Manish Das, MMM, Phd


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Current affiliation:
- Tripura University from 2008 until present

Publications

PUBLICATION METRICS

For manuscripts published from date range January 2019 - July 2021

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For all time

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PUBLICATION IMPACT OVER TIME

![Publication Impact Over Time Graph]

PUBLISHING SUMMARY

For manuscripts published from date range January 2019 - July 2021

(5) Journal of Retailing and Consumer Ser...  WOS  (1) IIM Kozhikode Society & Management ...  WOS
### MANUSCRIPTS PUBLISHED (9)

From date range January 2019 - July 2021

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**TIMES CITED (ALL TIME)**

- Inspired and engaged: Decoding MASSTIGE value in engagement: 0
- Bandwagon vs snob luxuries: Targeting consumers based on uniqueness dominance: 1
- "Standing out" and "fitting in": understanding inspiration value of masstige in an emerging market context: 1
- Uniqueness and luxury: A moderated mediation approach: 1
- Understanding on-the-go consumption: A retail mix perspective: 0
- Acculturation and apparel store loyalty among immigrants in Western countries: 3
- Impact of acculturation to western culture (AWC) on western fashion luxury consumption among Gen-Y consumers in the Asia-Pacific region: 8
- How self-construal drives intention for status consumption: A moderated mediated mechanism: 11
- Cosmopolitanism, Materialism, Consumer Ethnocentrism and Consumer Behaviour: Evidence from Aboriginal Tripuri Tribe of India: 5

**Verified reviews**
REVIEW SUMMARY

For manuscripts reviewed from date range January 2019 - July 2021

- Reviewed: Jul 2021 for Journal of Business Research


- Reviewed: Jun 2021 for Journal of Retailing and Consumer Services

- Reviewed: Jun 2021 for Journal of Consumer Behaviour

- Reviewed: Jun 2021 for International Journal of Retail and Distribution Management

- Reviewed: May 2021 for Management and Labour Studies

- Reviewed: May 2021 for Indian Journal of Corporate Governance

30 REVIEWS OF 25 MANUSCRIPTS
From date range January 2019 - July 2021

- Reviewed: Jul 2021 for Journal of Business Research


- Reviewed: Jun 2021 for Journal of Retailing and Consumer Services

- Reviewed: Jun 2021 for Journal of Consumer Behaviour

- Reviewed: Jun 2021 for International Journal of Retail and Distribution Management

- Reviewed: May 2021 for Management and Labour Studies

- Reviewed: May 2021 for Indian Journal of Corporate Governance
- 3 rounds from Nov 2020 to Apr 2021 for Journal of Retailing and Consumer Services

- Reviewed: Apr 2021 for Management and Labour Studies

- Reviewed: Feb 2021 for Management and Labour Studies

- Reviewed: Jan 2021 for South Asian Journal of Management

- Reviewed: Jan 2021 for Journal of Retailing and Consumer Services

- Reviewed: Jan 2021 for Asia-Pacific Journal of Business Administration

- Reviewed: Dec 2020 for Asia-Pacific Journal of Business Administration

- Reviewed: Nov 2020 for Asia-Pacific Journal of Business Administration


- 3 rounds from Aug 2020 to Dec 2020 for Journal of Strategic Marketing

- Reviewed: Dec 2020 for Asia-Pacific Journal of Business Administration

- Reviewed: Nov 2020 for Management and Labour Studies

- Reviewed: Sep 2020 for Journal of Retailing and Consumer Services

- Reviewed: Aug 2020 for Management and Labour Studies

- Reviewed: Jul 2020 for Indian Journal of Corporate Governance

- Reviewed: May 2020 for Psychology & Marketing

- Reviewed: Jan 2020 for FIIB Business Review