুকুন্দ চক্রবর্তীর চণ্ডীমঙ্গল (আখেটিক খণ্ড)
 - Unit 3: কবিতা
 রবীন্দ্রনাথ ঠাকুর- বৈষ্ণব কবিতা
 জীবনানন্দ দাশ বাংলার মুখ আমি দেখিয়াছি
 বিষ্ণু দে এবং লখিন্দর
 জগদীশ ভট্টাচার্য- খেয়াঘাটে
 সঞ্জয় ভট্টাচার্য ফুল্লরা
 অরুণ মিত্র-ও বেহুলা
 পরমানন্দ সরস্বতী- প্রচণ্ড ভৈরবী
 শক্তিপদ ব্রহ্মচারী মনসামঙ্গল
 কবিতা সিংহ হরিণা বৈরী
 কৃষ্ণা বসু রাধিকা সংবাদ
 মল্লিকা সেনগুপ্ত- আমপালি
 - Unit 4: নাটক
 শাঁওলী মিত্র নাথবতী অনাথবৎ

প্রাথমিক পাঠ

সুকুমার সেন (সংকলিত), ১৯৫৭, বৈষ্ণব পদাবলী, সাহিত্য আকাদেমি, নতুন দিল্লি সুকুমার সেন (সম্পাদিত), ১৩৬২ব, চণ্ডীমঙ্গল, সাহিত্য আকাদেমি, নতুন দিল্লি অরুণ মিত্র, ২০১৬, অরুণ মিত্রের শ্রেষ্ঠ কবিতা, দে'জ পাবলিশিং, কলকাতা কবিতা সিংহ, ১৯৮৭, কবিতা সিংহের শ্রেষ্ঠ কবিতা, দে'জ পাবলিশিং, কলকাতা কৃষ্ণা বসু, ২০০৩, কৃষ্ণা বসুর শ্রেষ্ঠ কবিতা, দে'জ পাবলিশিং, কলকাতা জগদীশ ভট্টাচার্য, ১৯৯২, জগদীশ ভট্টাচার্যের শ্রেষ্ঠ কবিতা, ভারবি, কলকাতা

জীবনানন্দ দাশ, ১৩৯৩, জীবনানন্দ দাশের কাব্যগ্রন্থ (প্রথম খণ্ড), বেঙ্গল পাবলিশার্স প্রাইভেট লিমিটেড, কলকাতা মল্লিকা সেনগুপ্ত শ্রেষ্ঠ কবিতা, দে'জ পাবলিশিং, কলকাতা রবীন্দ্রনাথ ঠাকুর, সোনারতরী, রবীন্দ্র-রচনাবলী দ্বিতীয় খণ্ড, বিশ্বভারতী প্রকাশন বিভাগ, কলিকাতা শাঁওলী মিত্র, ১৯৮৩, নাথবতী অনাথবং, মিত্র ও ঘোষ, কলকাতা সঞ্জয় ভট্টাচার্য, ২০২১, সঞ্জয় ভট্টাচার্যের কবিতা, গৌতম বসু, ভূমেন্দ্র গুহু (সম্পা.), গাঙ্চিল, কলকাতা

সহায়ক পাঠ

অজিত কুমার ঘোষ, ২০১০, বাংলা নাটকের ইতিহাস, দে'জ পাবলিশিং, কলকাতা অমুজ বসু, ১৩৬২ব, একটি নক্ষত্র আসে, দে'জ পাবলিশিং, কলকাতা অশ্রুক্ত মার সিকদার, ১৪১১ব, আধুনিক কবিতার দিগ্বলয়, অরুণা প্রকাশনী, কলকাতা অশোককুমার মিশ্র, ২০১৭, আধুনিক বাংলা কবিতার রূপরেখা ১৯০১-২০০৮, দে'জ পাবলিশিং, কলকাতা দর্শন চৌধুরী, ২০০৩, বাংলা থিয়েটারের ইতিহাস, পুস্তক বিপণি, কলকাতা দীপ্তি ত্রিপাঠী, ২০০৩, আধুনিক বাংলা কাব্যপরিচয়, দে'জ পাবলিশিং, কলকাতা বাসত্তীকুমার মুখোপাধ্যায়, ২০১২, আধুনিক বাংলা কবিতার রূপরেখা, প্রকাশত্রন, কলকাতা সরোজ বন্দ্যোপাধ্যায়, ২০০৮, কবিতার কালান্তর, দে'জ পাবলিশিং, কলকাতা

- Paper VI: উনিশ শতকের বাংলা কথাসাহিত্য
 - Unit 1:
 - ক) বাংলা উপন্যাসের উন্মেষ ও বিকাশ
 - খ) বাংলা ছোটগল্পের উন্মেষের প্রেক্ষাপট ও রবীন্দ্রনাথ
 - Unit 2:
 আলালের ঘরের দুলাল-প্যারীচাঁদ মিত্র
 - Unit 3:

দীপনিবাণ-স্বর্ণকুমারী দেবী

• Unit 4:

রাজসিংহ-বঙ্কিমচন্দ্র চট্টোপাধ্যায়

প্রাথমিক পাঠ

অসিতকুমার বন্দ্যোপাধ্যায়, ২০০৬-০৭, বাংলা সাহিত্যের সম্পূর্ণ ইতিবৃত্ত, মডার্ণ বুক এজেন্সী প্রা.লি., কলকাতা গোপাল হালদার, ১৪১২ব, বাঙলা সাহিত্যের রূপরেখা, ২-খণ্ড, অরুণা প্রকাশনী, কলকাতা প্যারীচাঁদ মিত্র, ২০২১, আলালের ঘরের দুলাল, সোম পাবলিশিং, কলকাতা অরুণ কুমার মুখোপাধ্যায় (সম্পাদিত), ২০২০, স্বর্ণকুমারী দেবীর উপন্যাস সমগ্র, দেজ পাবলিশিং, কলকাতা বন্দ্যোপাধ্যায় ও সজনীকান্ত দাস (সম্পাদিত), ১৩৪৭ব, বঙ্কিমচন্দ্র চট্টোপাধ্যায়ে রাজসিংহ, বঙ্গীয় সাহিত্য পরিষৎ, কলকাতা

সহায়ক পাঠ

অসিতকুমার বন্দ্যোপাধ্যায়, ১৩৭৪, উনিশ বিশ, মণ্ডল বুক হাউস, কলকাতা অলোক রায়, ২০১২, উনিশ শতক, প্রমা, কলকাতা অলোক রায়, ২০১২, বিশ শতক, প্রমা, কলকাতা

Paper IV: বিশ শতকের বাংলা সাহিত্য: Dissertation Paper

হাসান আজিজুল হক, অমিতাভ চক্রবর্তী, তন্ময় সিংহ মহাপাত্র, (নির্বাহী সম্পাদক), জানুয়ারি ২০১৮, বঙ্গবিদ্যা উৎসনির্দেশরীতি, আন্তর্জাতিক বঙ্গবিদ্যা পরিষদ, কলিকাতা

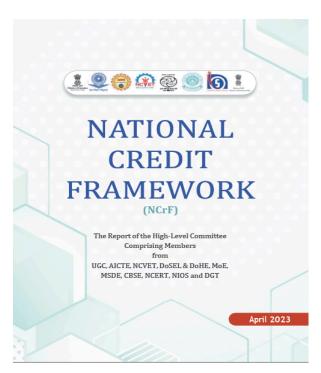
Annexure - 1

APPROVED COURSE STRUCTURE OF IMD PROGRAMME OF TRIPURA UNIVERSITY AS PER NEP-2020

Yr.	Sem.	n. Major Discipline							Multidisciplinary courses	Skill Enhancement Courses/ Internship/ Dissertation	Ability Enhancement courses (language)	Common Value Added courses/Project/Sur vey	Credits	Qualification Title (Minimum Credit
		Core courses	Subject I	Subject II	General electives	(From any Faculty except courses studied in Higher Secondary classes)					requirement)			
1	Ι	Paper- 1(4)	Paper - 1(4)	Paper- 1(4)		Course 1(3)		Course 1 (3)	Course 1 (2)	20				
	II	Paper- 2(4)	Paper- 2(4)	Paper- 2(4)		Course 2(3)	Course1(3)		Course 2 (2)	20				
	III	Paper- 3(4)	Paper- 3(4)	Paper- 3(4)		Course 3(3)	Course 2(3)		Course 3 (2)	20				
2	IV	Paper- 4(4) Paper- 5(4) Paper- 6(4) Paper- 7(4)						Course 2 (4)		20				
	V	Paper- 8(4) Paper- 9(4) Paper- 10(4) Paper- 11(4)						Course 3 (2)	Course 4 (2)	20	Bachelor Degree in the relevant Subject			
3	VI	Paper- 12(4) Paper- 13(4) Paper- 14(4) Paper- 15(4)					Internship/ Dissertation #(4)			20	(120)			
4	VII	*			*				*	20*	Bachelor Degree (Honours)/Post Graduate Diploma			
4	VIII	*			*				*	20*	in the relevant Subject (160)			
5	IX	*			*				*	20*	Integrated Master Degree in the			
	X	*			*				*	20*	relevant Subject (180)			

^{*} To be finalized later by the respective departments as per the structure of their PG programme

- A student can change his/her Major subject after the 3rd semester provided certain prescribed criteria are satisfied. The criteria will be prescribed in the 'Rules and Regulations' of the IMD programme. (Clause 10.C)
- A student, who has taken a subject as minor, will study the same courses in the first 3 semesters as a student with major in that subject. For example, a student with major in English and a student with minor in English will study the same courses in the first 3 semesters.
- Multidisciplinary, Skill Enhancement, Ability Enhancement and Value added courses will be selected among a pool of courses offered.
- As mentioned in National Curriculum Framework, a student admitted in the Integrated Master Degree programme can exit after the third
 year with a Bachelor degree in the corresponding major subject.



E.g. For the Master's programmes:

- a. A two-year programme with the second year devoted entirely to research for those who have completed the three-year Bachelor's programme.
- A one-year Master's programme for students who are completing a four-year Bachelor's programme with honours or Honours with Research; and
- c. An integrated five-year Bachelor's/Master's programme with an option to exit at the end of the third year with a Bachelor's degree, with entry to a 2-year Master's programme in another HEI.